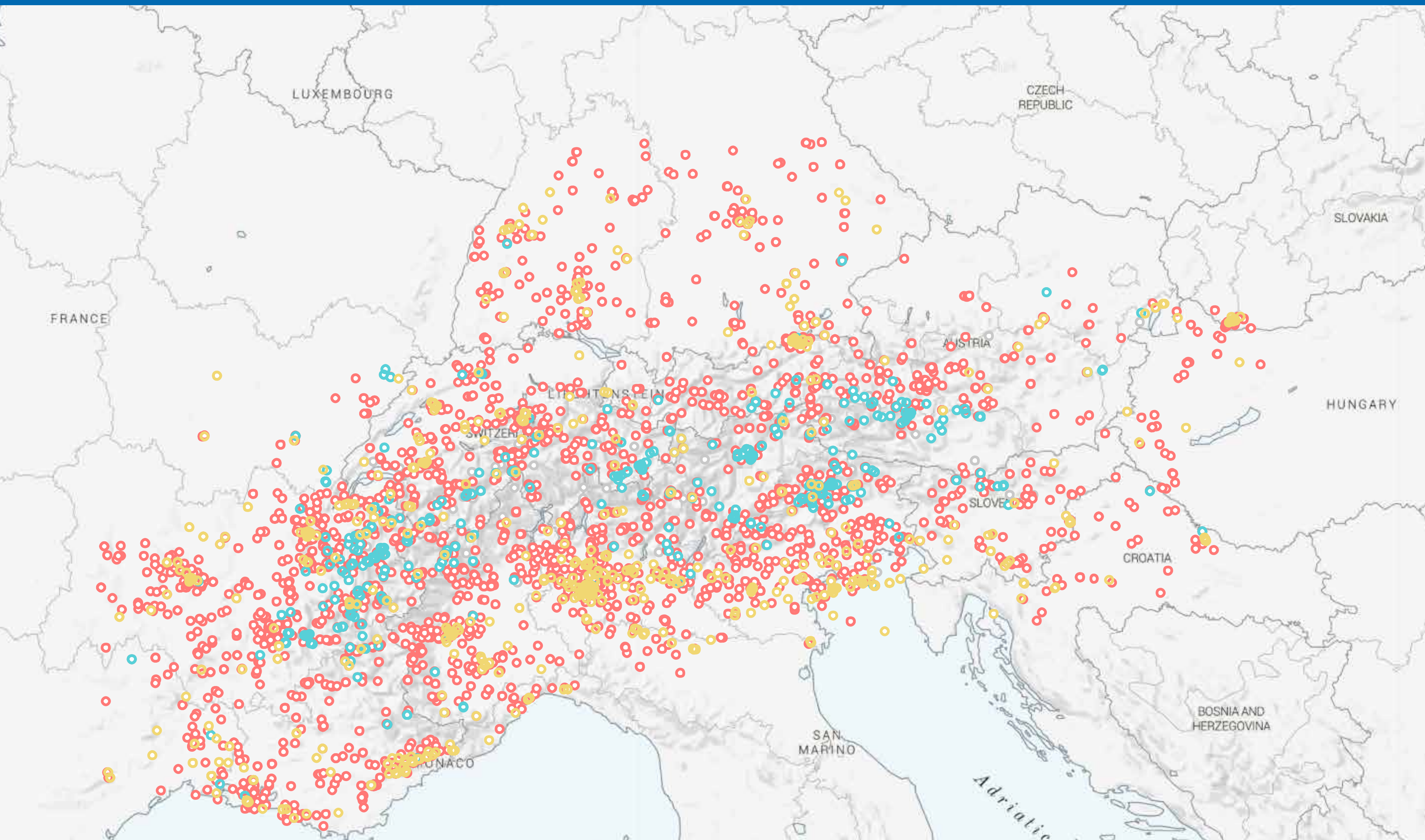
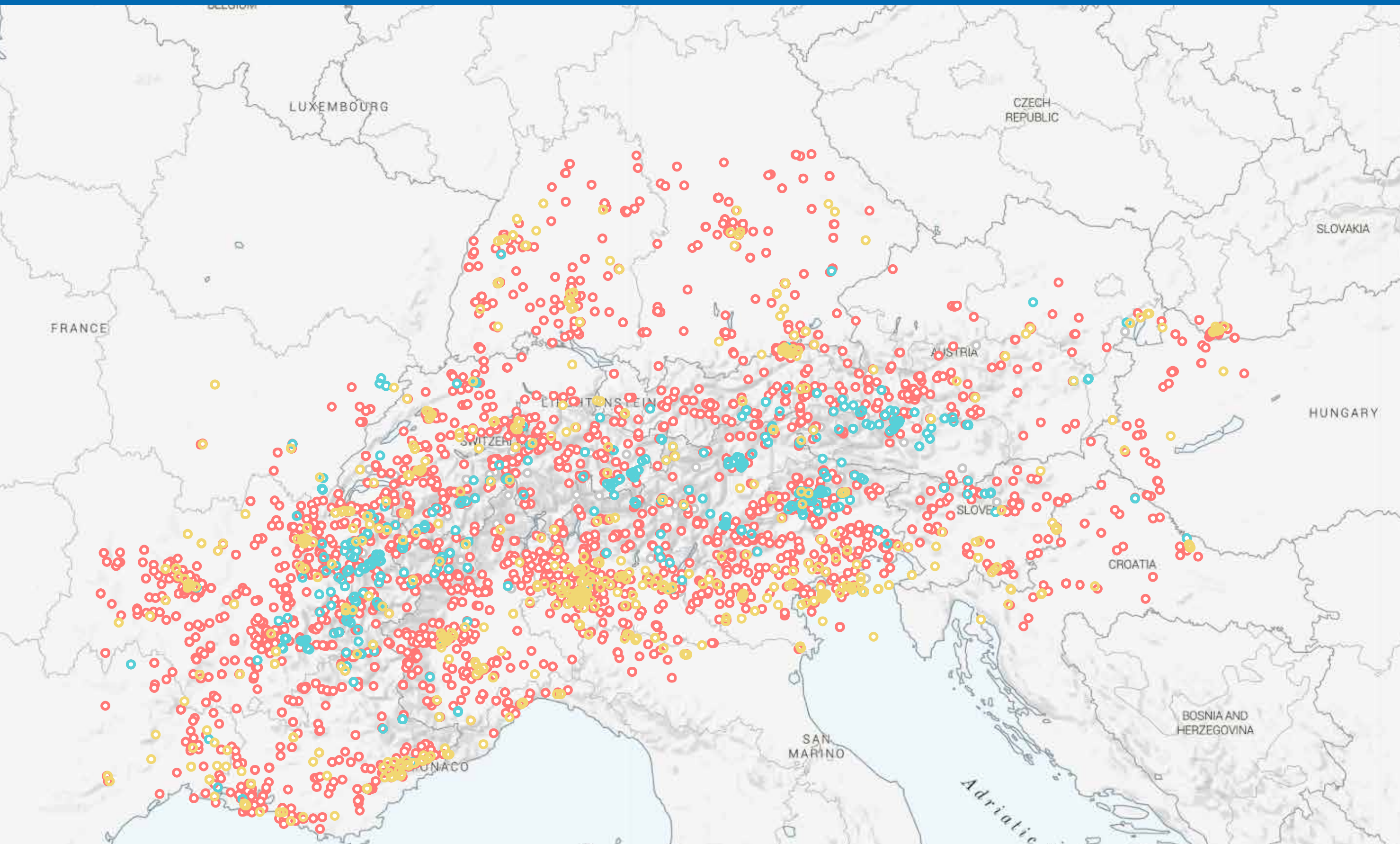


Data covering
January 2018



MOUNTAIN & ALPINE REGION

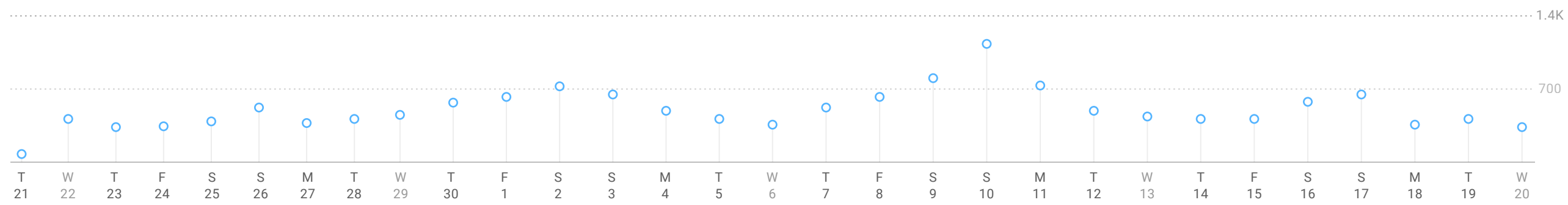




TWEETS

○ 16.213

FROM 21.11.2017
TO 20.12.2017



MAIN TOPIC

MOUNTAIN & ALPINE REGION

MOST FREQUENT KEYWORDS

Snow	<div></div>	3.316
Alpes	<div></div>	1.516
Ski	<div></div>	1.424
Neve	<div></div>	977
Food	<div></div>	921
Mountains	<div></div>	681
Schnee	<div></div>	577
Village	<div></div>	530
Neige	<div></div>	516
Alps	<div></div>	412

MOST ACTIVE TIME FRAMES

07.00 - 08.59	<div></div>	12.77%
13.00 - 14.59	<div></div>	12.67%
05.00 - 06.59	<div></div>	11.85%
03.00 - 04.59	<div></div>	10.66%
01.00 - 02.59	<div></div>	9.30%
11.00 - 12.59	<div></div>	8.12%

SEMANTIC CLUSTERS

- EU networks
- Mountain activities
- Mountain settlements
- Mountain economy
- Mountain environment
- Other

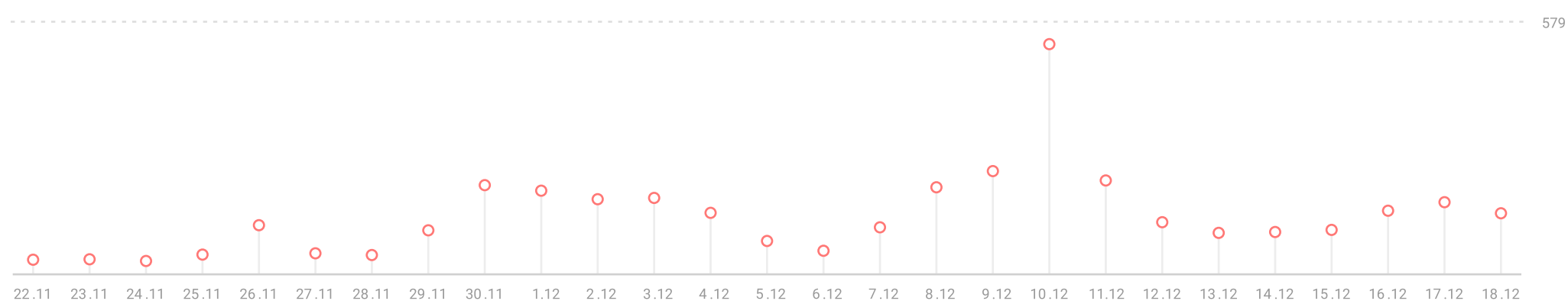


EU networks

SNOW

3.316

English

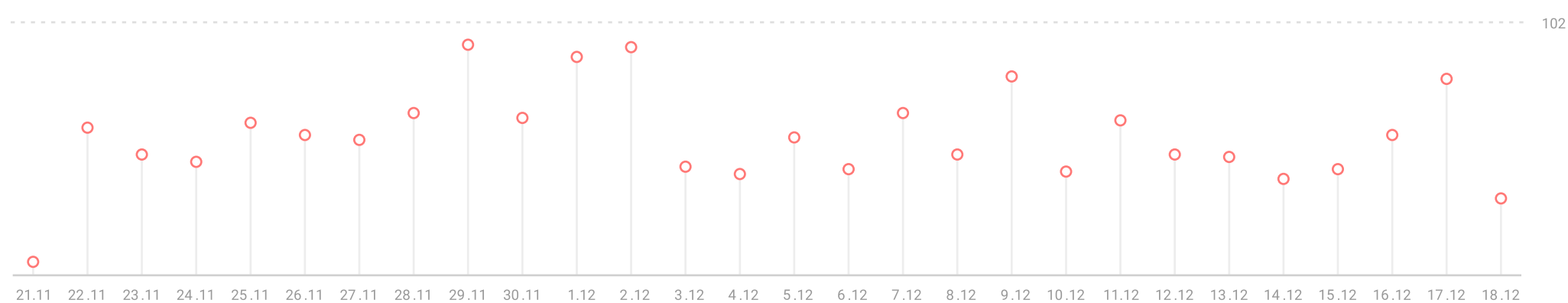


Mountain activities

ALPES

1.516

French

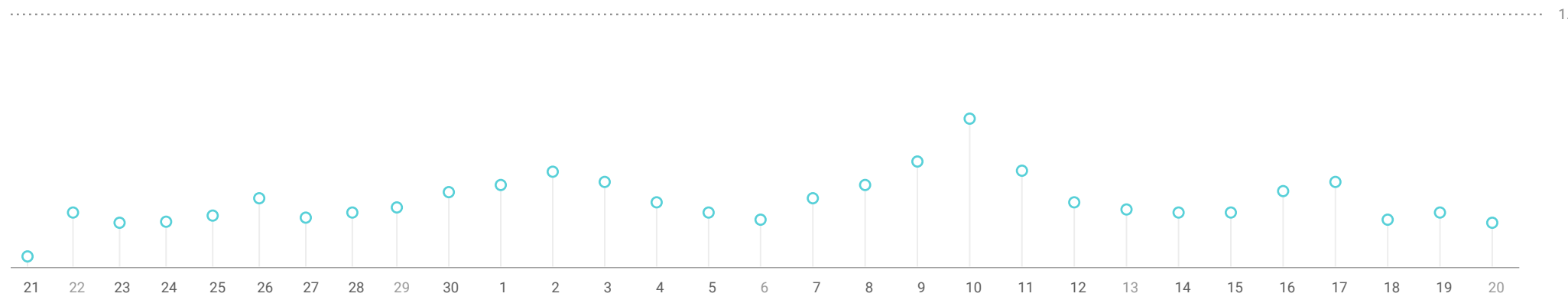


Mountain activities

SKI

1.424

English

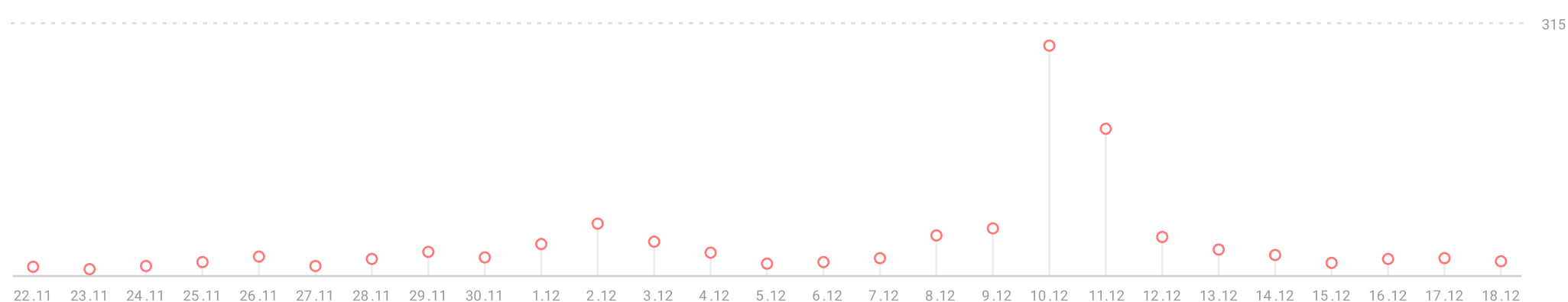


Mountain environment

NEVE

977

Italian

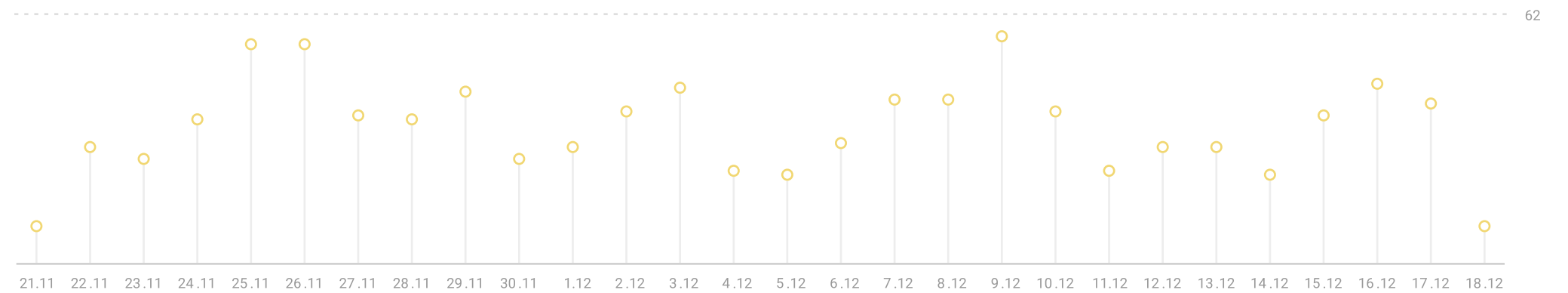
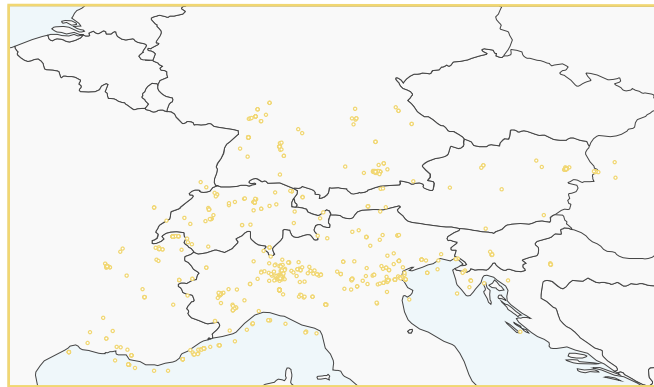


EU networks

FOOD

921

English

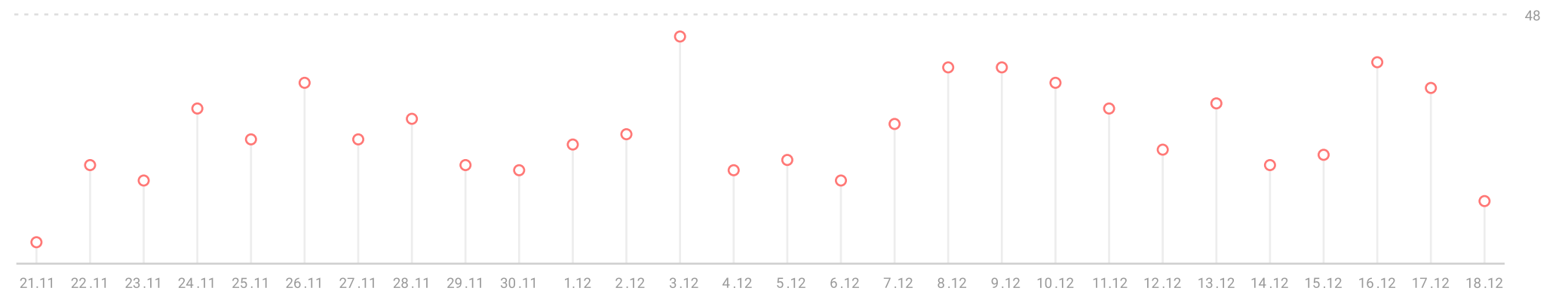
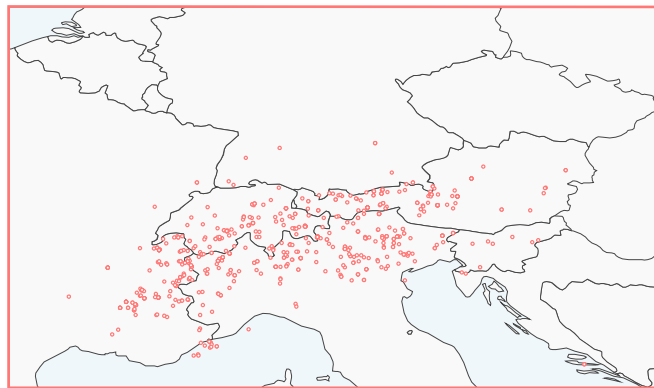


Mountain activities

MOUNTAINS

681

English

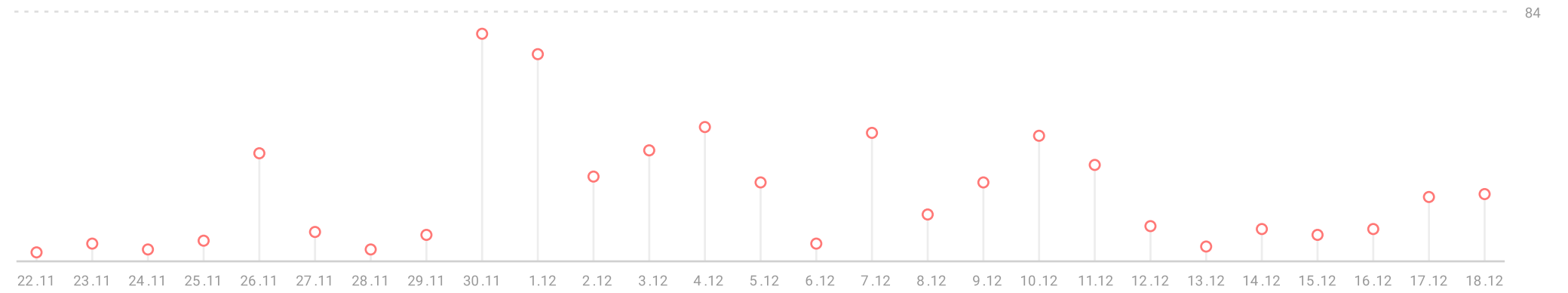
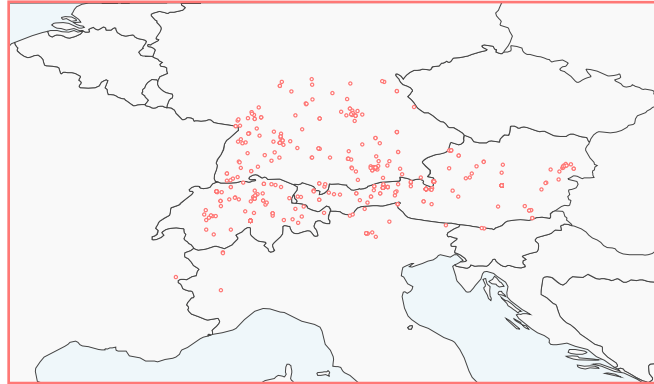


Mountain activities

SCHNEE

577

German

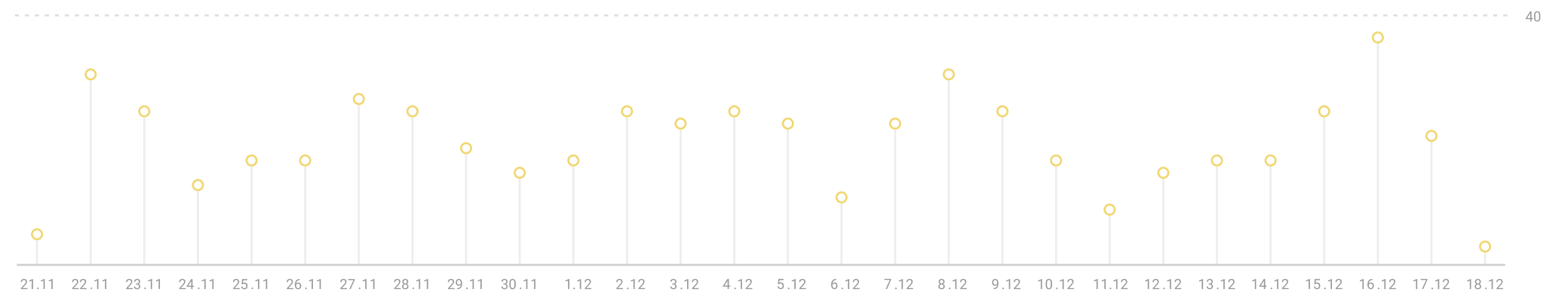
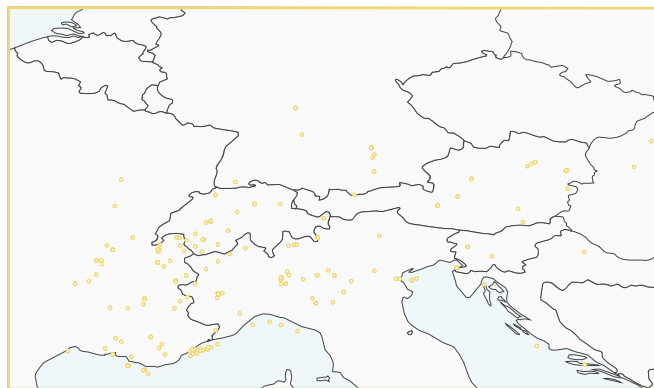


Mountain environment

VILLAGE

530

English



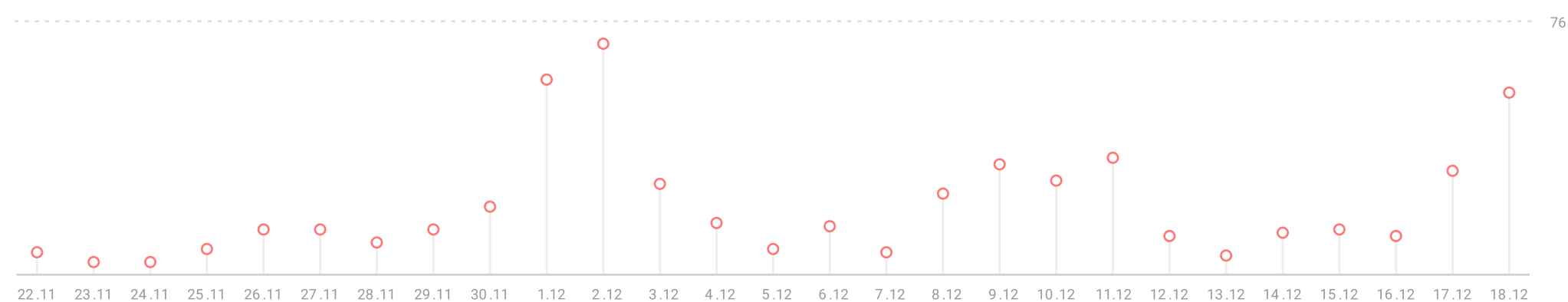


EU networks

NEIGE

516

French

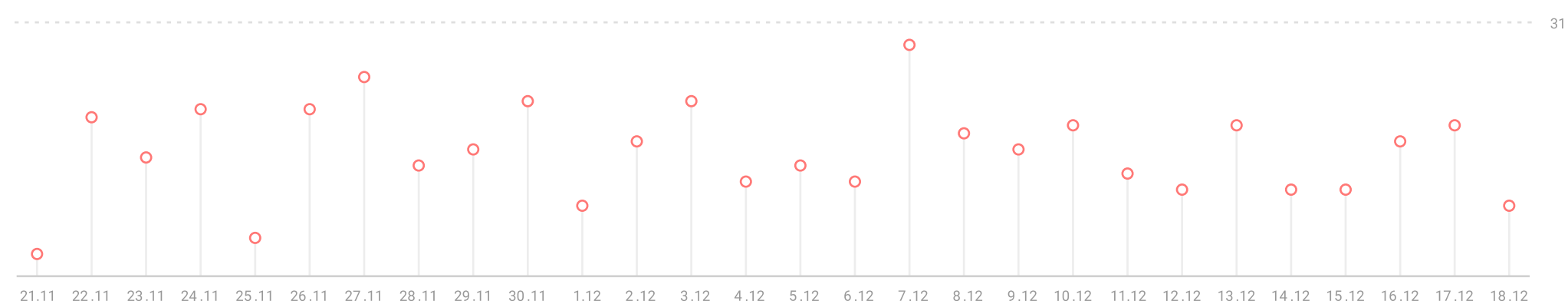


Mountain activities

ALPS

412

English





More detailed analysis
by keyword

Mountain environment

SNOW

3.316

CONTENT ANALYSIS - NUTS2

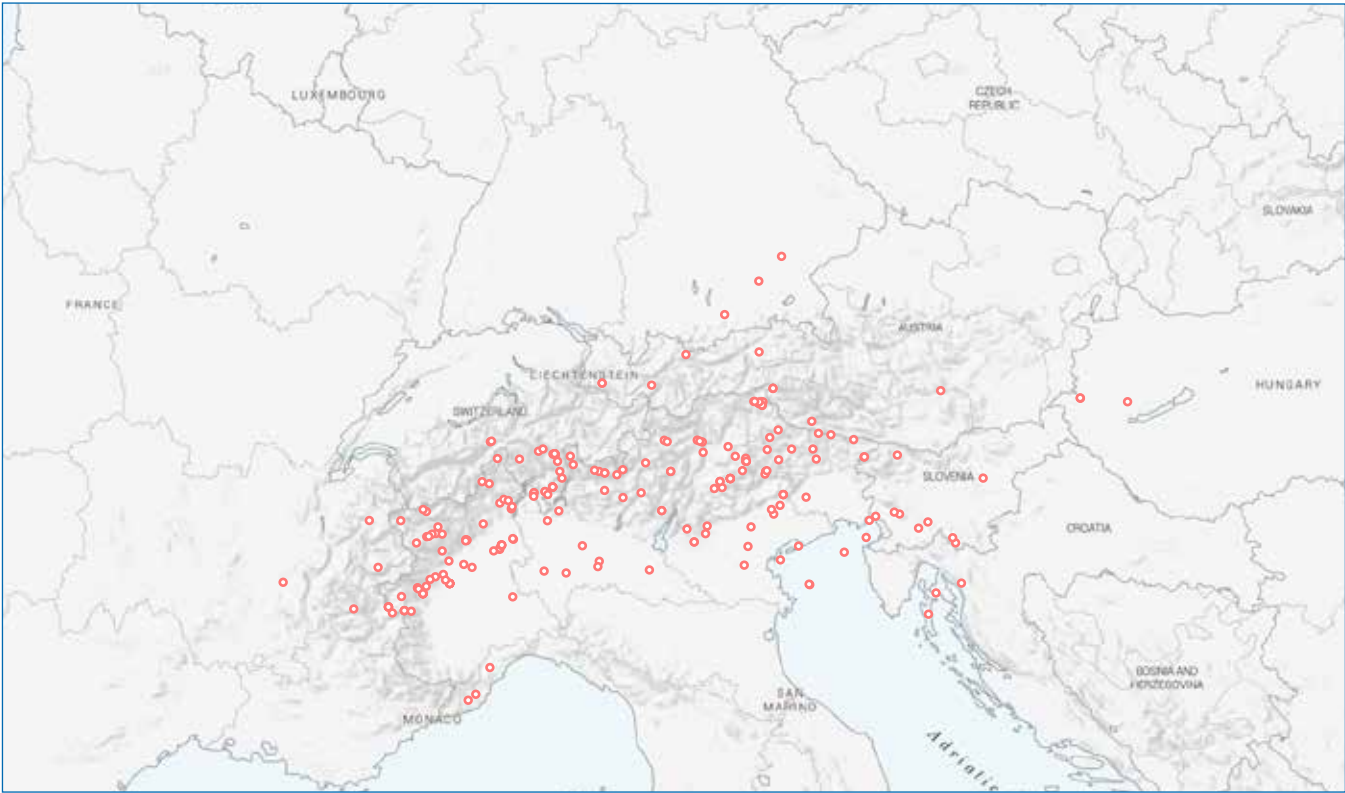
Bayern	<div></div>	356
Lombardia	<div></div>	323
Auvergne	<div></div>	301
Rhône-Alpes	<div></div>	200
Piemonte	<div></div>	200
Veneto	<div></div>	157

CONTENT ANALYSIS - NUTS3

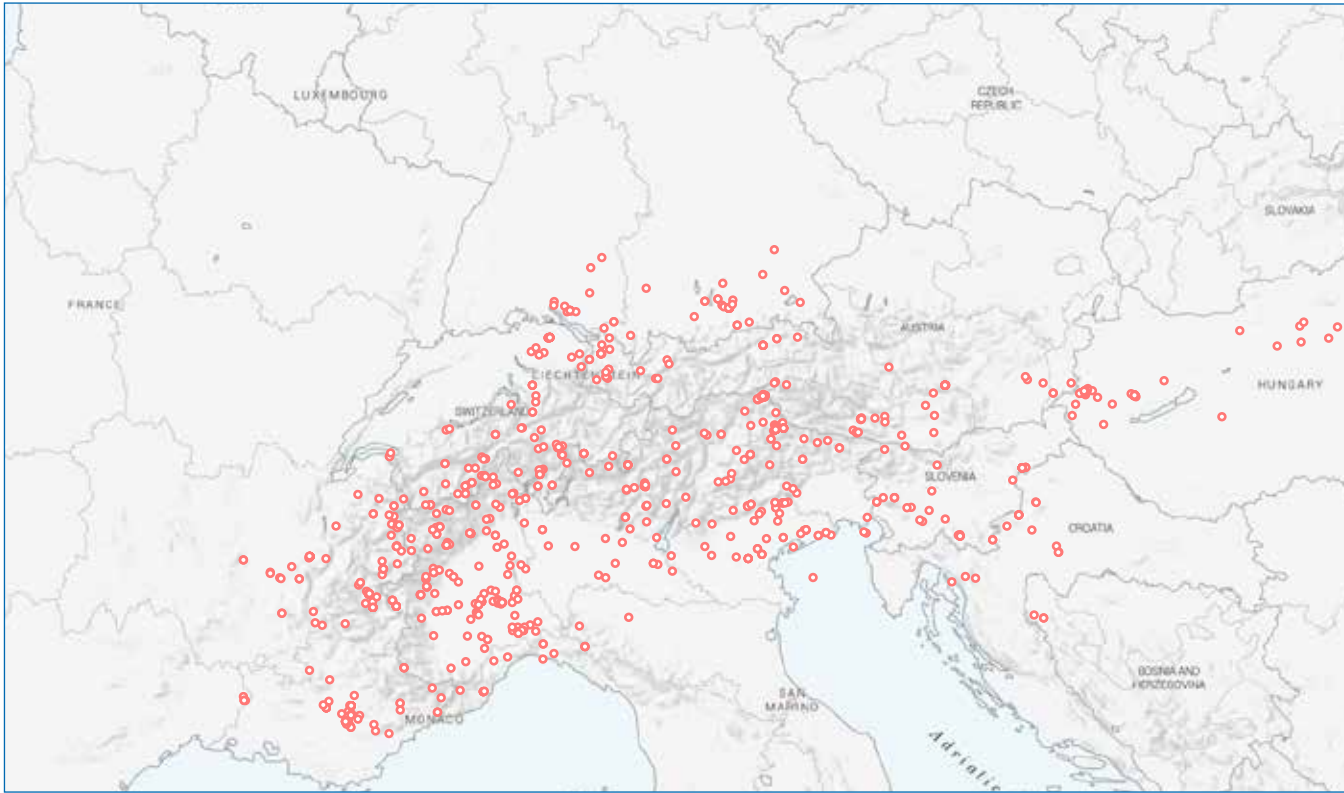
Oberbayern	<div></div>	226
Savoie	<div></div>	148
Torino	<div></div>	103
Haute-Savoie	<div></div>	101
Milano	<div></div>	101

CONTENT ANALYSIS

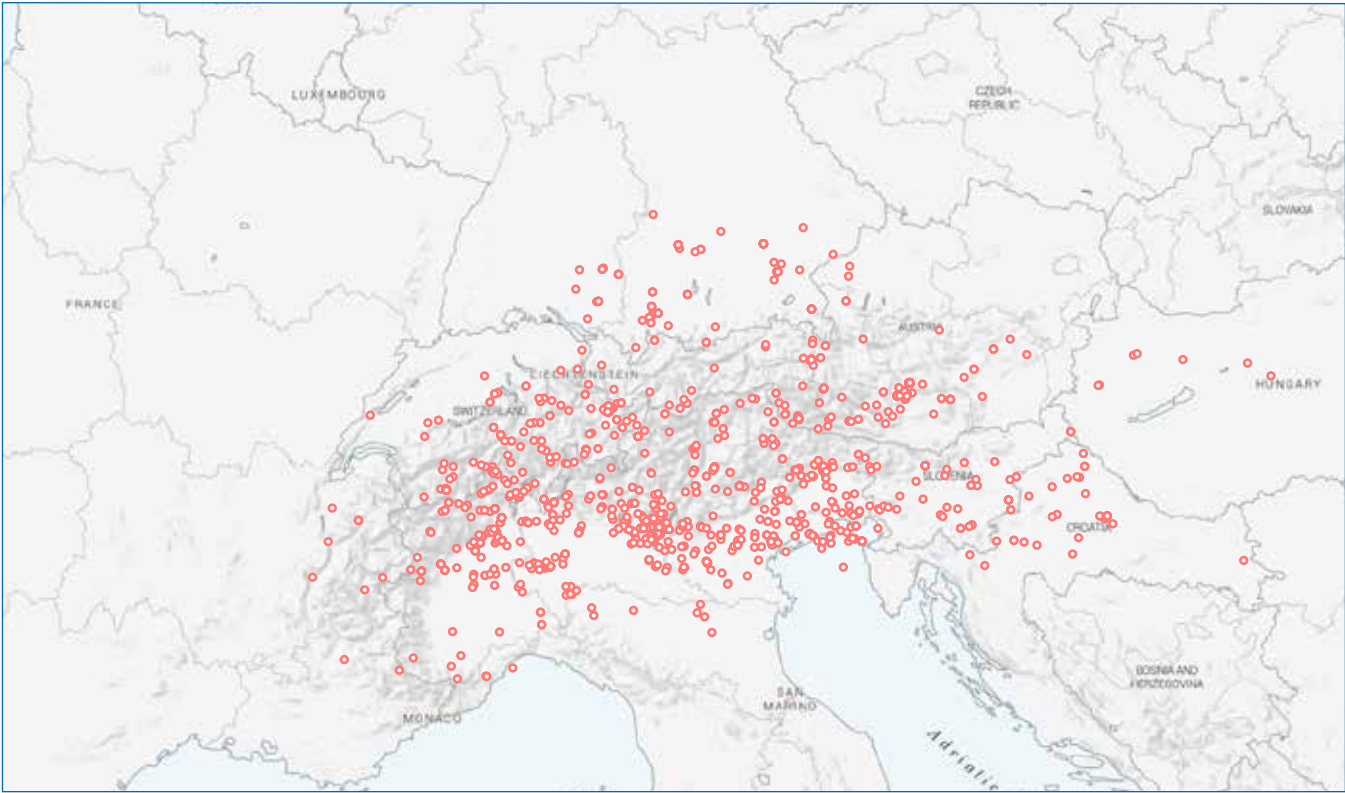
Even if the query has been around an english word, the results show that the same key has been used as an international tag in many languages. The english speaking tweets only cover the 80.49% of the corpus, followed by the italian written tweets (8.84%) and the french (4.73%), for a total of 33 different languages.



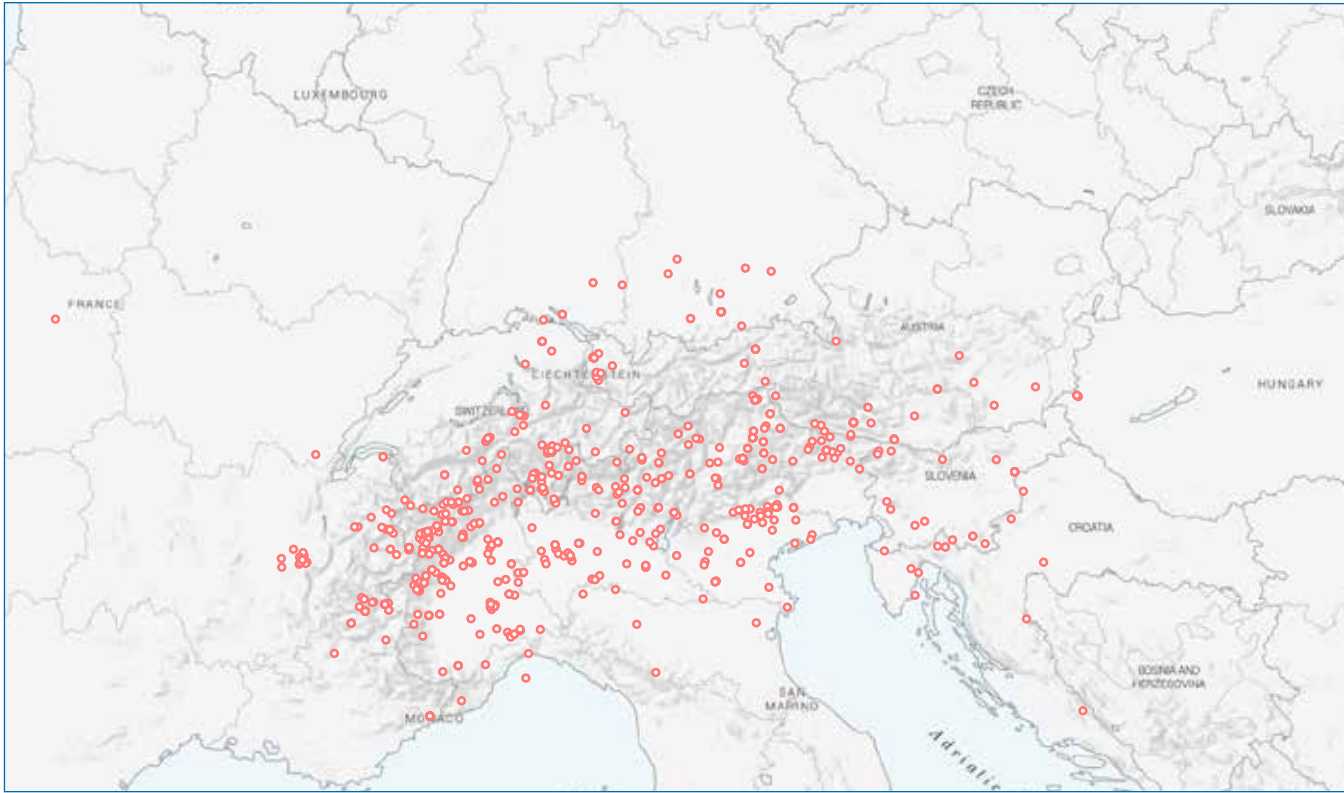
WEEK 1



WEEK 2



WEEK 3



WEEK 4

FROM 21.11.2017
TO 20.12.2017

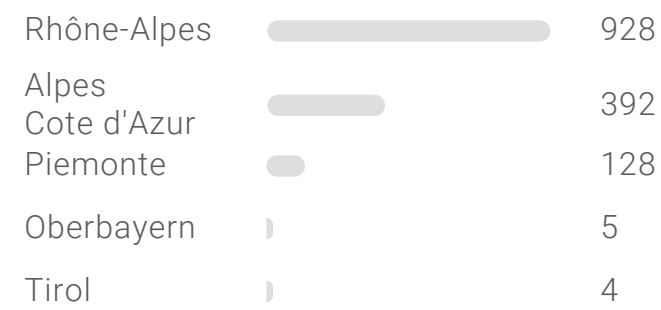
S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D
21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

Mountain environment

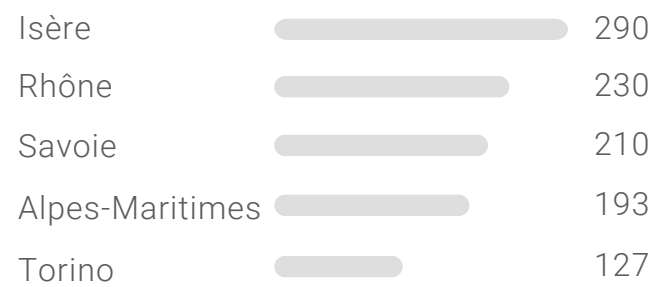
ALPES

1.516

CONTENT ANALYSIS - NUTS2

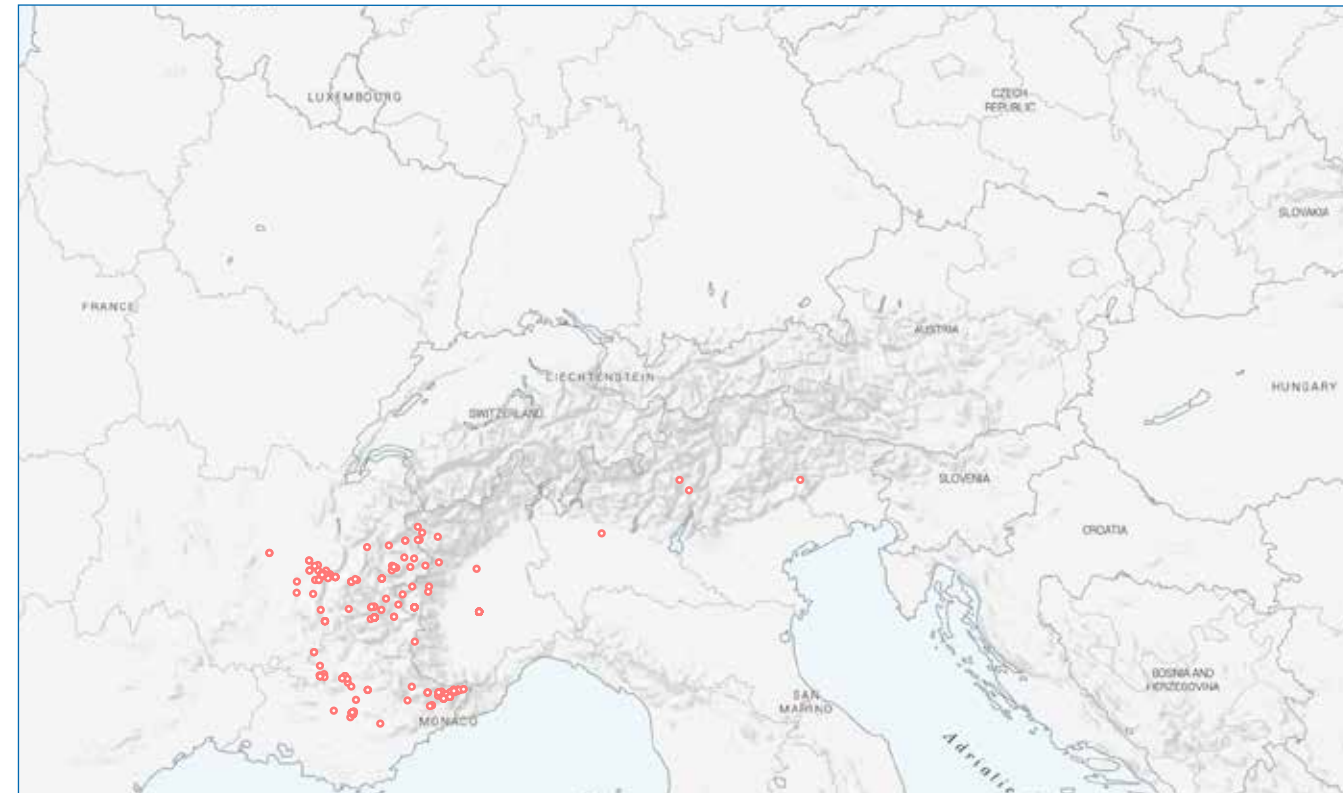


CONTENT ANALYSIS - NUTS3

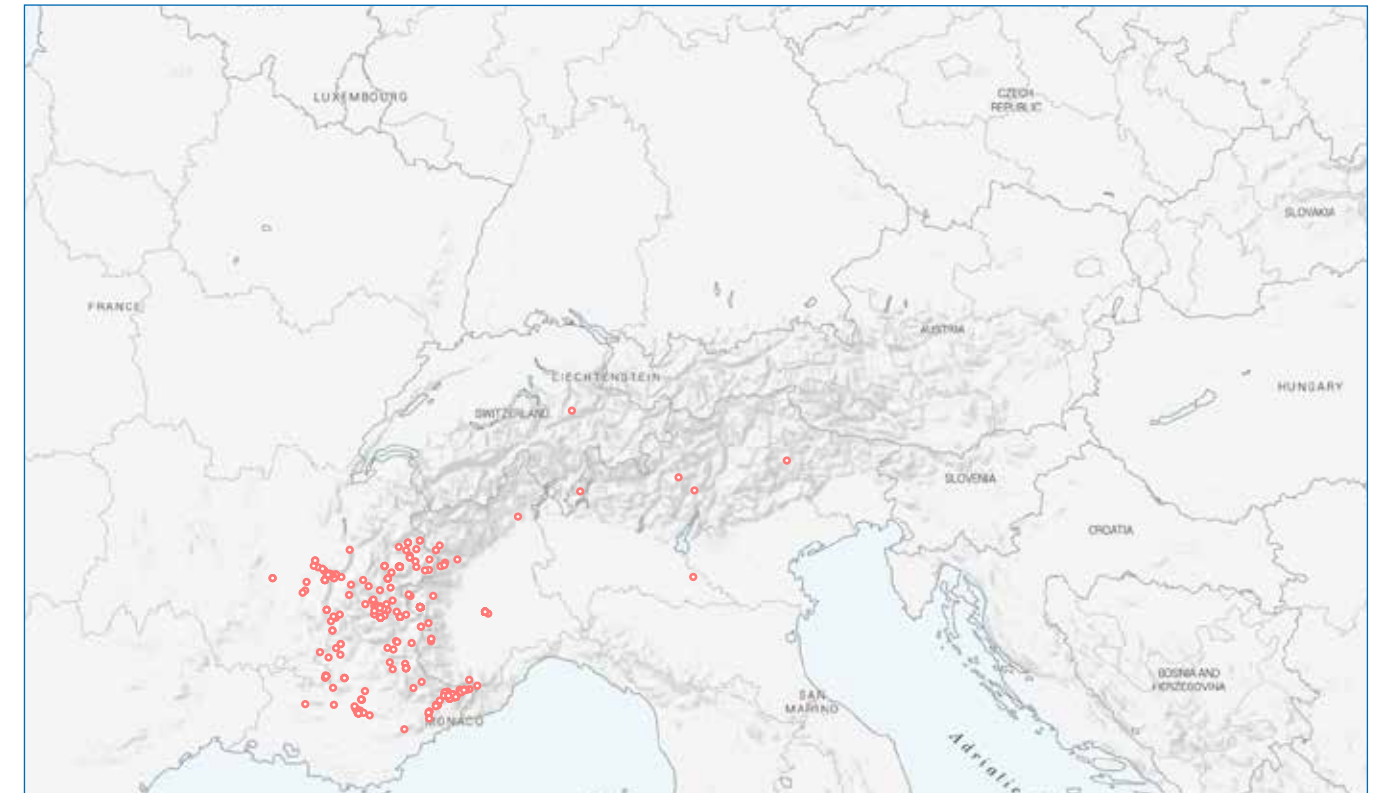


CONTENT ANALYSIS

Among the 610 unique users who used the 'Alpes' key in their tweets, the top 8 most active are responsible for a quarter of all these tweets corpus.



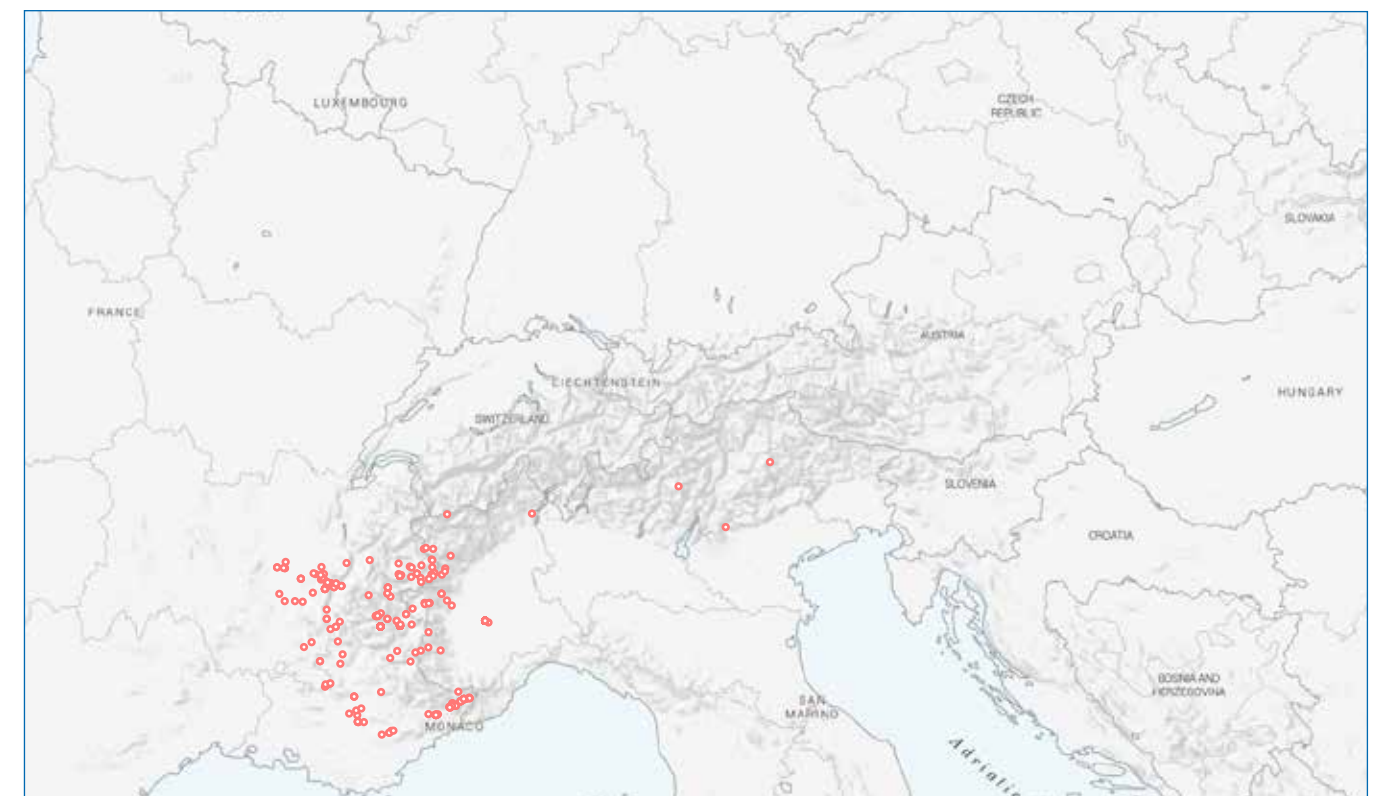
WEEK 1



WEEK 2



WEEK 3



WEEK 4

FROM 21.11.2017
TO 20.12.2017

S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D
21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

Mountain activities

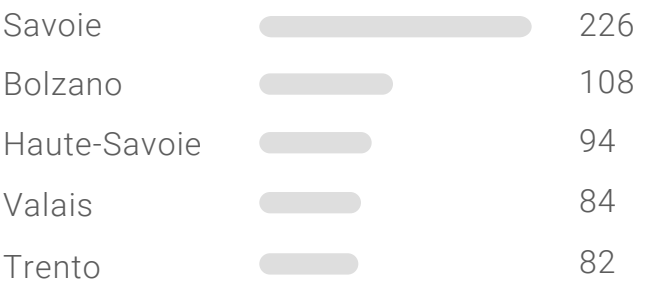
SKI

1.424

CONTENT ANALYSIS - NUTS2

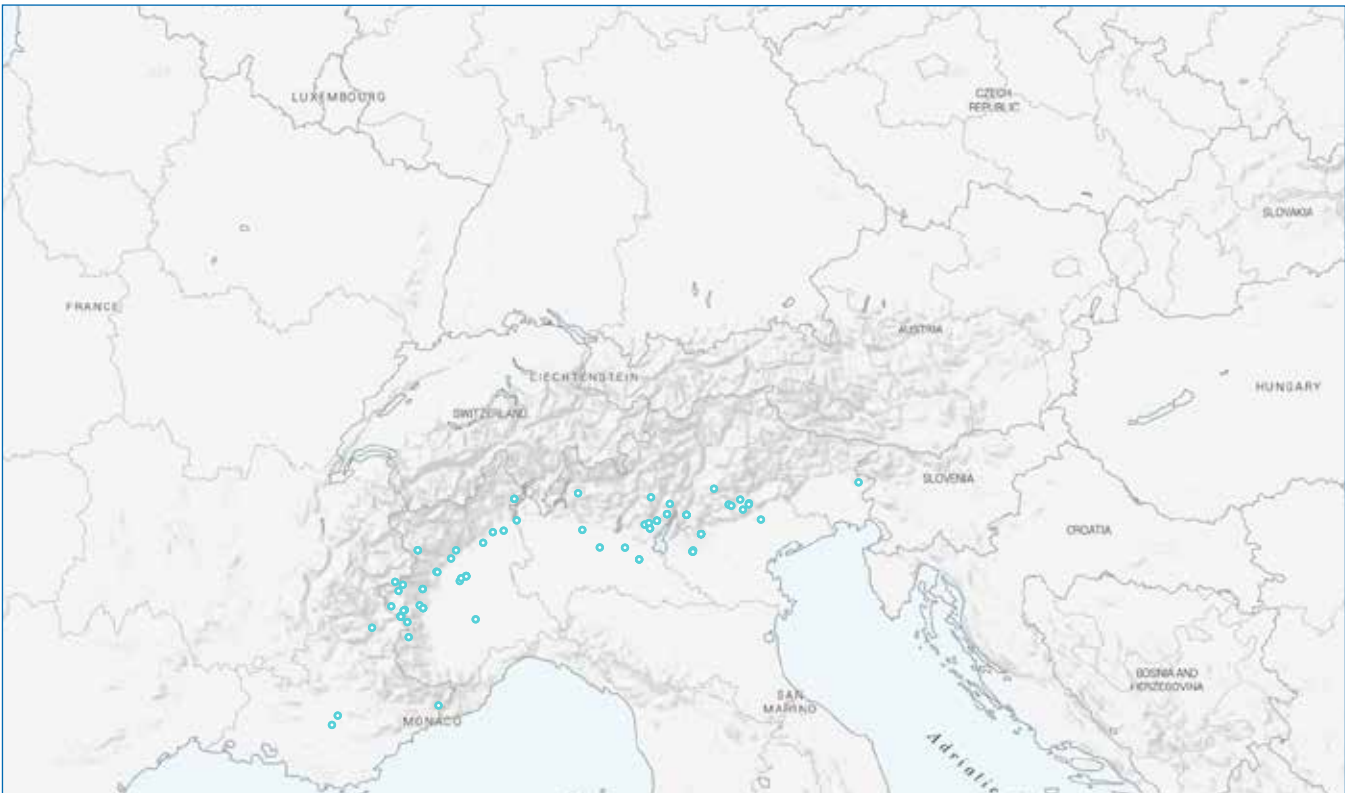


CONTENT ANALYSIS - NUTS3

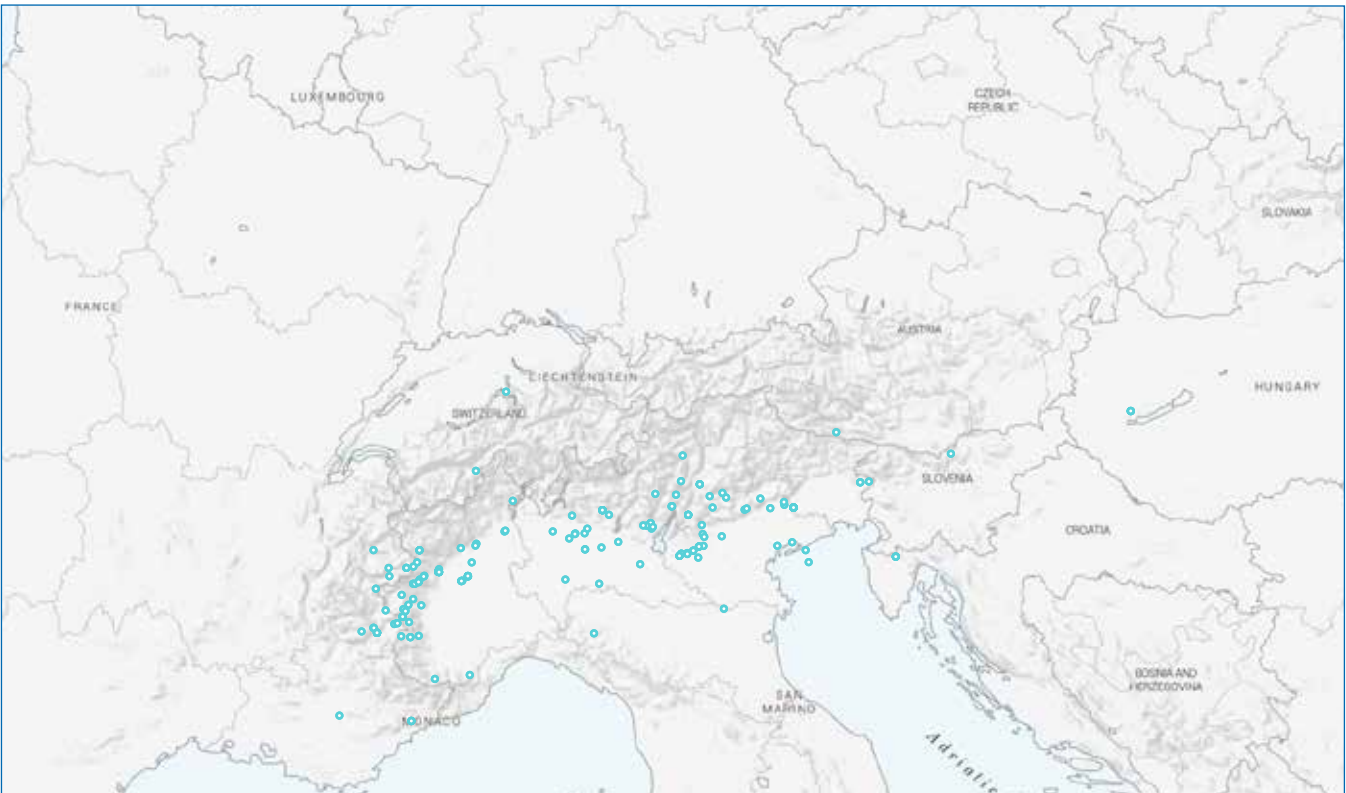


CONTENT ANALYSIS

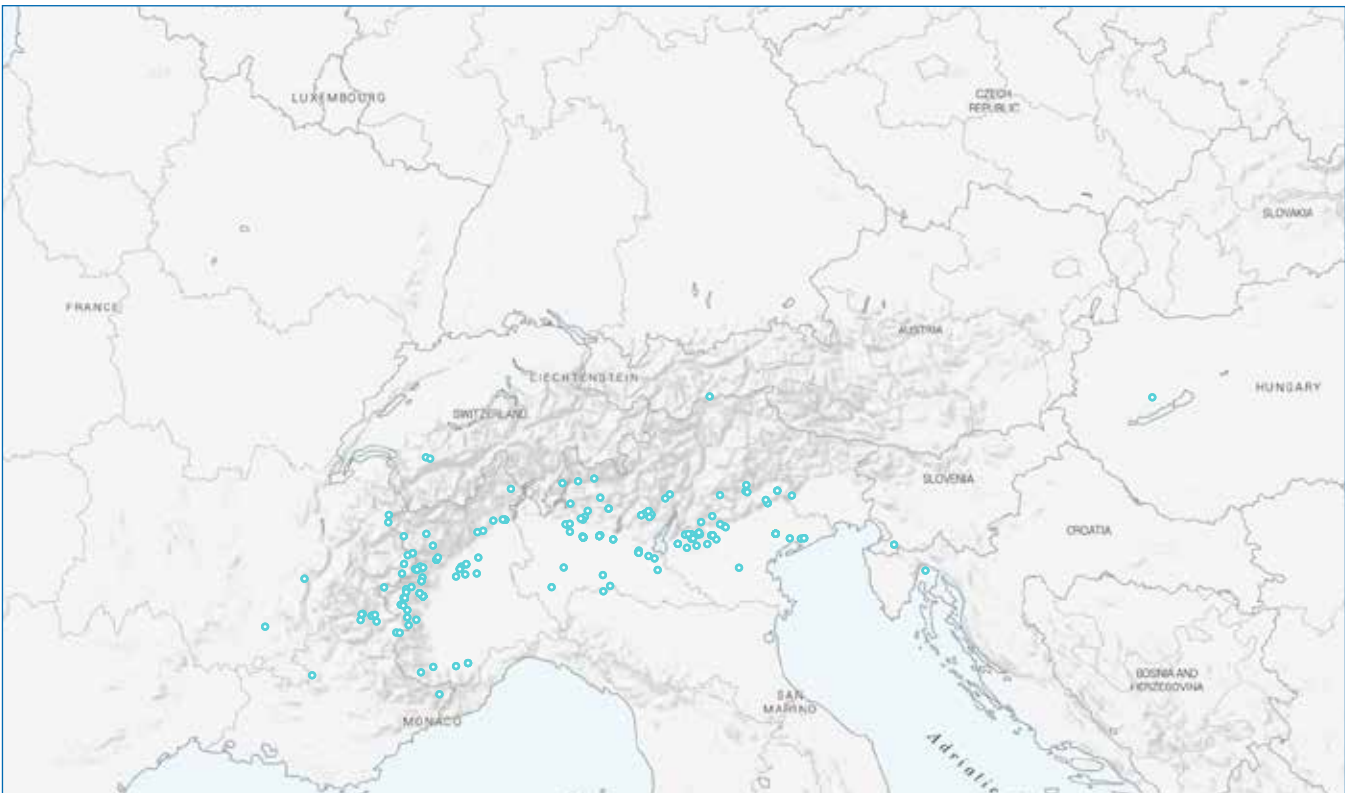
Mountain activities, in the normal working season of November and December, are mostly talked during the weekends. The 43.54% of the use of the ‘ski’ keyword is recorded on Saturday and Sunday.



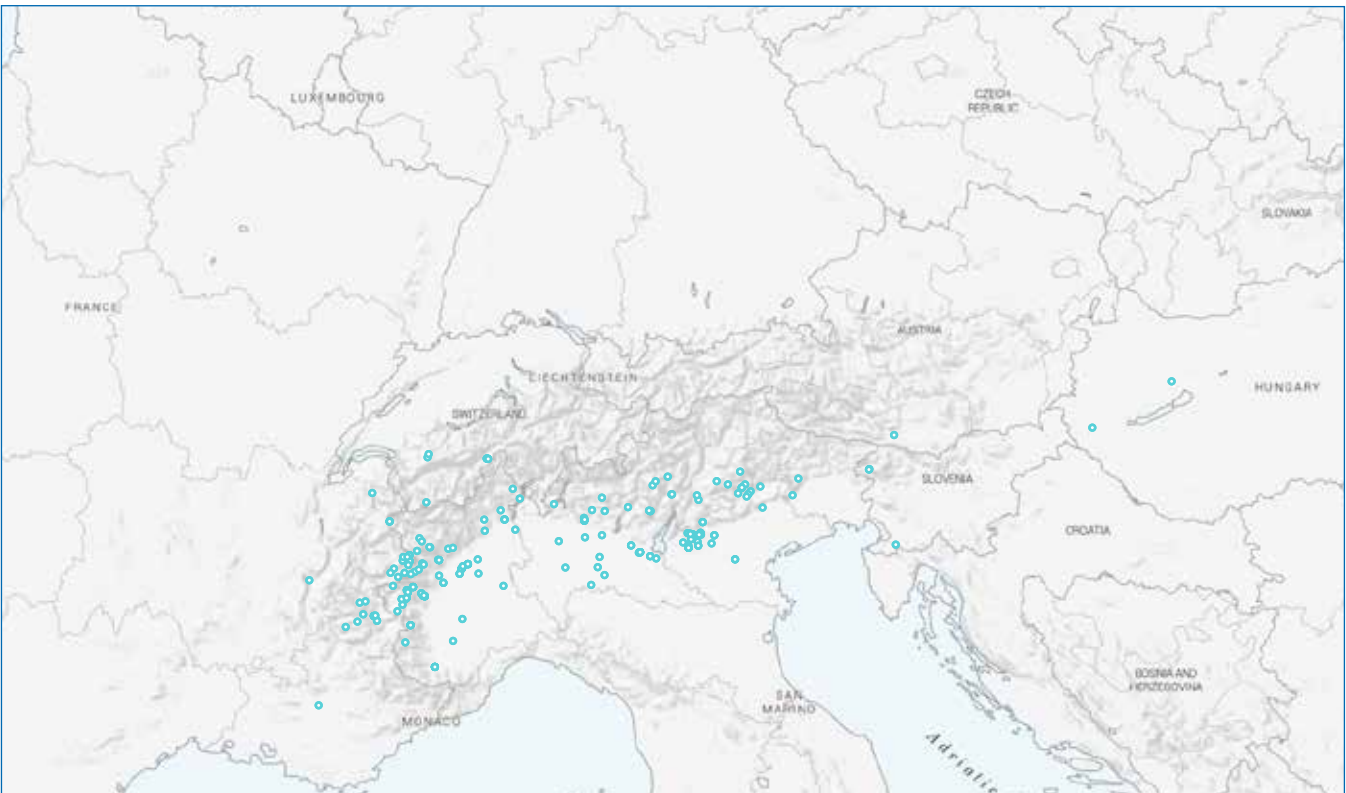
WEEK 1



WEEK 2



WEEK 3



WEEK 4

FROM 21.11.2017
TO 20.12.2017

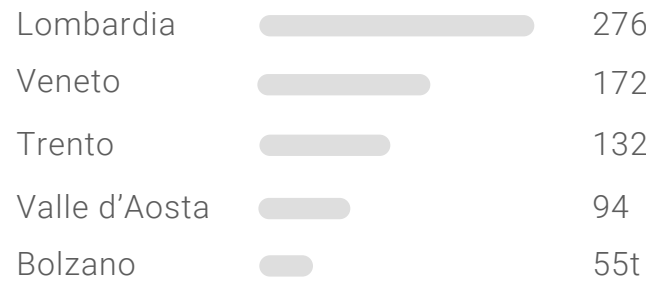
S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D
21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

Mountain environment

NEVE

977

CONTENT ANALYSIS - NUTS2

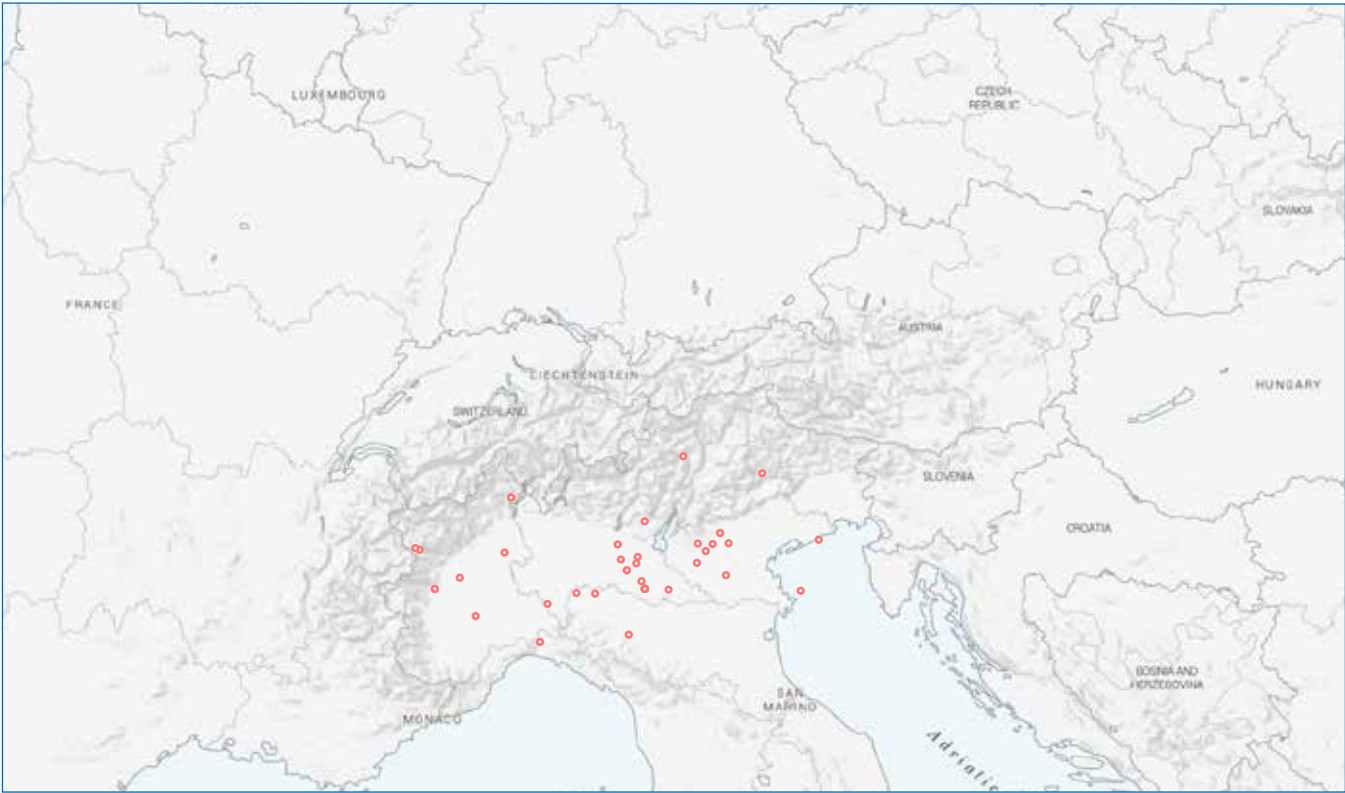


CONTENT ANALYSIS - NUTS3

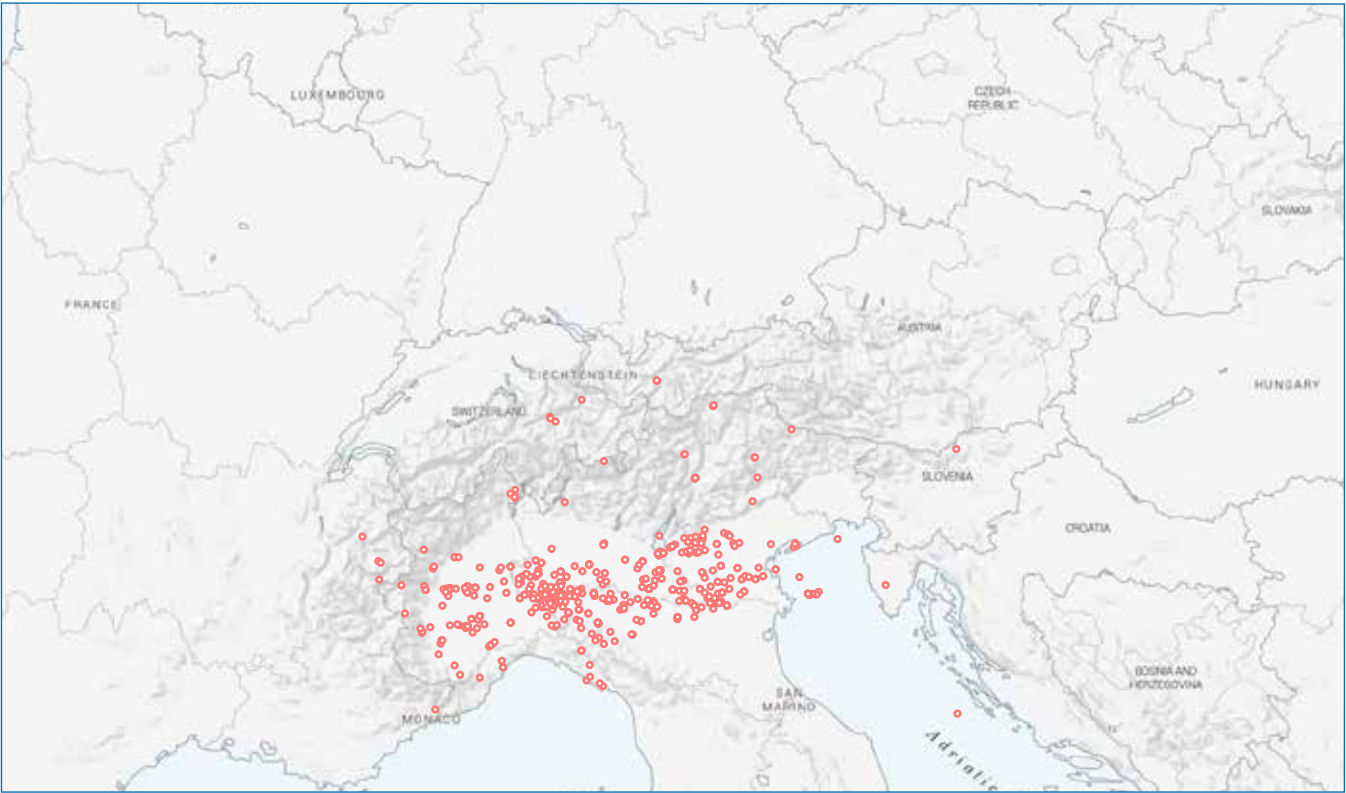


CONTENT ANALYSIS

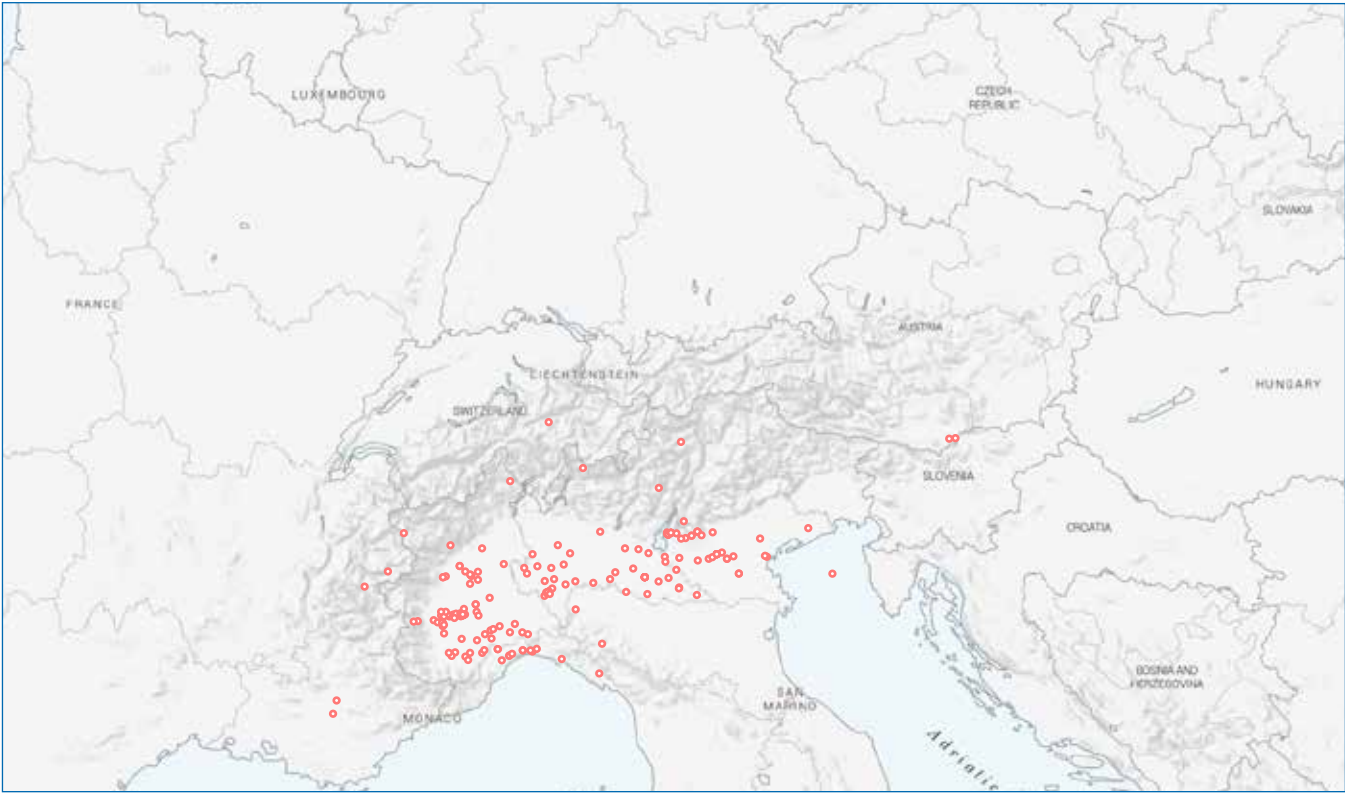
Of the 731 unique users, the most active is a meteorological news bot; the second most active account, with 12 tweets citing the italia word for 'snow', is from a portuguese user.



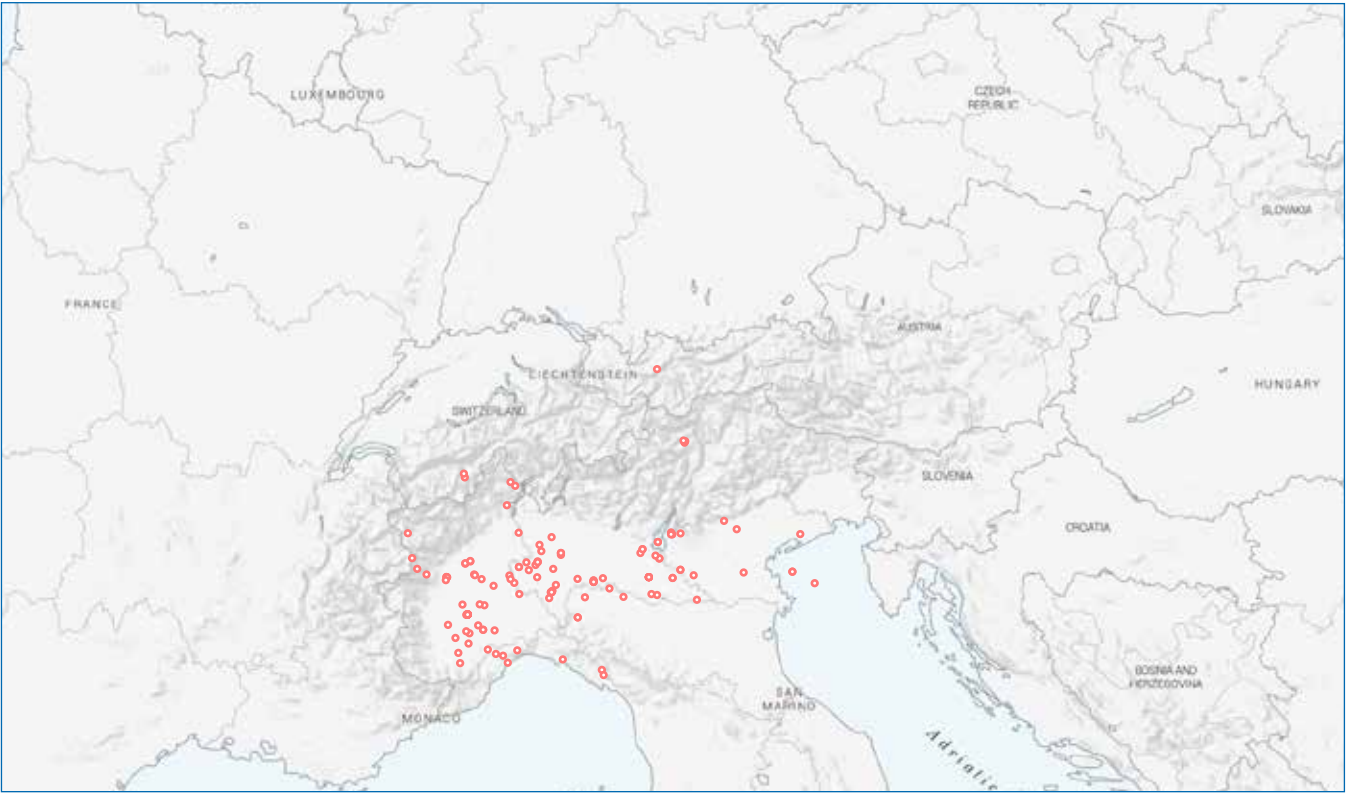
WEEK 1



WEEK 2



WEEK 3



WEEK 4

FROM 21.11.2017
TO 20.12.2017

S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D
21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

Mountain economy

FOOD

921

CONTENT ANALYSIS - NUTS2

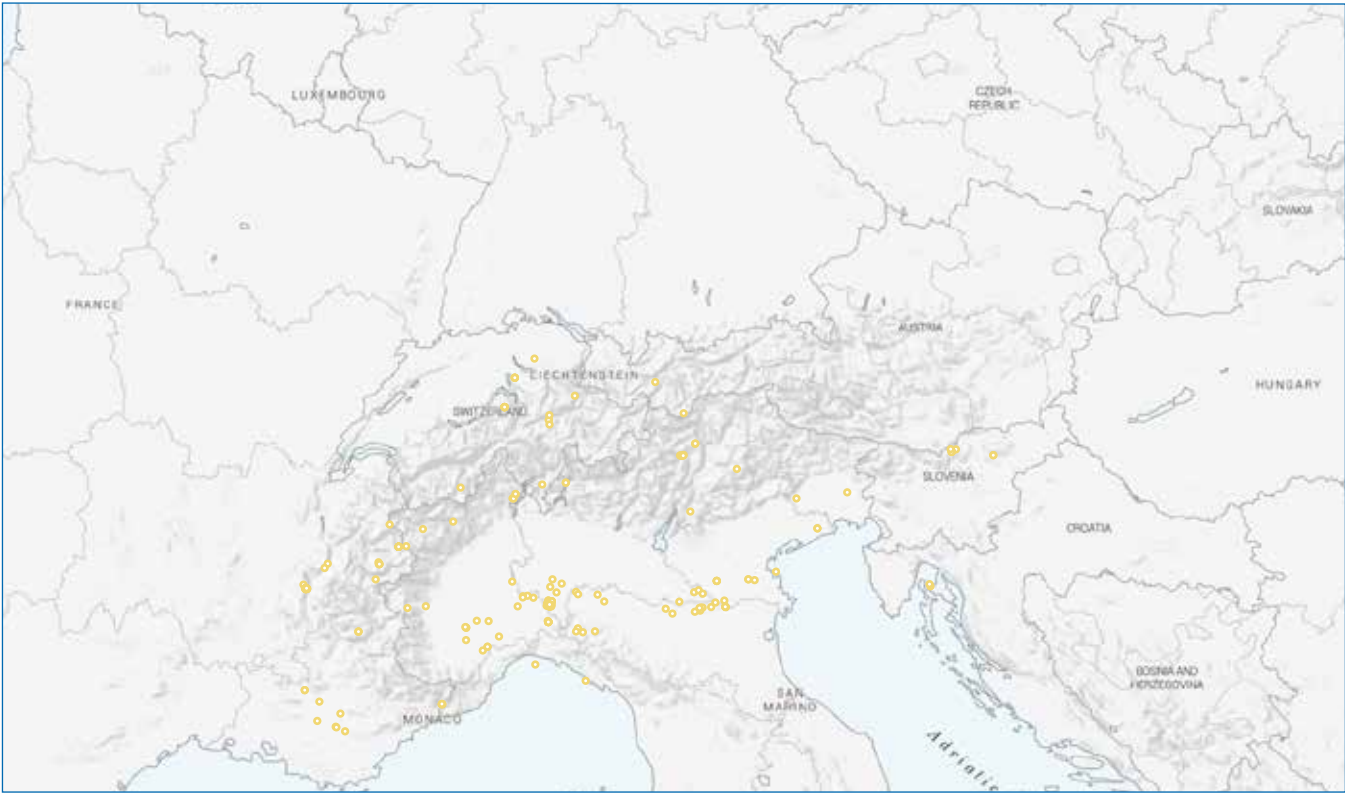
Lombardia	<div></div>	238
Veneto	<div></div>	95
Rhône-Alpes	<div></div>	61
Alpes	<div></div>	59
Cote d'Azur	<div></div>	59
Piemonte	<div></div>	52

CONTENT ANALYSIS - NUTS3

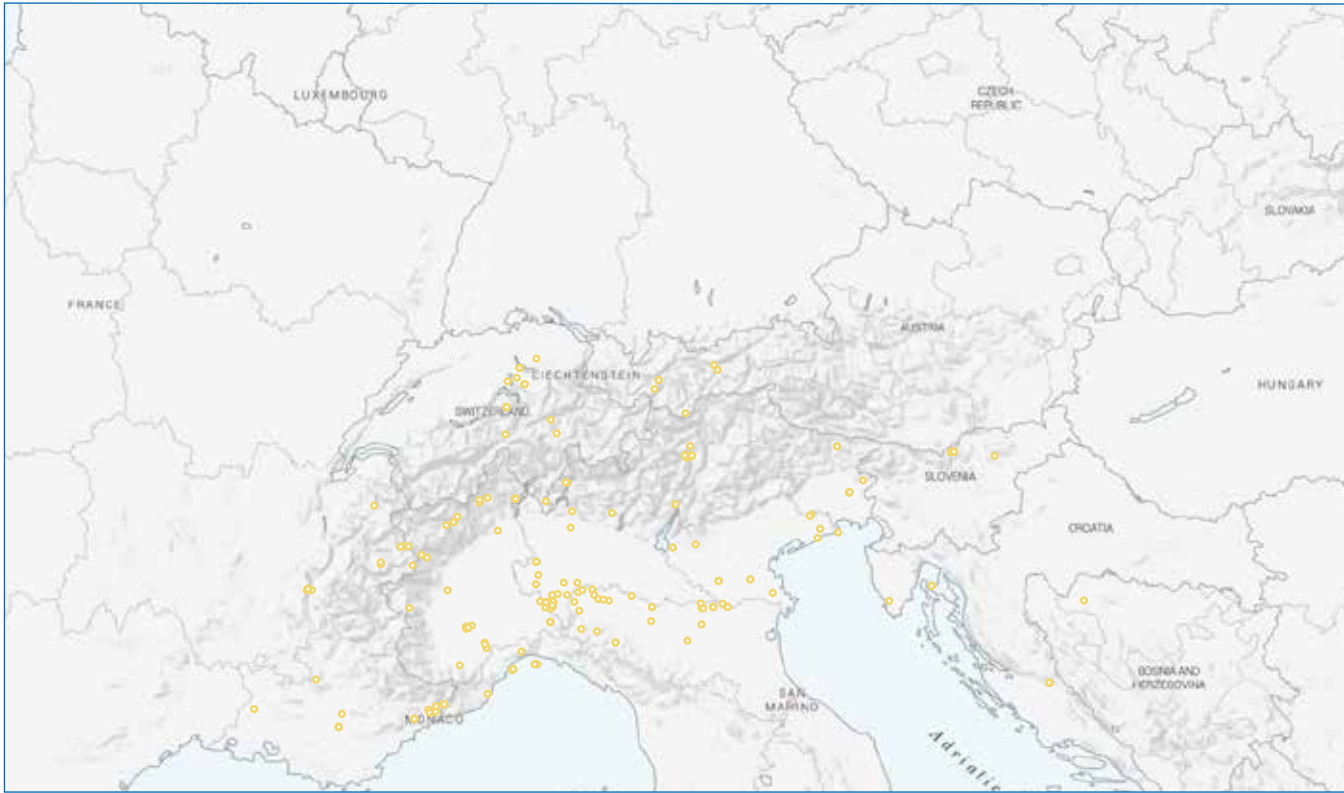
Milano	<div></div>	154
Rhône	<div></div>	41
Zurich	<div></div>	40
Vaud	<div></div>	34
München	<div></div>	34t

CONTENT ANALYSIS

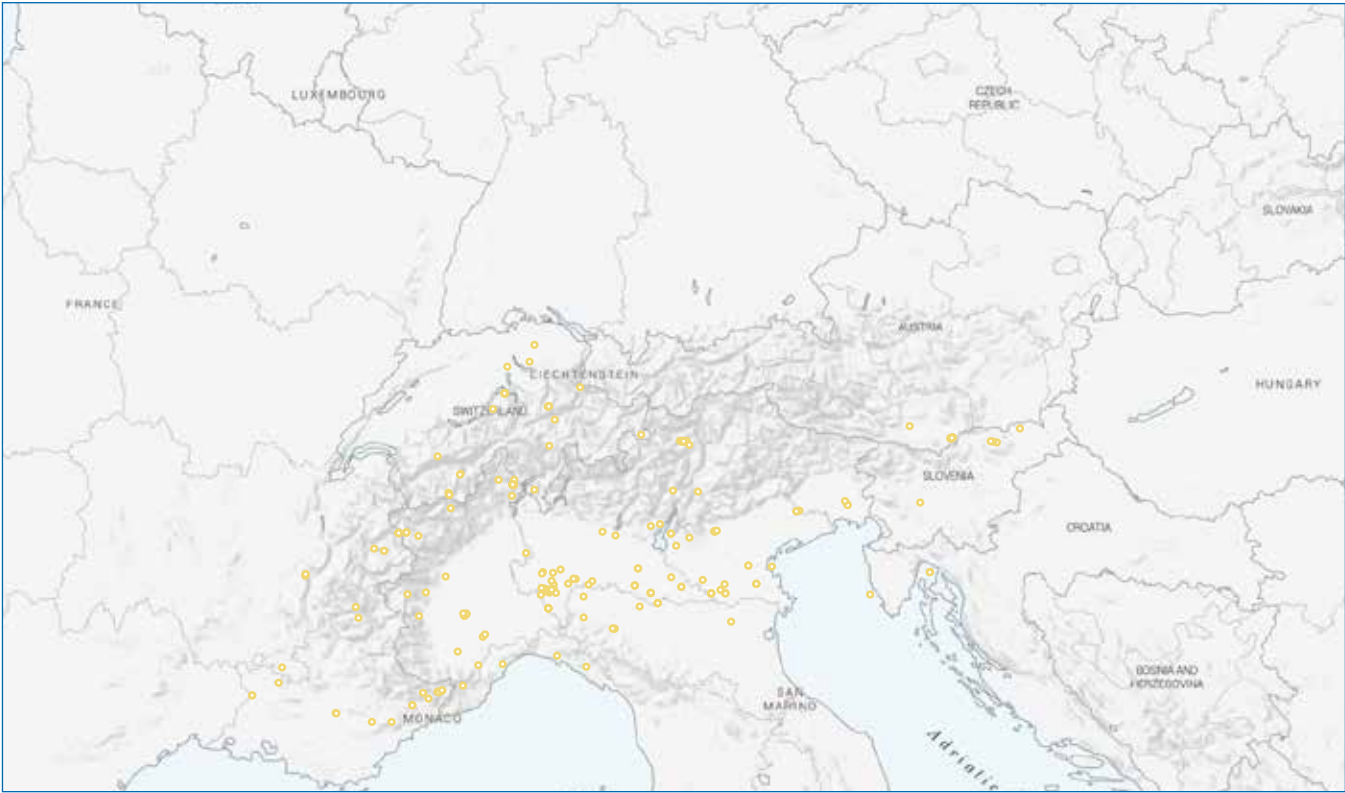
Even if the query has been around an english word, the results show that the same key has been used as an international tag in many languages. The english speaking tweets only cover the 63.19% of the corpus, followed by the italian written tweets (21.06%) and the french (7.49%), for a total of 18 different languages.



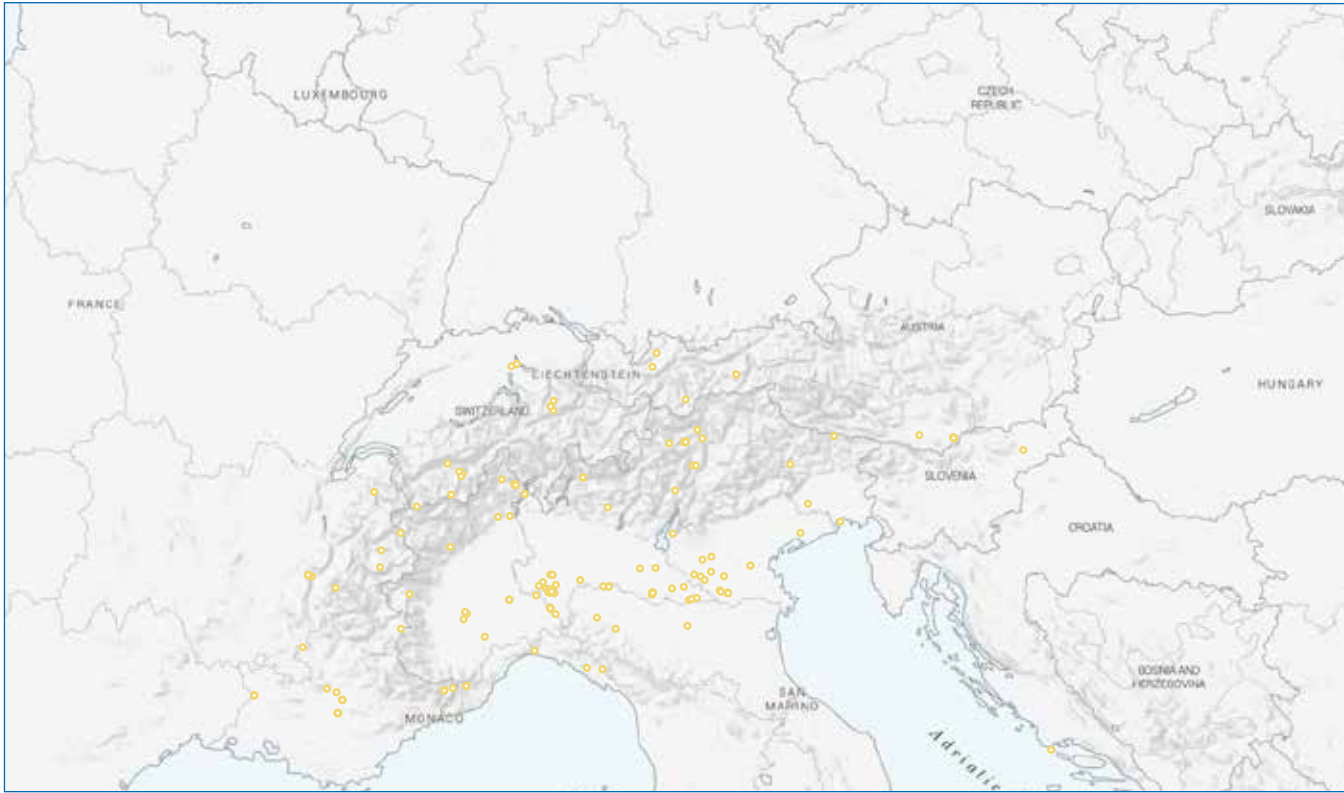
WEEK 1



WEEK 2



WEEK 3



WEEK 4

FROM 21.11.2017
TO 20.12.2017

S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D
21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

Mountain environment

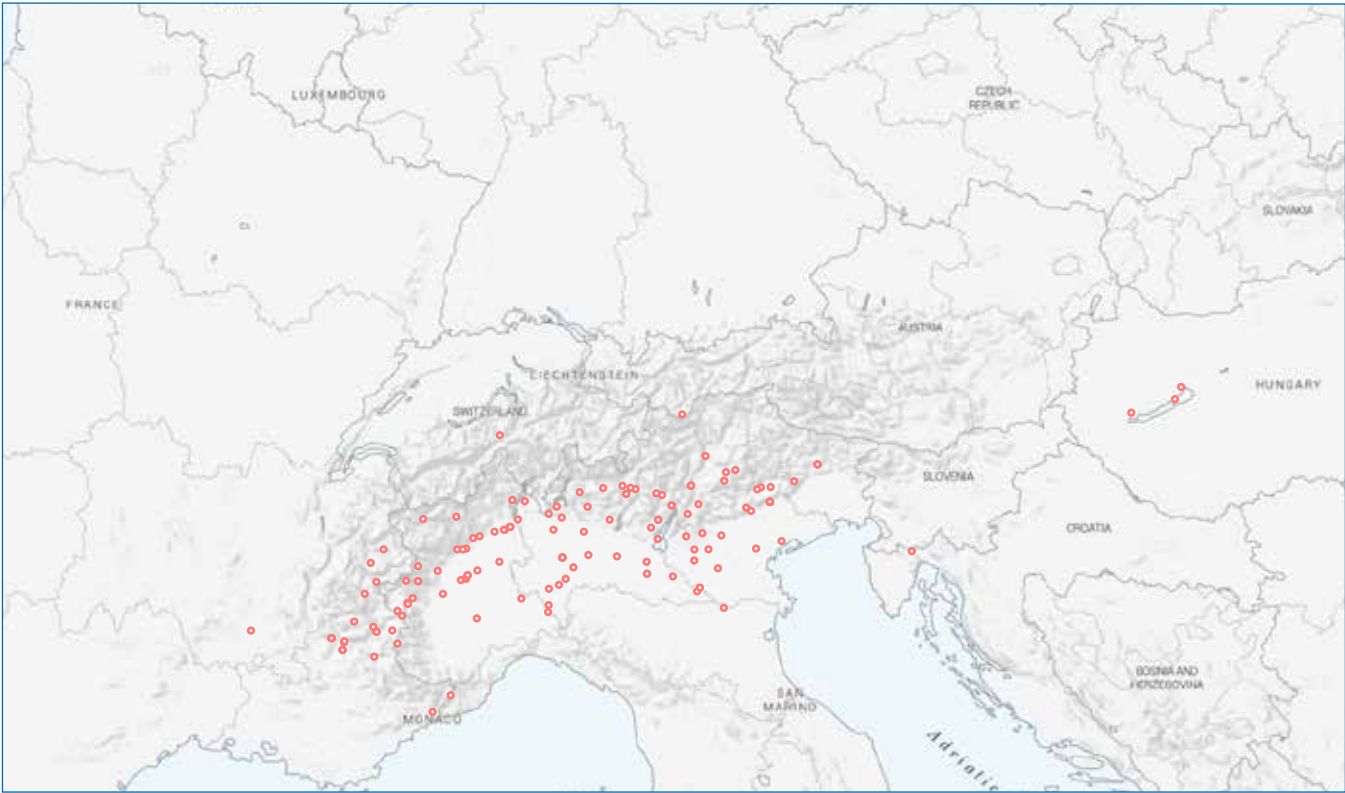
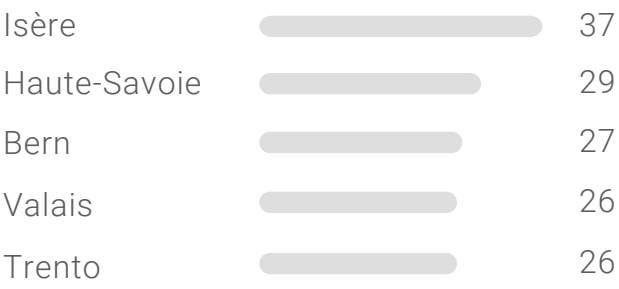
MOUNTAINS

681

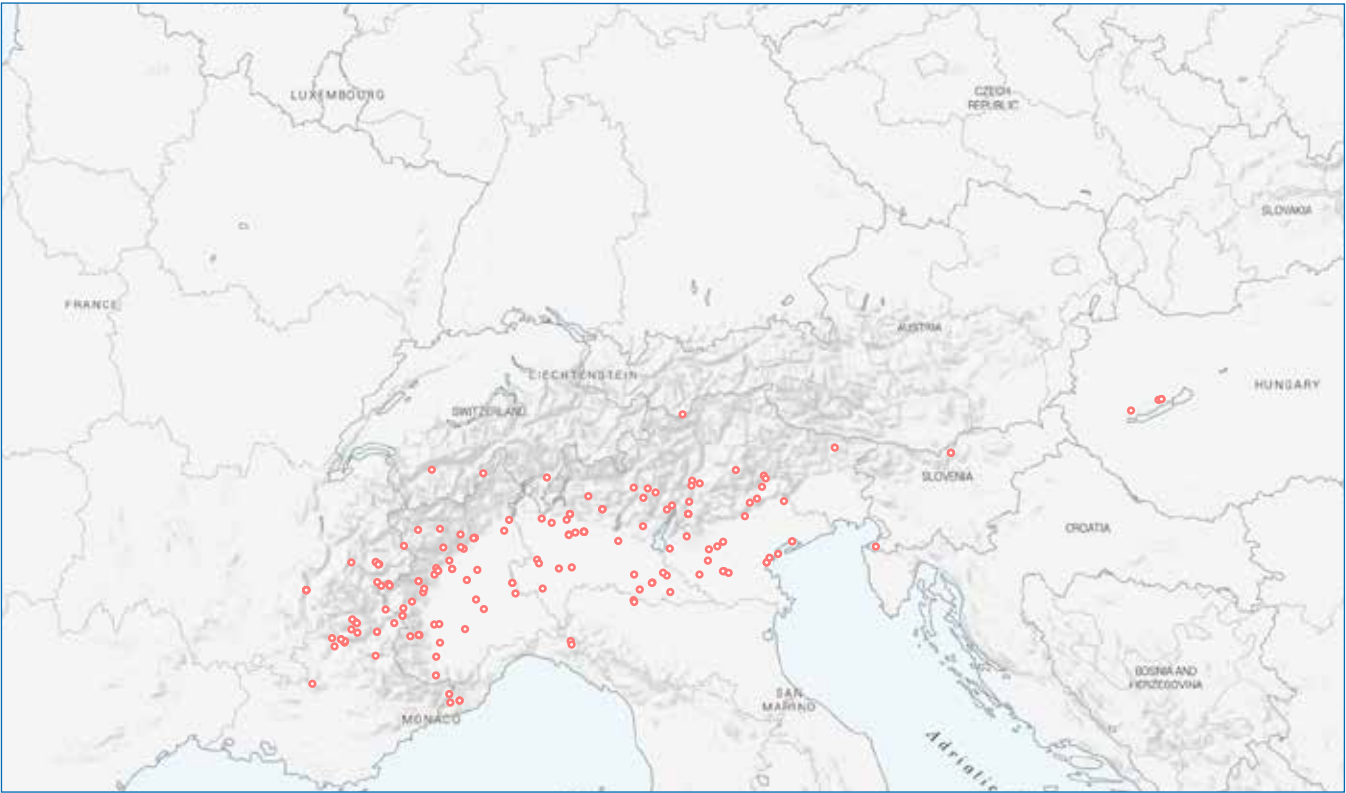
CONTENT ANALYSIS - NUTS2



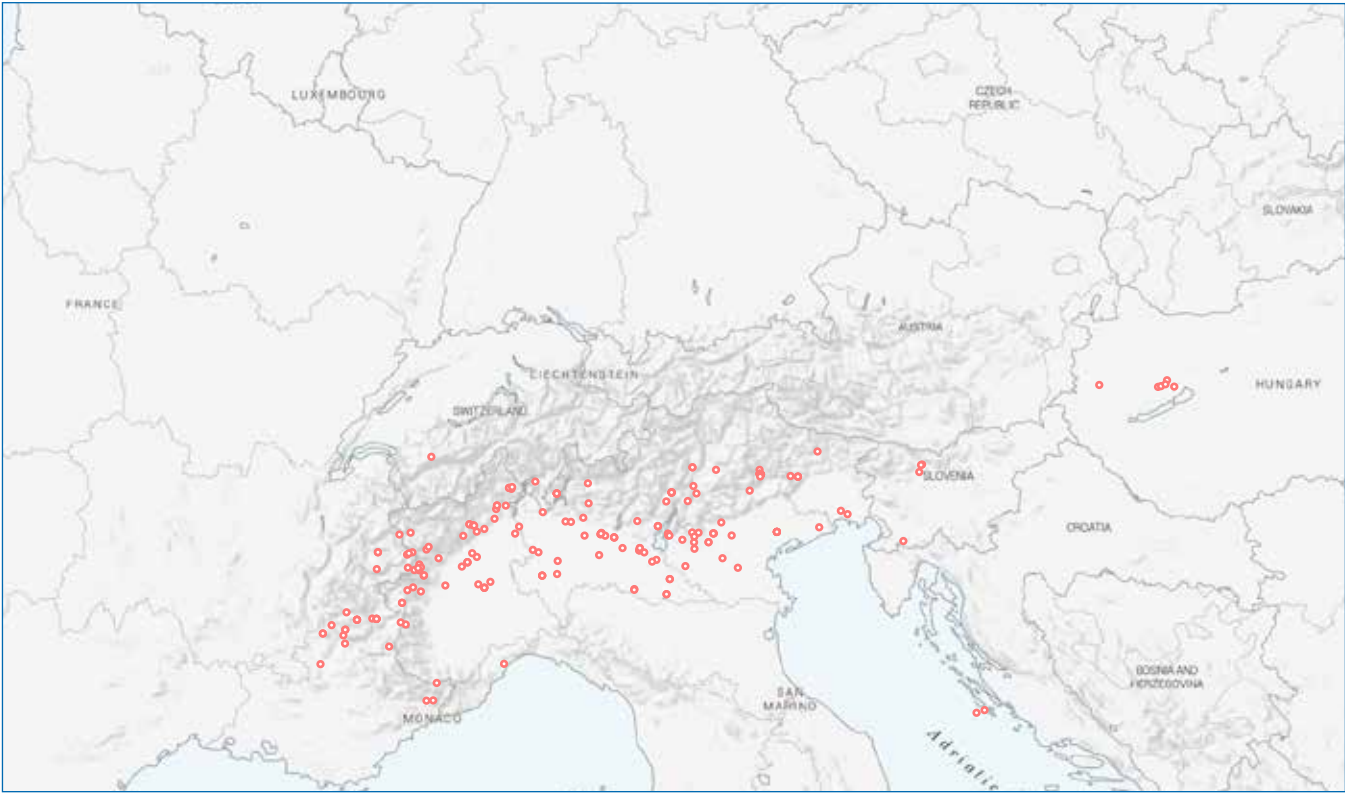
CONTENT ANALYSIS - NUTS3



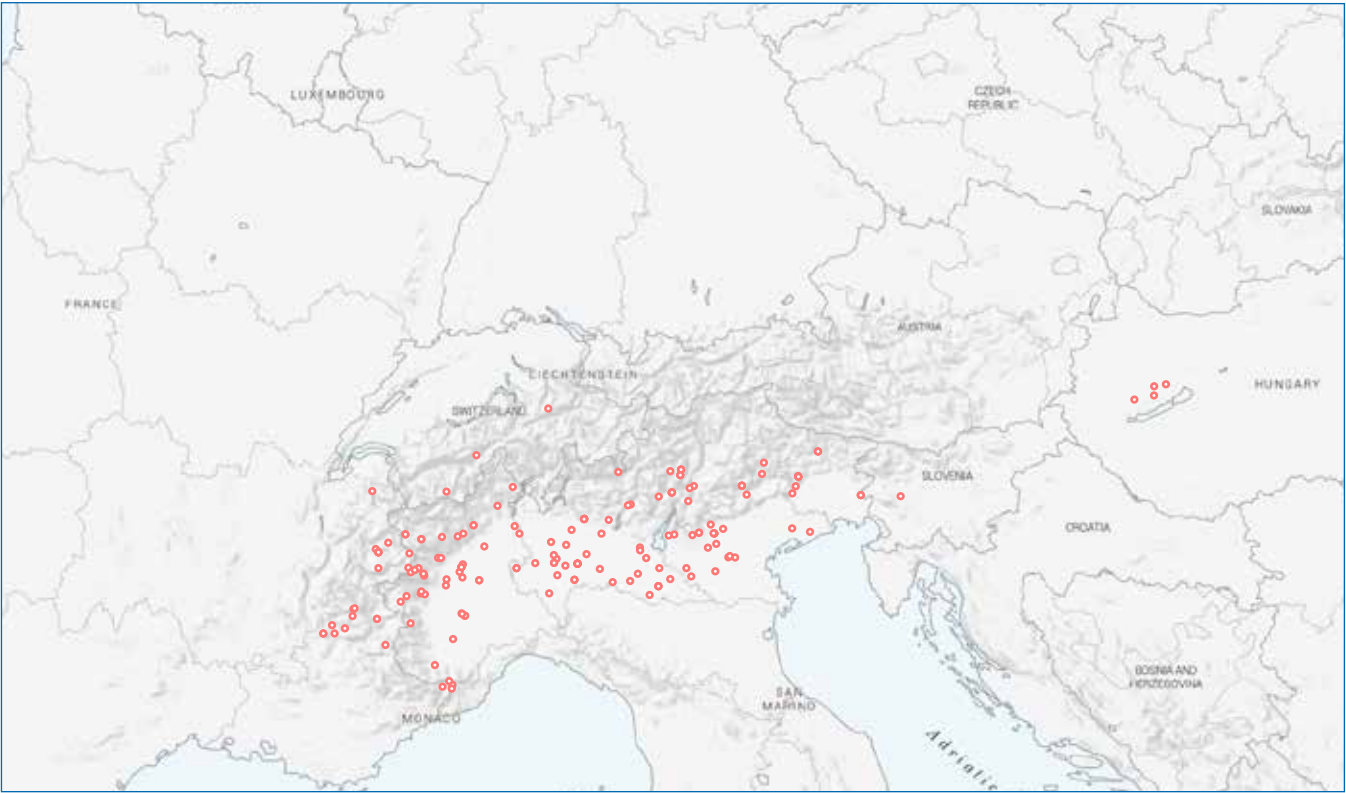
WEEK 1



WEEK 2



WEEK 3



WEEK 4

FROM 21.11.2017
TO 20.12.2017

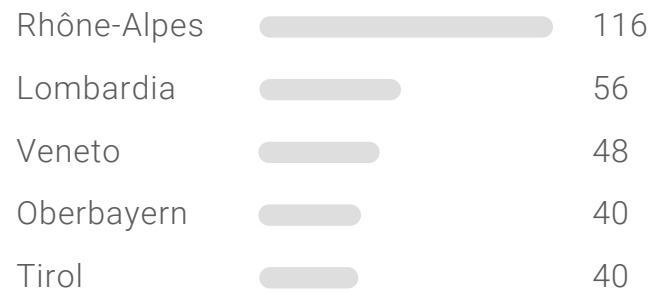
S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D
21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

Mountain environment

SCHNEE

530

CONTENT ANALYSIS - NUTS2

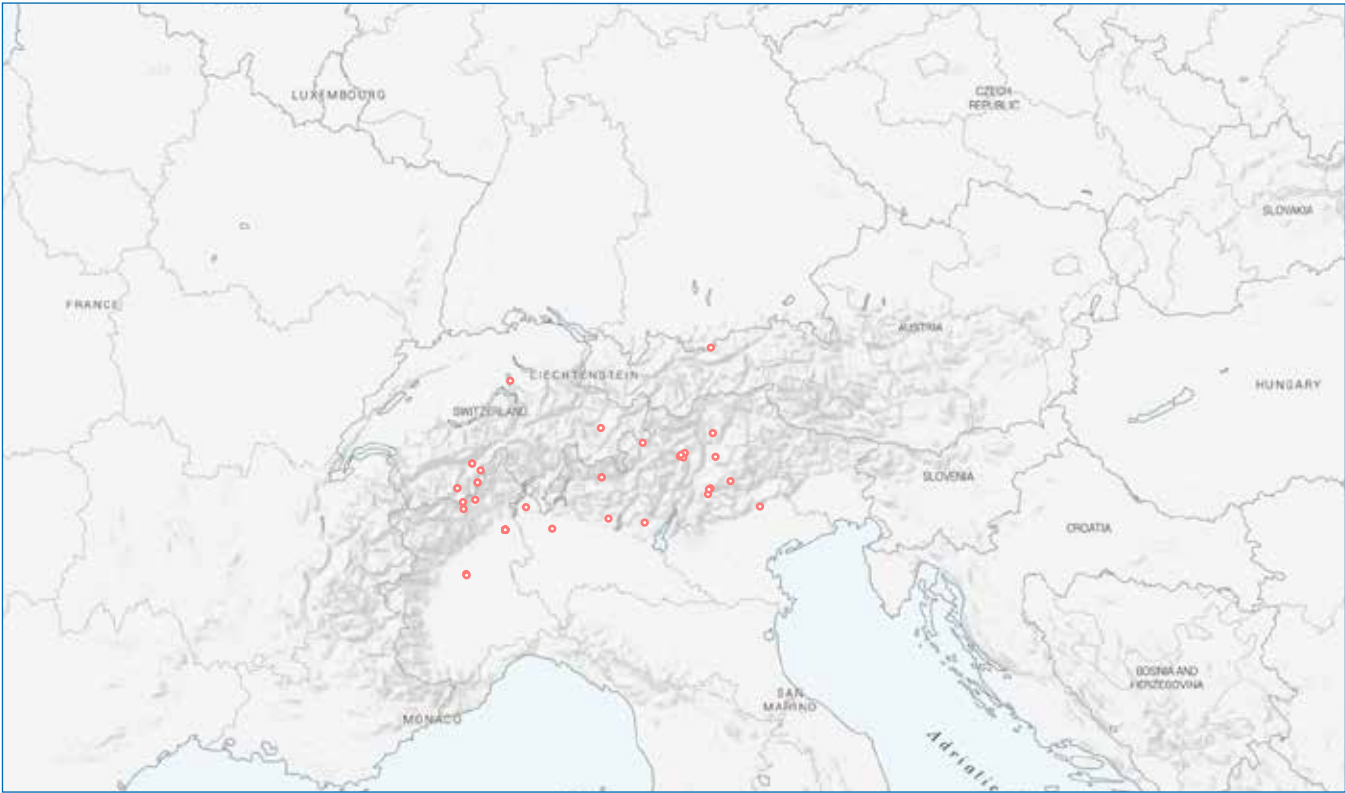


CONTENT ANALYSIS - NUTS3

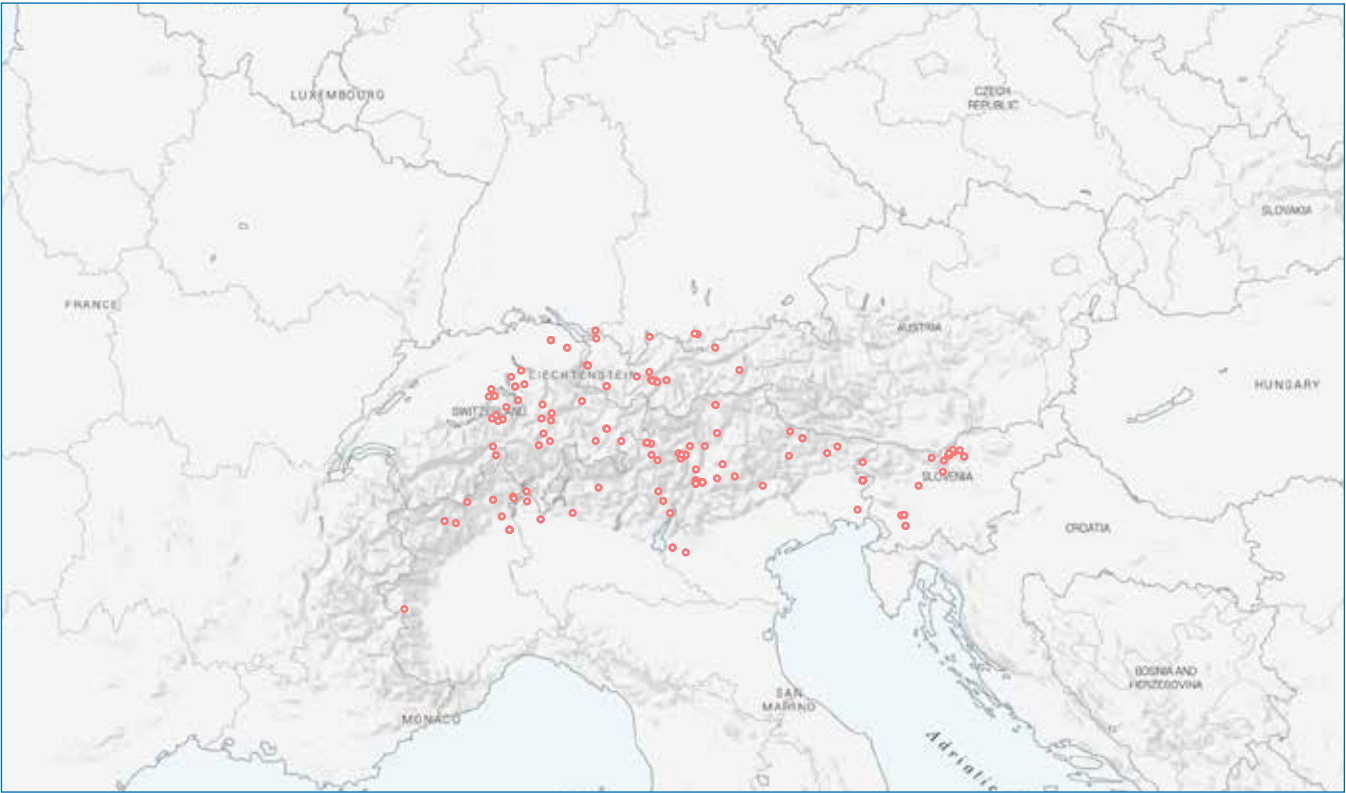


CONTENT ANALYSIS

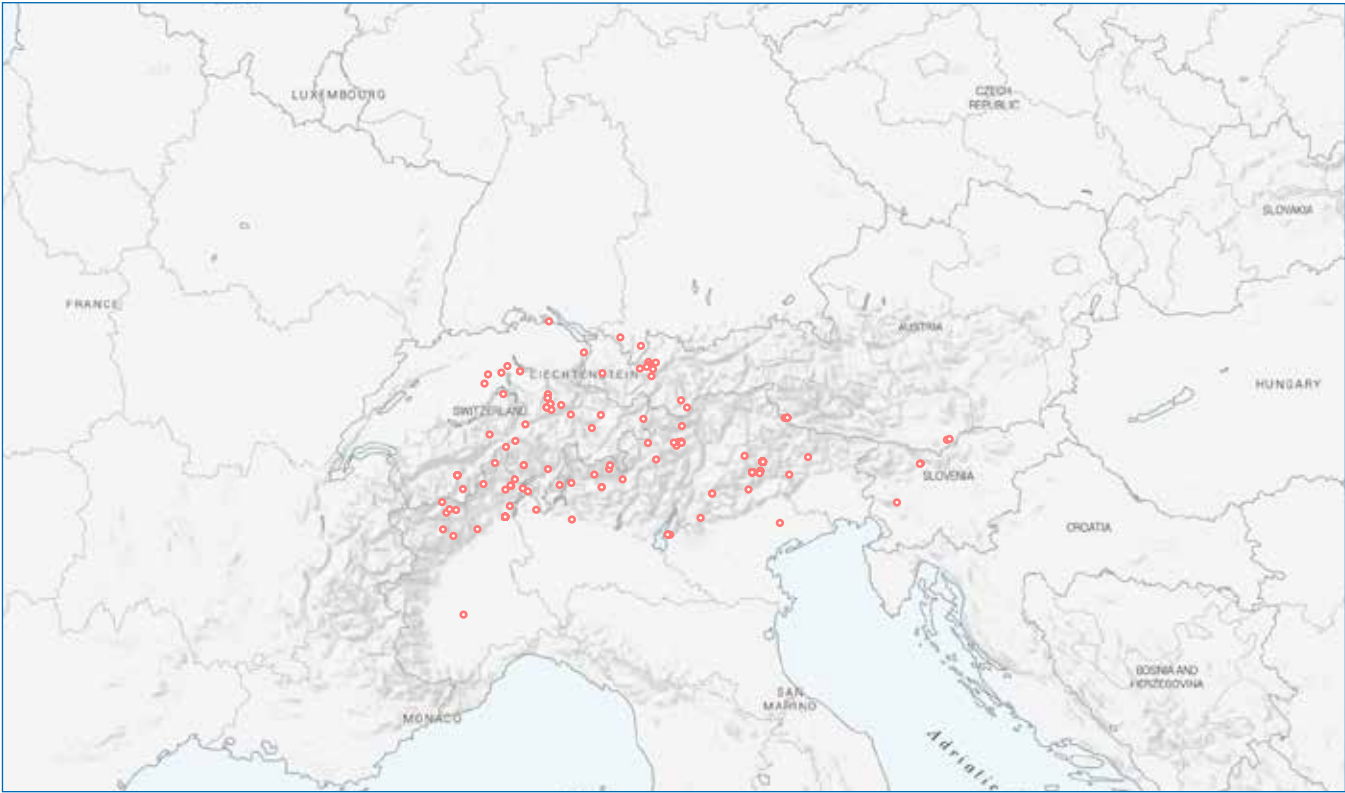
Among the 254 unique users who used the ‘Schnee’ key in their tweets, the top 10 most active are responsible for half of all these tweets corpus.



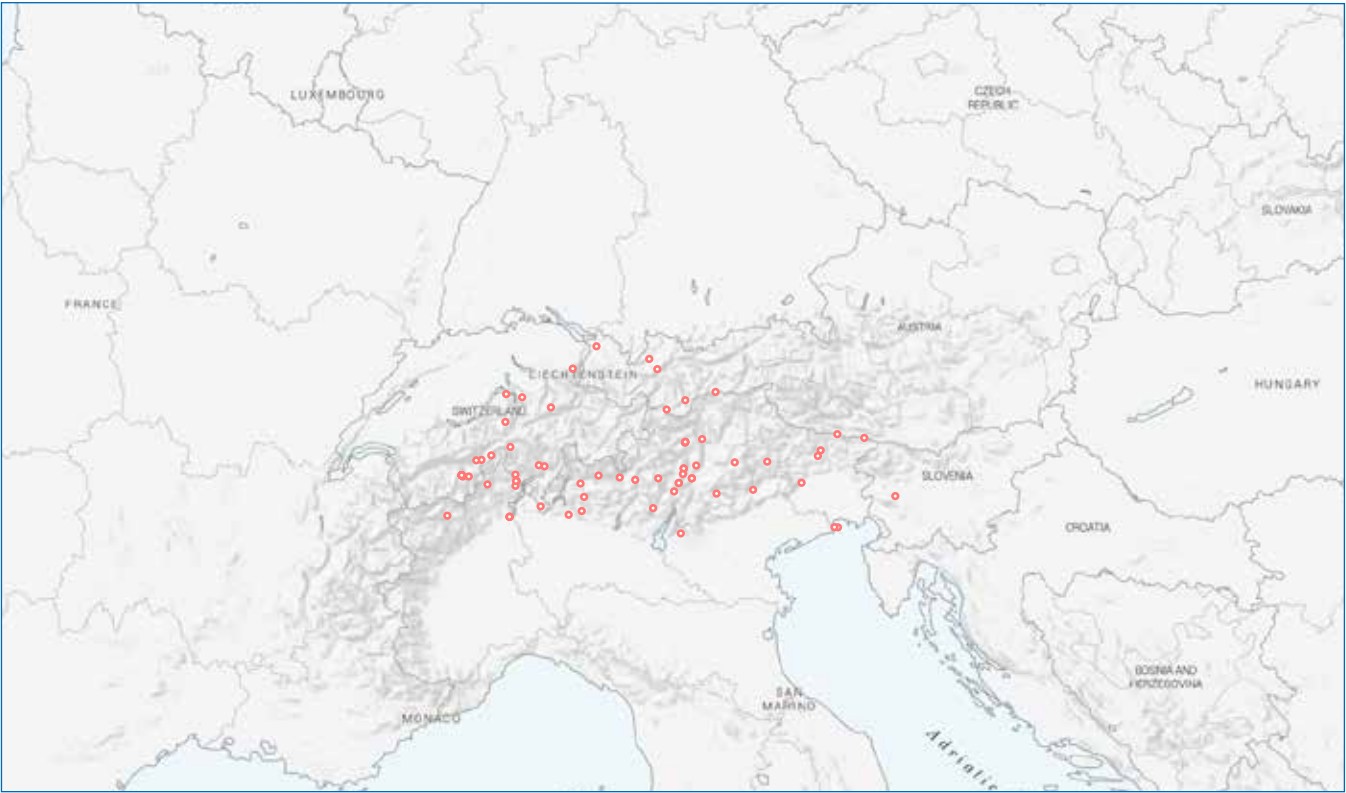
WEEK 1



WEEK 2



WEEK 3



WEEK 4

FROM 21.11.2017
TO 20.12.2017

S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D
21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

Mountain economy

VILLAGE

530

CONTENT ANALYSIS - NUTS2

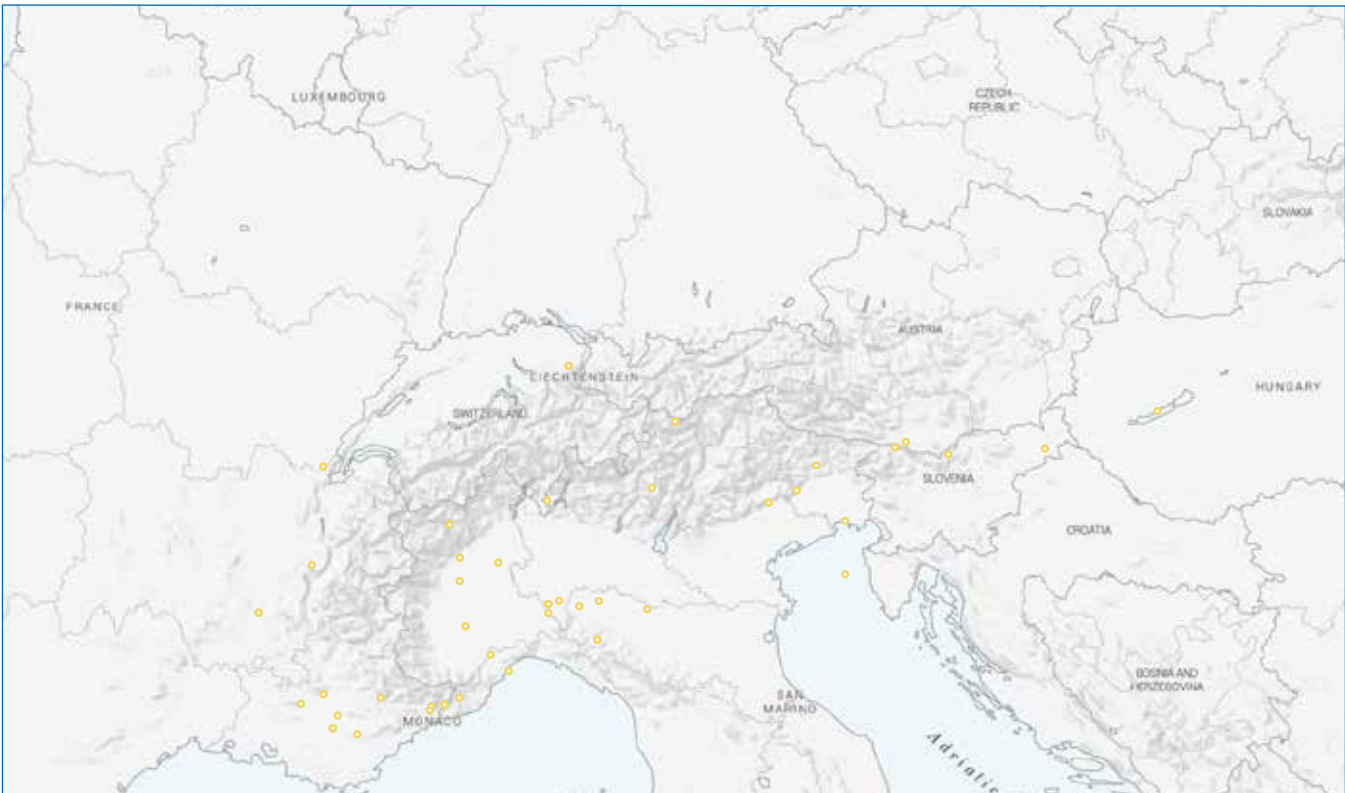
Rhône-Alpes	<div></div>	156
Alpes	<div></div>	102
Cote d'Azur	<div></div>	92
Lombardia	<div></div>	71
Oberbayern	<div></div>	54
Espace	<div></div>	
Mittelland	<div></div>	

CONTENT ANALYSIS - NUTS3

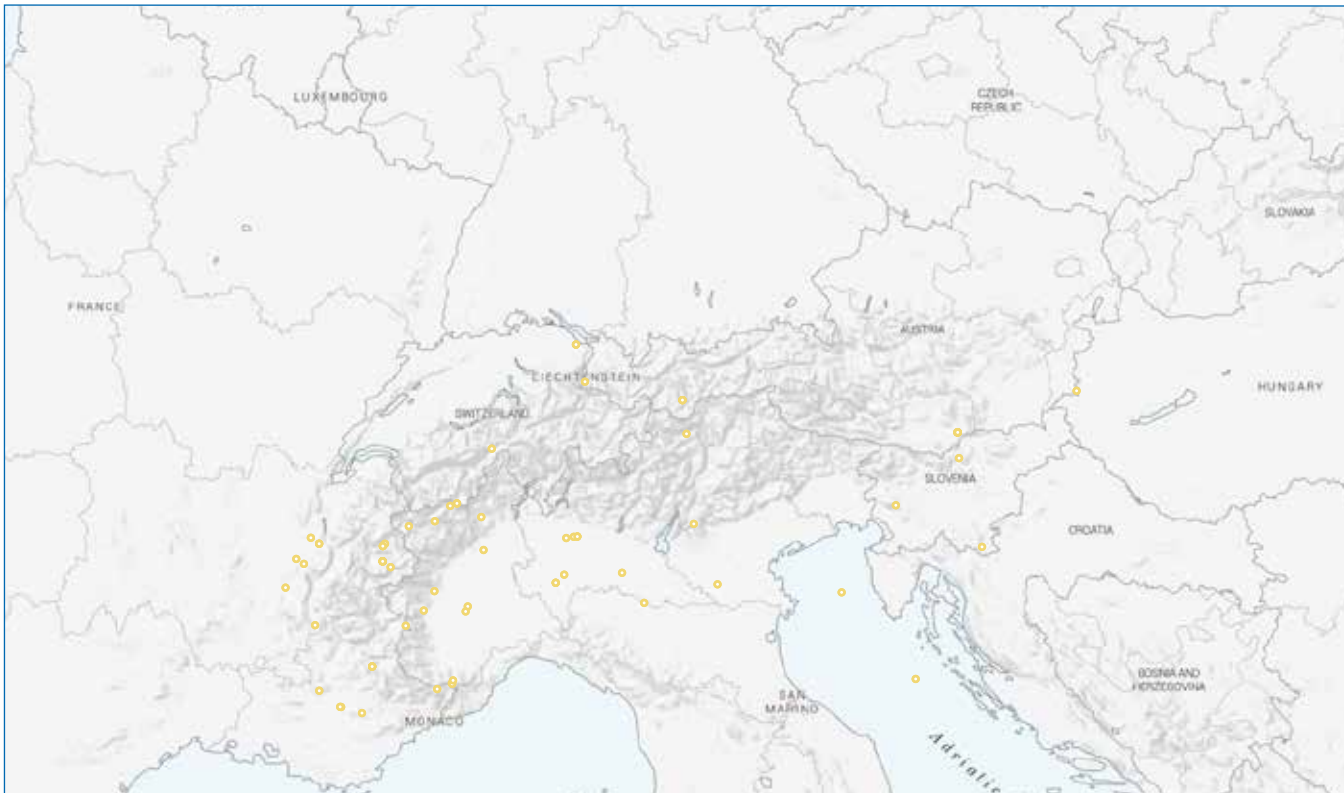
Alpes-Maritimes	<div></div>	32
Milano	<div></div>	30
Ingolstadt	<div></div>	26
Haute-Savoie	<div></div>	26
Bouches du-Rhône	<div></div>	26

CONTENT ANALYSIS

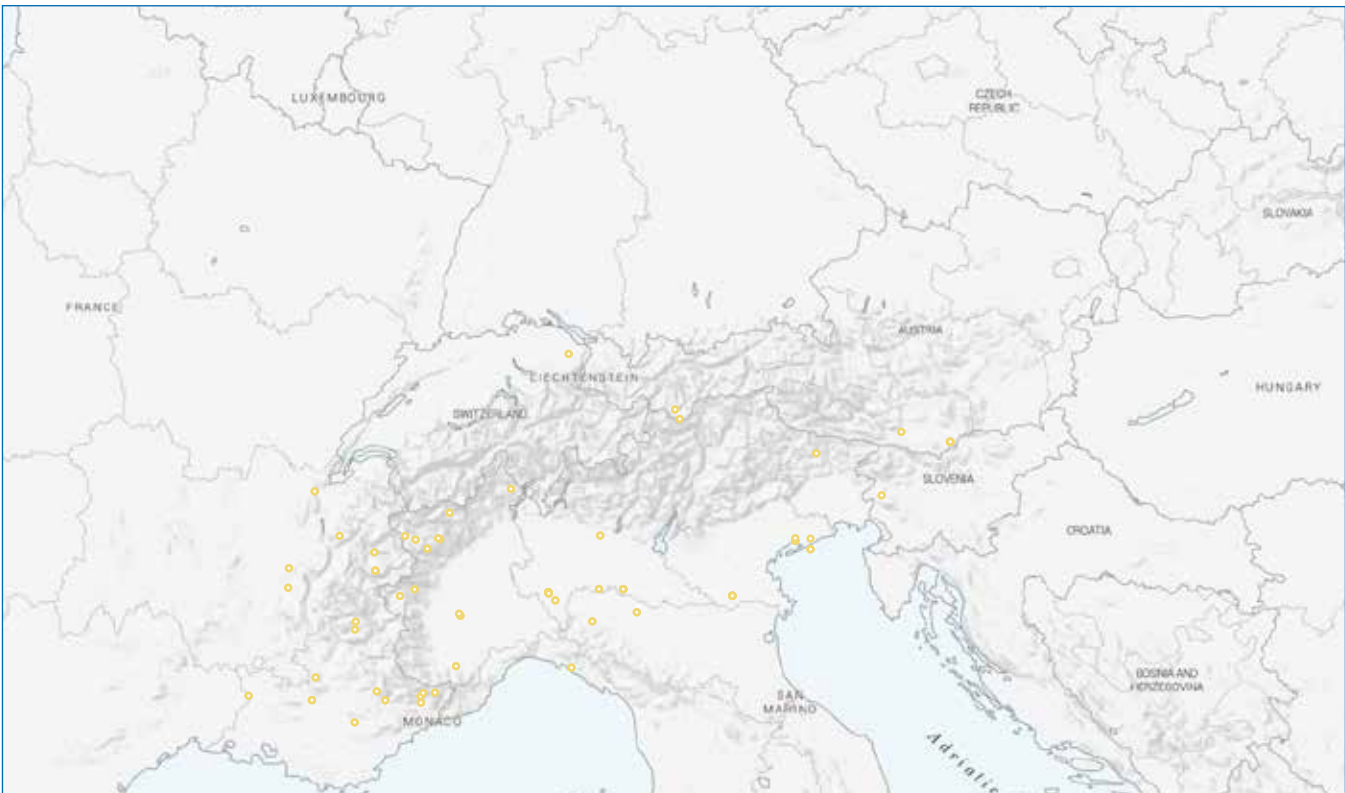
Even if the query has been around an english word, the results show that the same key has been used as an international tag in many languages. The english speaking tweets only cover the 45.28% of the corpus, followed by the french written tweets (32.08%) and the italia (13.58%), for a total of only 14 different languages.



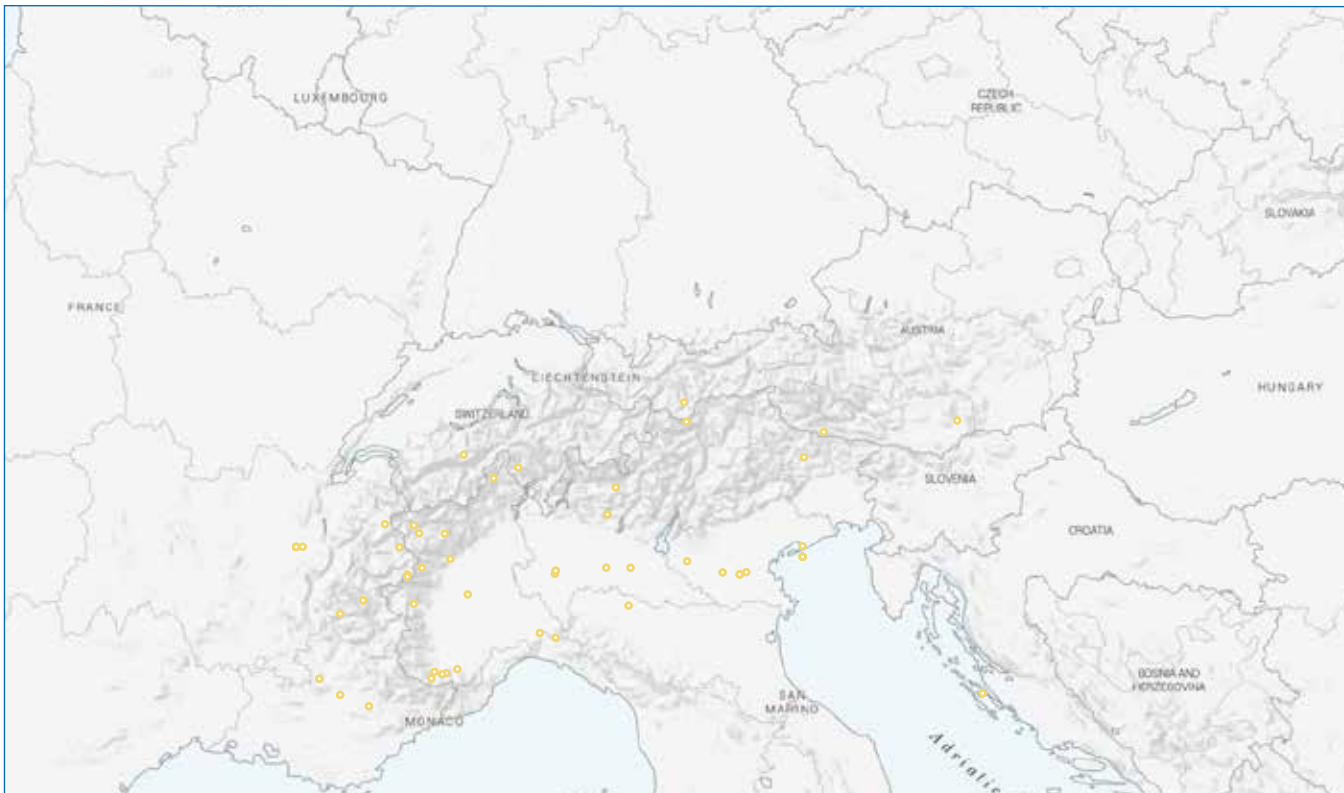
WEEK 1



WEEK 2



WEEK 3



WEEK 4

FROM 21.11.2017
TO 20.12.2017

S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D
21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

516

Mountain activities, in the normal working season of November and December, are mostly talked during the weekends. The 41.09% of the use of the 'neige' keyword is recorded on Saturday and Sunday.

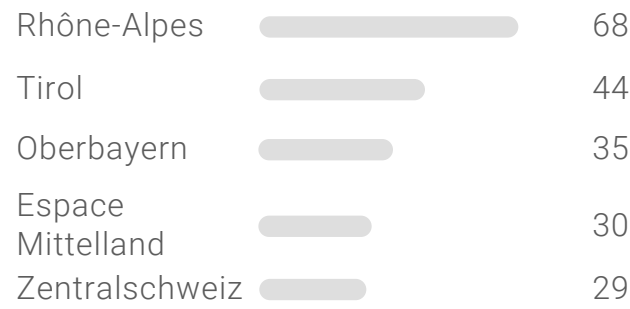


Mountain environment

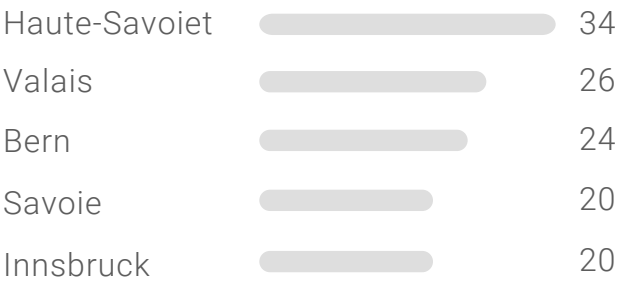
ALPS

412

CONTENT ANALYSIS - NUTS2

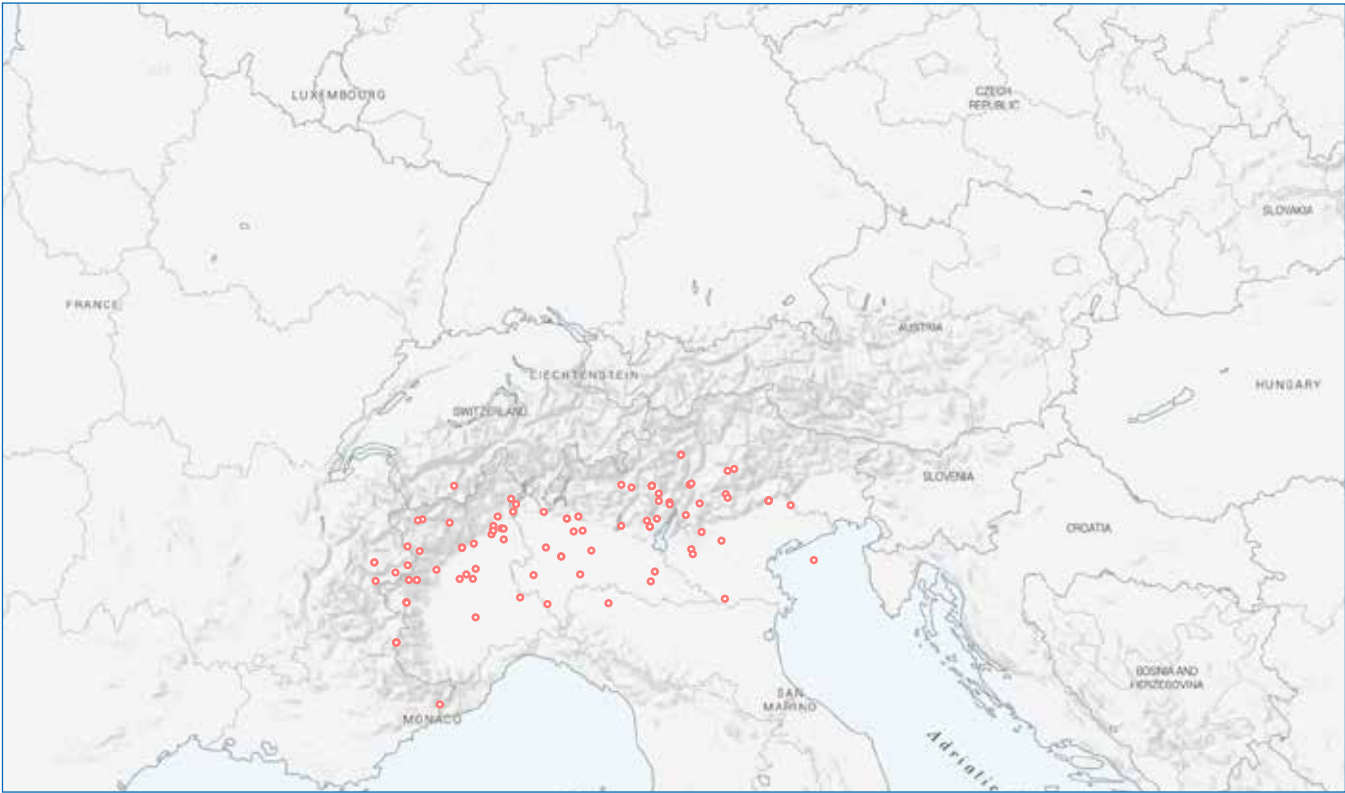


CONTENT ANALYSIS - NUTS3

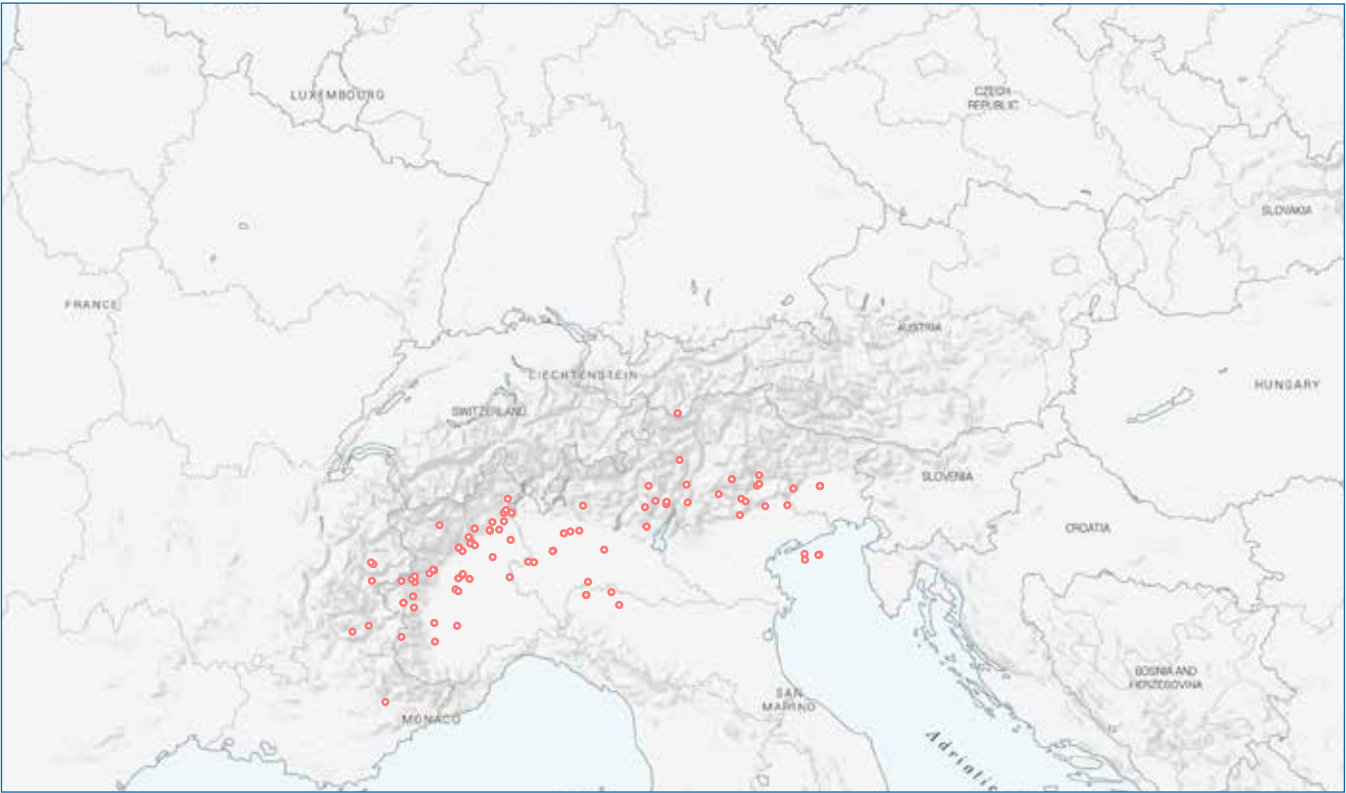


CONTENT ANALYSIS

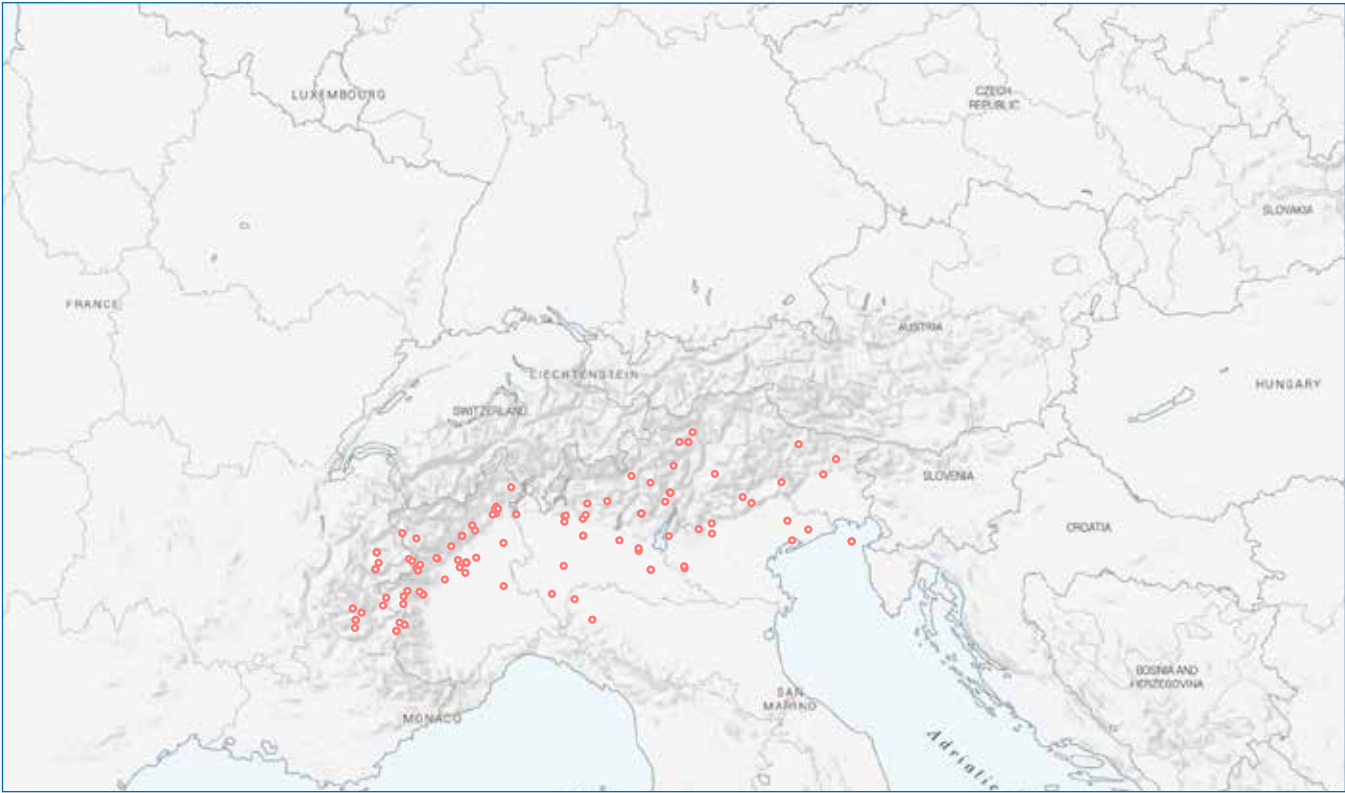
Of the 27 days that have recorded the ‘Alps’ key, one day alone - the 18th of December - is responsible for 10.47% of this corpus tweets.



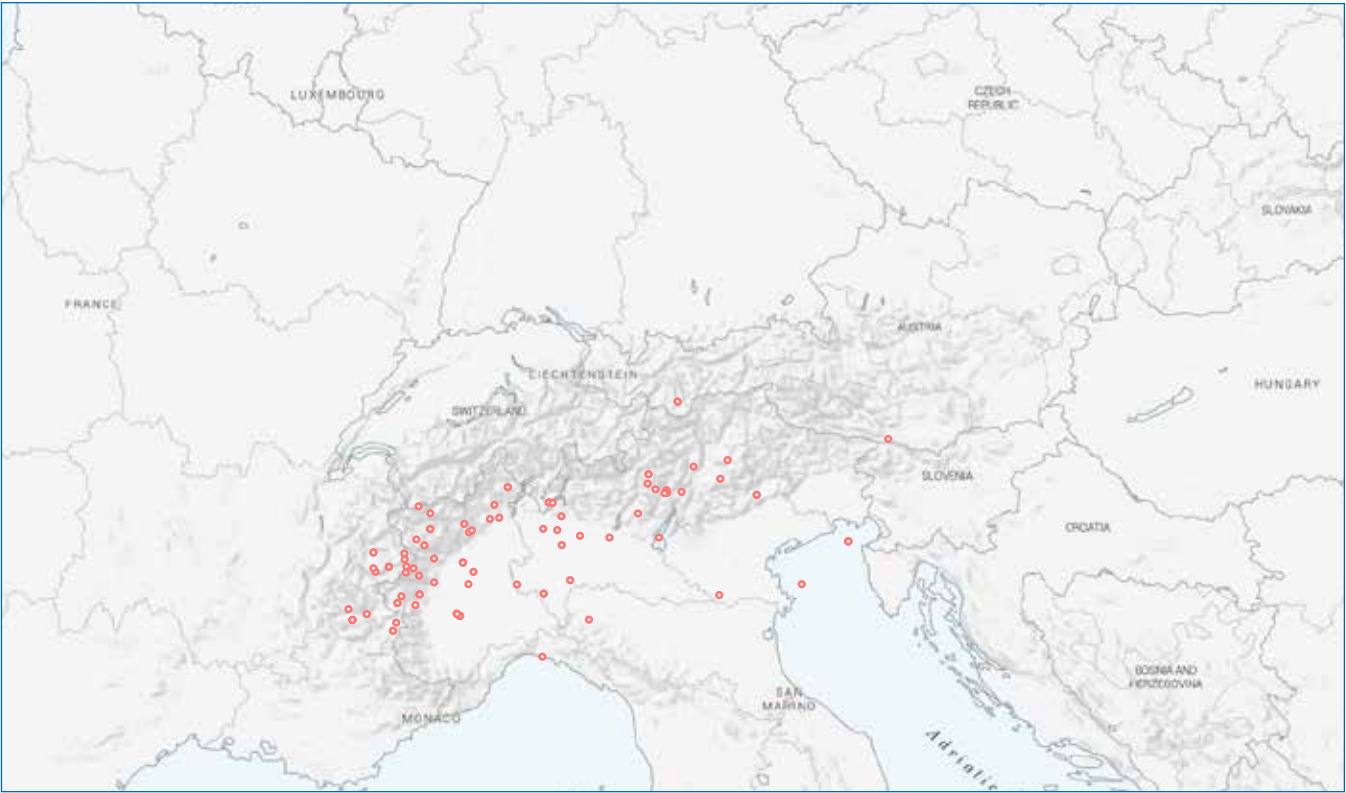
WEEK 1



WEEK 2



WEEK 3



WEEK 4

FROM 21.11.2017
TO 20.12.2017

S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D	L	M	M	G	V	S	D
21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20