

Competition for ideas of young people enters its second round

"PITCH YOUR PROJECT" seeks youth projects for the development of the Alpine region

For a sustainable development of the Alpine region, the EU Strategy for the Alpine Region (EUSALP) continues to rely on the ideas of young people. The competition "PITCH YOUR PROJECT", financed and organized by the European Commission and the Tyrol, searches for the best projects in areas such as environmental protection, mobility and renewable energies. Governor of the Tyrol Günther Platter calls on young people to participate: "The ideas and perspectives of young people are the motor and inspiration for developing sustainable solutions for a good future of the Alpine region. Therefore, the Tyrol supports the PITCH YOUR PROJECT competition and invites schools, universities and youth organisations to submit their best project ideas and present them at the EUSALP Annual Forum in Milan."

Winners can look forward to prize money and participation in the EUSALP Annual Forum in Milan

Under the motto "Your Alps! Your future! Your Project!", young people from all Alpine regions are invited to submit their project ideas for an attractive, modern and sustainable development of the Alpine region. Individuals aged between 16 and 25 as well as groups and school classes can apply until 31 October. At the beginning of November, a jury of experts will preselect the 20 best projects. Their representatives will be able to take part in this year's EUSALP Annual Forum in Milan from 28 to 29 November. Travel and accommodation costs will be covered by the Italian EUSALP Presidency, the Tyrol and the European Commission. At the Forum, the young people will present their ideas to an international audience of experts. The jury then votes on three winning projects, which receive prize money of 5,000, 3,000 and 2,000 euros. In addition, the young people can network and exchange ideas with each other and with experts from the EUSALP regions.

A look back: Award-winning projects of the previous year

In 2018, the cross-border mobility project "Alpine Ticket Network Meeting" of the international CIPRA Youth Council, which aims at creating an affordable ticket for public transport in the entire Alpine region, won the award. Second place went to the bee protection project "Beehave" of two young people from Italy. Beehives equipped with sensors should provide data on the habitat and health of bees and thus support both beekeepers and scientists in the Alpine region in their practice and research. Third place went to the "Magical Alps" project of an Austrian school class that collects and multimedia processes legends and myths from the Alpine regions.

Further information on participation can be found at <https://www.alpine-region.eu/pitch-your-project-2019-annual-forum-2019>

Contact

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Picture caption 1: The "PITCH YOUR PROJECT" competition is looking for youth projects in areas such as environmental protection, mobility and renewable energies for the sustainable development of the Alpine region.



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Picture caption 2: First place, endowed with 5,000 euros in prize money, went to Luisa Deubzer and the CIPRA Youth Council last year for a project that aims at promoting cross-border public transport in the Alpine region with a low-cost Interrail ticket.