



Workshop on innovation policies

Modena, July 14th 2017

viale Berengario 51, first floor, west wing, Aula seminari

The workshop presents the opportunity to discuss the research results produced by a CAPP research team on two empirical analyses carried out in cooperation, respectively, with Regione Toscana and the Joint Research Centre of the European Commission. A special session of the workshop will be devoted to the More-Alps project, developed by the research group of the CAPP in cooperation with the Master Degree LACOM of DSLC-Unimore and the Action Group 1 of EUSALP.

Introduction

10.30 – 10.45

Presentation of the subjects and participants of the workshop, Francesco Pagliacci (CAPP)

1_More-Alps: focus on innovation ecosystems policies

10.45 - 11.30

Theory and practice of the Regional Operative Programme: implications for the analysis of the policies in the EUSALP area, Albino Caporale, Regione Toscana

11.30-12.30

Comparative analysis of OP and of innovation policy measures in the Alpine regions, LACOM students of the More-Alps project and the research group of CAPP

12.30-14.30 Break

2_Focus on the analysis of innovation policies

14.30 – 14.50

R&D incentives to individual firms vs collaborative projects, Annalisa Caloffi

(UNIPD and CAPP) and Margherita Russo (UNIMORE and CAPP)

14.50 – 15.15 discussion

3_Regional policies in Tuscany

15.15 – 15.45

The challenges of digitalisation in the production systems of Tuscany: regional policies, Albino Caporale, Regione Toscana

15.45-16.00

"Going Digital": issues of the Oecd Agenda, Margherita Russo (UNIMORE and CAPP)

16.00 – 16.30 discussion

4_Analysis of emerging technologies

16.30-16.45

Theories, tools and applications to detect agents and topics in emergent techno-economic segments (UNIMORE in collaboration with European Commission-JRC), Annalisa Caloffi (UNIPD and CAPP), Francesco Pagliacci (CAPP), Margherita Russo (UNIMORE and CAPP)

16.30 – 16.45 discussion

16.45-17.00

Conclusion of the works and future agenda