



**EUSALP** EU STRATEGY FOR THE ALPINE REGION

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# EUSALP AG4 Mobility

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The project is co-financed by the European Regional Development Fund.

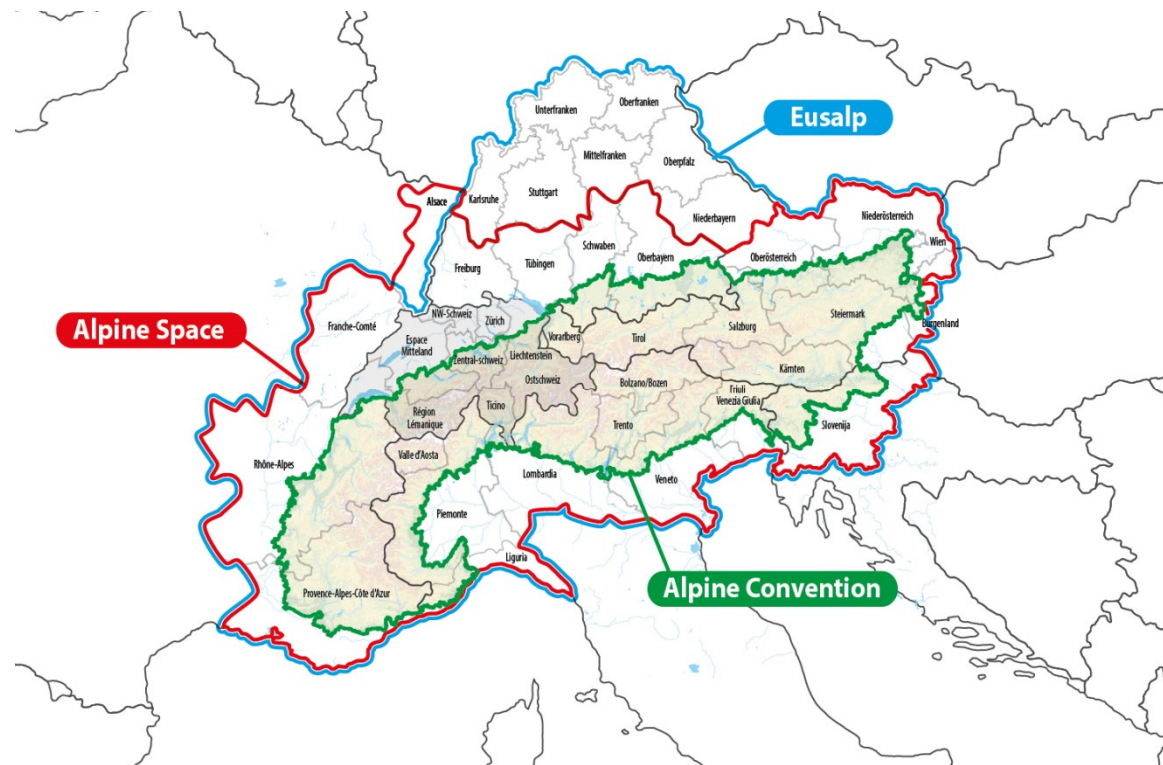


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20/06/2018



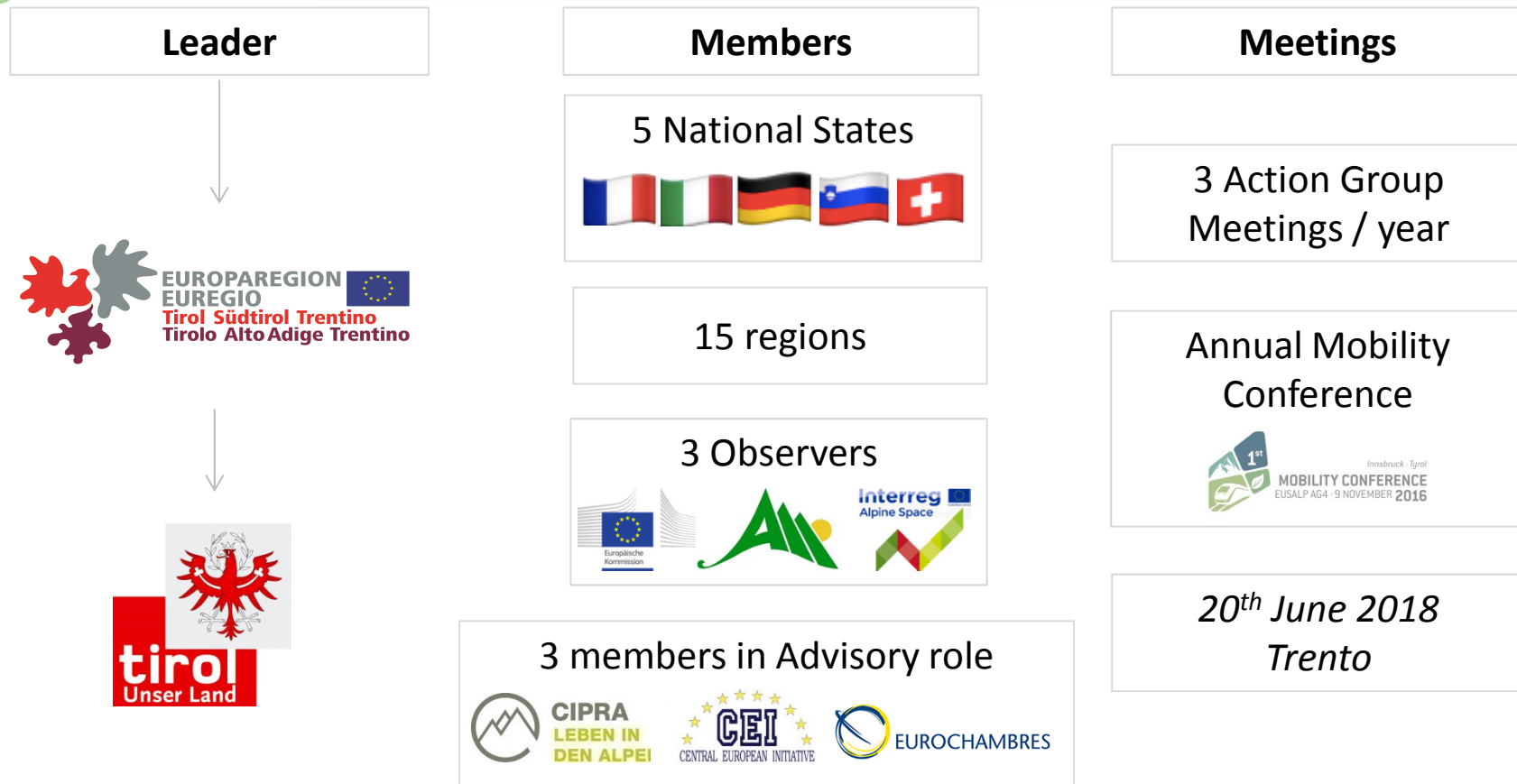
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# EUSALP – Alpine Region



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# EUSALP Action Group 4 Structure



# EUSALP Action Group 4 Objectives

## Mission

Platform to coordinate and harmonise the activities

Build a common understanding of transport policy and mobility

Define common objectives and to launch specific activities and projects

## Specific Objectives

1. Promote inter-modality and interoperability in passenger and freight transport

2. To support the modal shift from road to rail

3. To develop cooperation and greater integration

## Work Plan

A - Cross topic initiatives

B - Implementation of modal shift policies with a focus on toll systems

C - Infrastructure for sustainable transport

D - Interconnecting public transport systems

## A – Cross-topic initiatives

### Activity A1 – Develop recent estimates for external costs in mountain areas

- Development of a scientific basis for external cost in Alpine areas: update of “mountain factors”; study was published in December 2017

### Activity A2 – Development of a common target system

- Development of a common target system as basis for further activities and to measure the effects and impacts of the AG4 activities

### Activity A3 – Public acceptance of modal shift (infrastructure and policy instruments)

- Improve public acceptance for common modal shift policies and projects supported in the frame of EUSALP AG4



Source: CIPRA International



## B – Implementation of modal shift policies with a focus on toll systems

Activity B1 – **Extension of TOLL+ proposal to other AG4 members**

Activity B2 – **From TOLL+ to an integrated incentive system**

Activity B3 – **Link between pricing systems and the use of innovative technologies**

### Objective:

To build a common understanding for coordinated modal shift policies and to develop a harmonised pricing system (extension of Toll Plus proposal to all Alpine corridors) for the reduction of environmental and social impacts of transalpine freight transport



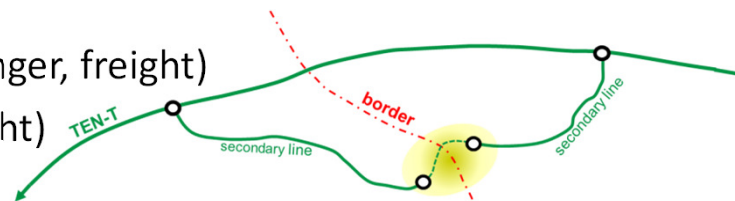
## C – Infrastructure for sustainable transport

Activity C1 – Infrastructure for passenger transport (supplementary rail connections)

Activity C2 – Infrastructure for combined transport (terminals)

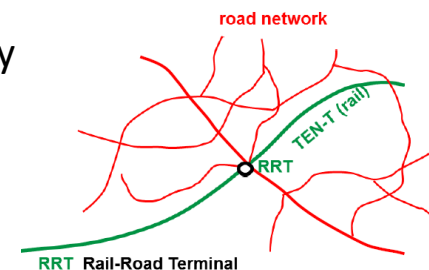
Appropriate infrastructure for passenger and freight transport

- Railway stations
- Regional railways (passenger, freight)
- Rail-road terminals (freight)



Objectives:

- Close gaps in networks for better accessibility and connectivity of remote areas
- Improve efficiency of logistics systems



## D – Interconnecting public transport systems

Activity D1 – **Interconnecting public transport operation**

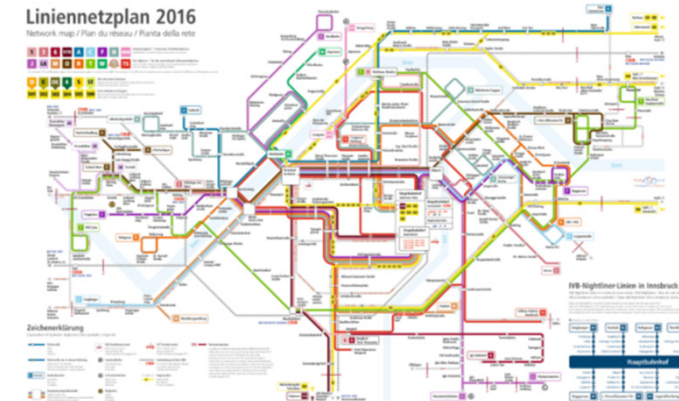
Activity D2 – **Interconnecting PT information and ticketing**

Better public transport services, also cross-border:

- Denser networks
- Better connectivity between long distance and regional services
- Higher frequencies and integrated timetables
- More accurate information
- Lower, more attractive tariffs
- Easier ticketing

Objective:

- To attract more passengers, both residents and tourists, to use sustainable transport.







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# Thank you for the attention!



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