



**EUSALP** EU STRATEGY FOR THE ALPINE REGION

[www.alpine-region.eu](http://www.alpine-region.eu)

WORKSHOP 3

# A journey through the Alpine Region

EUSALP AG4 MOBILITY

EUSALP Annual Forum  
20-21 November 2018 Innsbruck



EUROREGION  
EUREGIO  
Tirol Südtirol Trentino  
Tirolo Alto Adige Trentino



European  
Commission

**Interreg**  
Alpine Space



AlpGov

The project is co-financed by the European Regional Development Fund.

# A journey through the Alpine Region

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Sustainable and environmentally friendly way to travel ➡ public transportation

Coordination & harmonisation of **cross-border travel information, timetables and ticketing services** still needs improvement ➡ avoid barrier to using sustainable means of transport

Ideas, visions and proposals of young people living in the Alpine Region are an important input in shaping the **mobility of the future**

Young people are: dependent on public transport, digital natives, familiar with new sharing economy concepts ➡ input for the development of alpine wide ticketing and travel information platform

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# Workshop

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*“A journey through the Alpine Region” is a game in which you have to find the **fastest, cheapest and most sustainable way of travelling** from A to B on a given date.*

- ➔ Working groups of high school students
- ➔ Three given routes to travel by train or bus
- ➔ Date: 7 December 2018
- ➔ Information asked: time, price, means, Co<sup>2</sup> emission
- ➔ Info variable on platforms (ÖBB, Trenitalia, SBB, Deutsche Bahn, SNCF, SŽ, Flixbus )
- ➔ Not allowed to travel by plane and/ or car
- ➔ Not allowed to use season tickets (student pass, Interrail, Vorteils card etc.)

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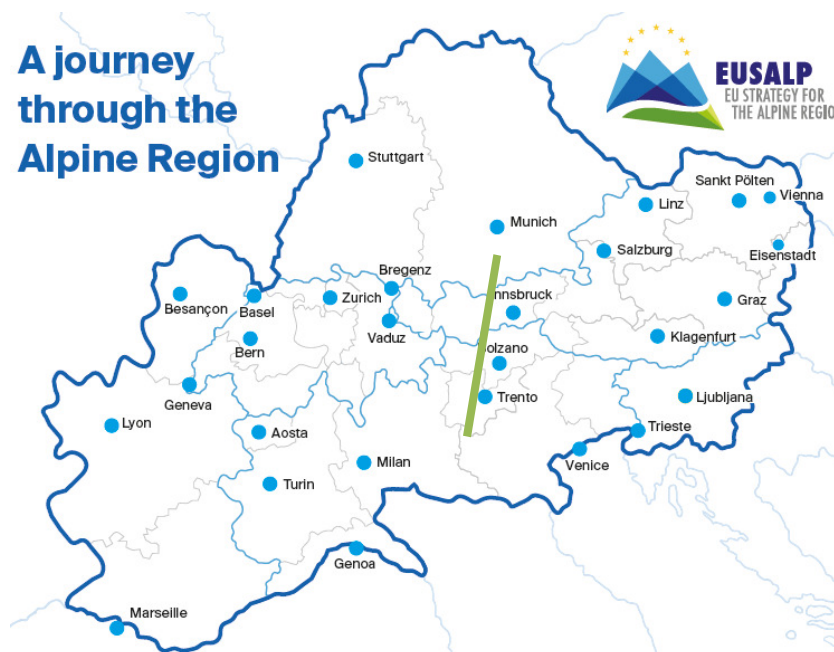
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## Route 1

# Rosenheim



# Verona



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# Solution Rosenheim - Verona

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Tickets available on:

- ➡ Bahn.de
- ➡ Oebb.at
- ➡ Trenitalia.com
- ➡ Flixbus.com (via Innsbruck or Ljubljana)
  
- ➡ Different prices on different platforms

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## Route 1

# Innsbruck



# Milan



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# Solution Innsbruck - Milan

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Tickets available on:

- ➡ Oebb.at (from Innsbruck **to** Brennero, Bolzano or Verona)
  - ➡ Trenitalia.com (from Brennero, Bolzano or Verona **to** Milan)
  - ➡ Flixbus.de (via Verona or direct)
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- ➡ It is not possible to buy one ticket for the entire route on one platform

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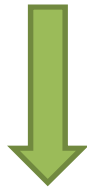


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## Route 3

# Grenoble



# Munich



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# Solution Grenoble - Munich

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Tickets available on:

- ➡ Bahn.de (via Lyon & Strasbourg)
  - ➡ Sbb.ch (via Geneva & Zürich)
  - ➡ Sncf.com (via Paris & Stuttgart)
  - ➡ Flixbus.de (via Milano)
- 
- ➡ Different options on different platforms. Difficulty to find the most efficient journey on one platform without extensive research

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## AG4 work plan activity D2

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**Activity D2:** Interconnecting public transport information and ticketing

- ➡ Harmonising different existing traveller information services (TIS), to provide seamless cross-border, door-to-door travel information
- ➡ Creating an integrated travel information system in the EUSALP territory

### Objectives:

Promoting **modal shift** in passenger transport from cars to sustainable mobility

**Making information more available, connected and user friendly**

**Reducing the negative social and environmental impacts** of transport

Better **connecting the inhabitants of the Alpine Space** across borders

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## Challenges

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- ➡ How to upgrade and interconnect the systems to enable cross-border public traveler information in a common and transnational way?
- ➡ Different public transport operators in different regions
- ➡ Different approaches: data exchange vs. linking services
- ➡ Processes various data from different sources located in various traffic management systems
- ➡ Quality of data
- ➡ Solutions for the last mile?
- ➡ Resources

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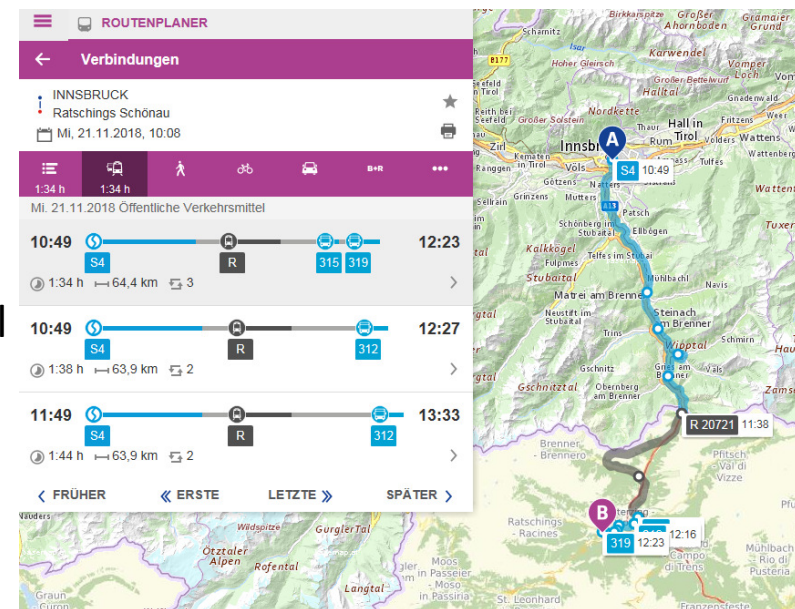
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# Best practice example

## VVT Smart Ride App

- ➡ integrated journey planner between Tyrol and South Tyrol
- ➡ integration of 3.140 stops and 205 bus- and train lines from South Tyrol
- ➡ 800 hours of programming work



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# Next Steps

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Development of a project proposal to get financial support to launch the process

Further topic of exchange within the EUSALP AG4

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