



EUSALP EU STRATEGY FOR THE ALPINE REGION

www.alpine-region.eu

II EUSALP ANNUAL FORUM

20-21 NOVEMBER 2018 INNSBRUCK

A journey through the Alpine Region

**Workshop of the EUSALP AG4 together with high school students
on interconnected public transport information systems**



The project is co-financed by the European Regional Development Fund.

Why youth involvement matters!

The ideas, visions and proposals of young people living in the Alpine Region are an important input in shaping the mobility of the future:

- The youth of today is highly interconnected and used to have easy access to up to date information;
- The generation under 18 is highly dependent on public transport and is sensitive to pricing policy;
- Modern technology shapes consumer behavior. It is crucial to understand the consumers expectations in order to provide a good service.

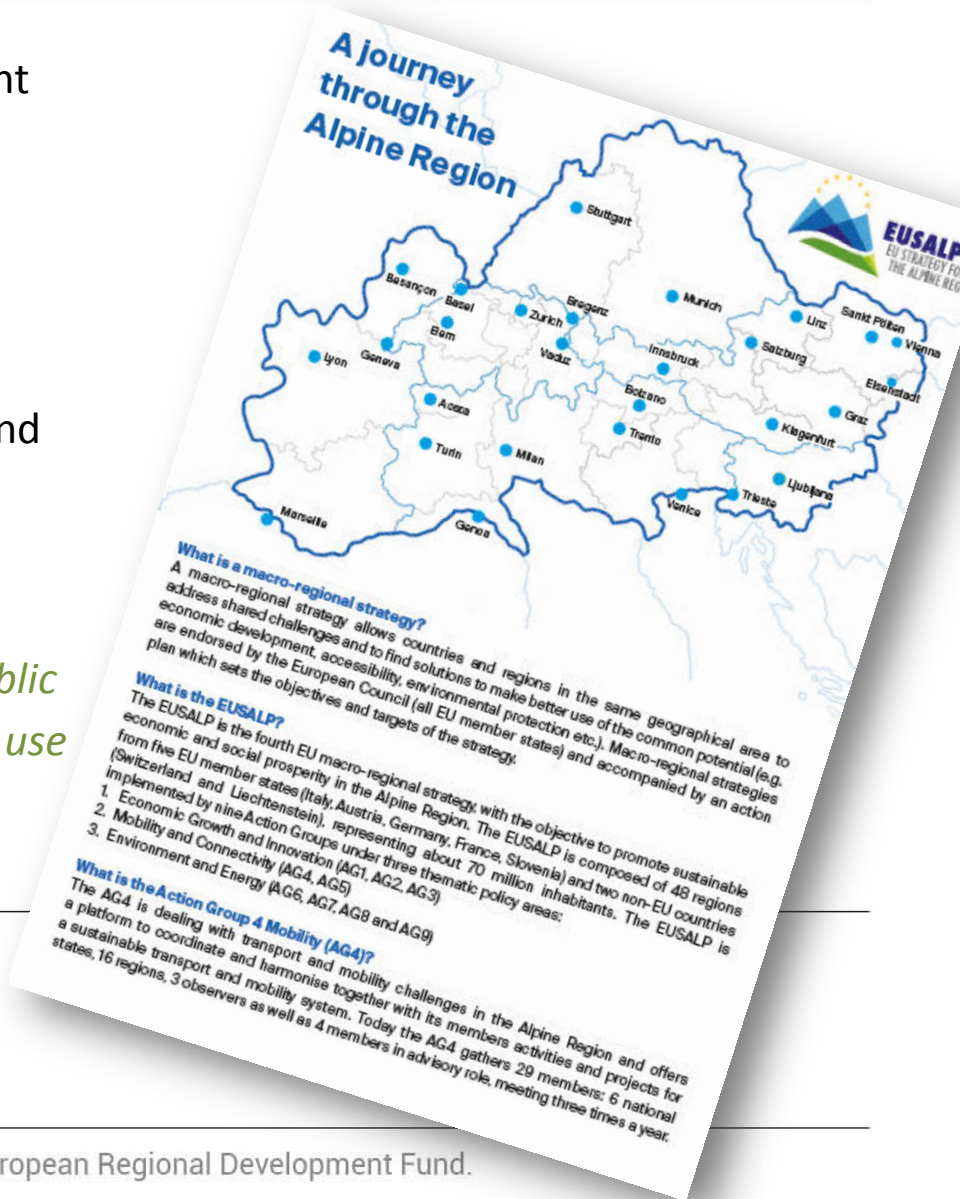


Journey through the Alpine Region

Together with the high school students we want to analyse the state of the art in cross border travel information and ticketing services, regarding:

- Access to information across border,
- quality and relevance of the information and
- possibilities to purchase tickets online.

Improved interconnected travel information and ticketing service encourages the use of public transport services and thus, contributes to the use of a more sustainable mobility in the Alpine Region!



A journey through the Alpine Region

A sustainable and environmentally friendly way to travel around the Alpine Region is by public transportation. However the coordination and harmonisation of cross-border travel information, timetables and ticketing services still needs improvement and can be a barrier to using sustainable means of transport.

“A journey through the Alpine Region” is a game in which you have to find the fastest, cheapest and most sustainable way of travelling from A to B on a given date.

How to play:

Write all information on the route, price, time, means of transport and CO² emissions on the ticket and pin it on the EUSALP map. Sometimes more than one ticket is required per journey and more than one possibility is given to travel from A to B.

Information on the timetables and ticket prices can be found on the websites of the companies offering the public transportation service (ÖBB, Trenitalia, SBB, Deutsche Bahn, SNCF, SŽ, Flixbus etc.).

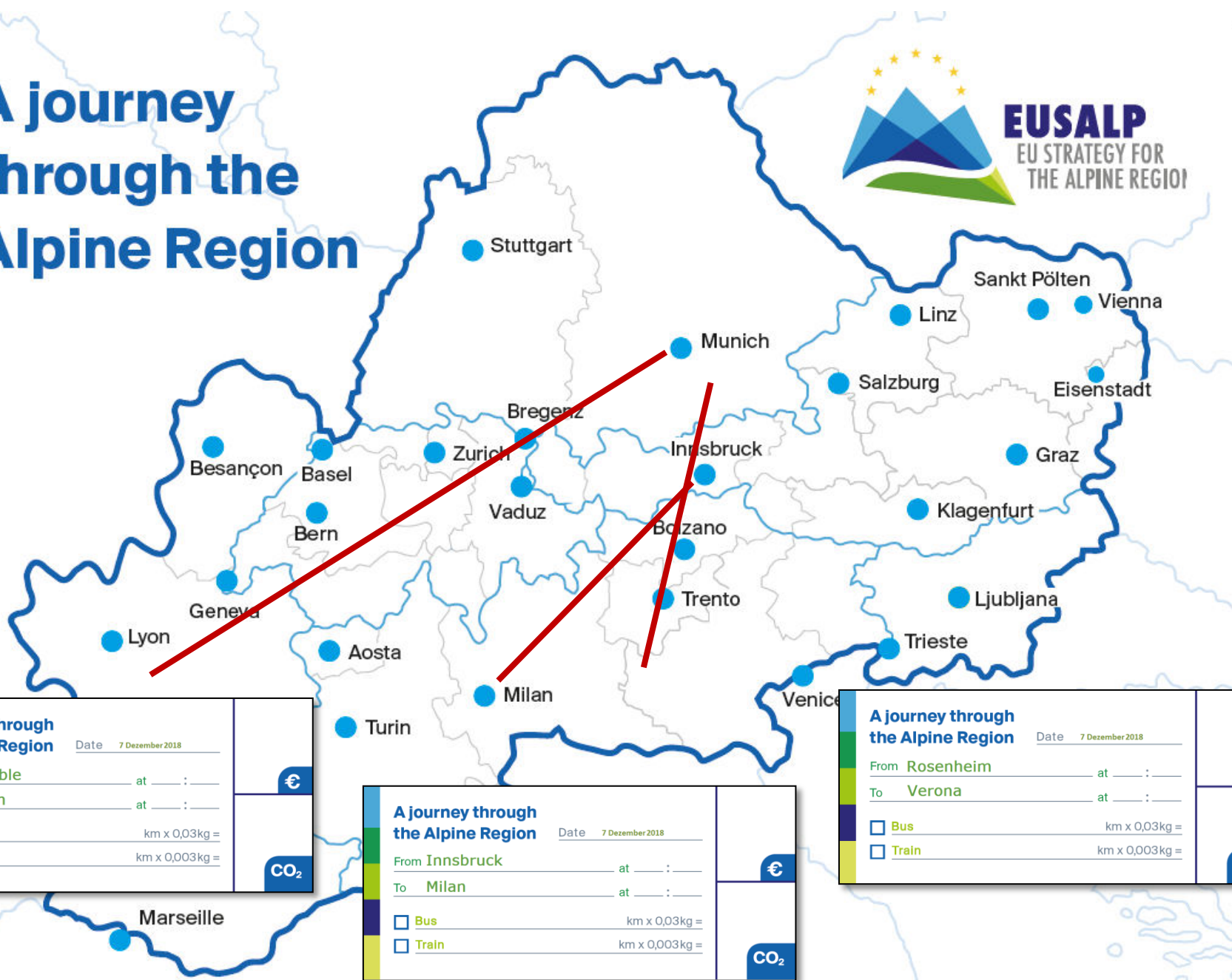
Following rules are to consider:

- It is not allowed to travel by plane and/or car.
- It is not allowed to use season tickets (student tickets, Interrail passes, Vorteils card...)

A journey through the Alpine Region



EUSALP
EU STRATEGY FOR
THE ALPINE REGION



A journey through the Alpine Region

Date 7 Dezember 2018

From Gernoble

at ____ : ____

To Munich

at ____ : ____

☐ Bus

km x 0,03kg =

☐ Train

km x 0,003kg =

€

CO₂

A journey through the Alpine Region

Date 7 Dezember 2018

From Innsbruck

at ____ : ____

To Milan

at ____ : ____

☐ Bus

km x 0,03kg =

☐ Train

km x 0,003kg =

€

CO₂

A journey through the Alpine Region

Date 7 Dezember 2018

From Rosenheim

at ____ : ____

To Verona

at ____ : ____

☐ Bus

km x 0,03kg =

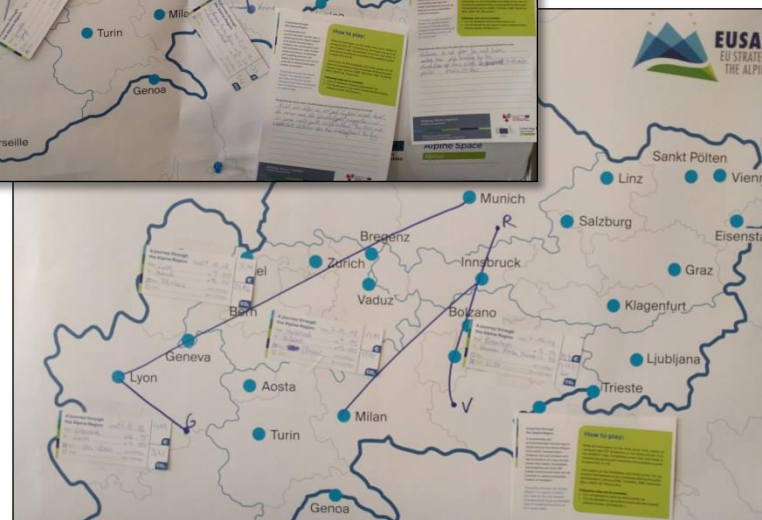
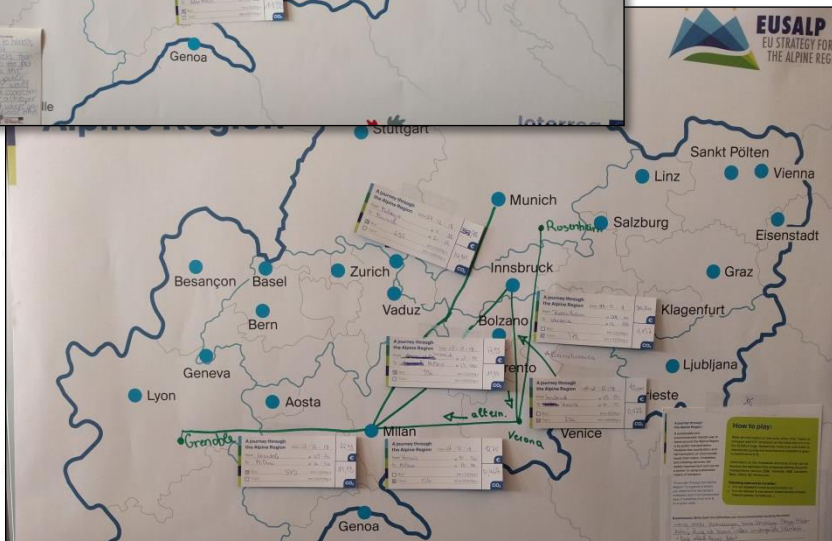
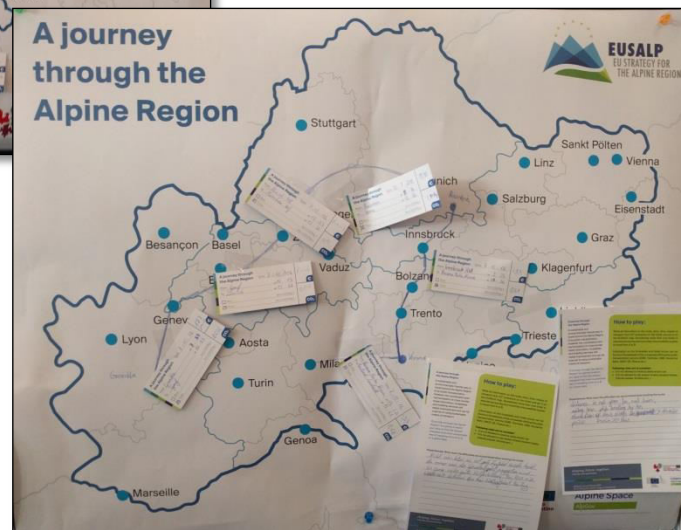
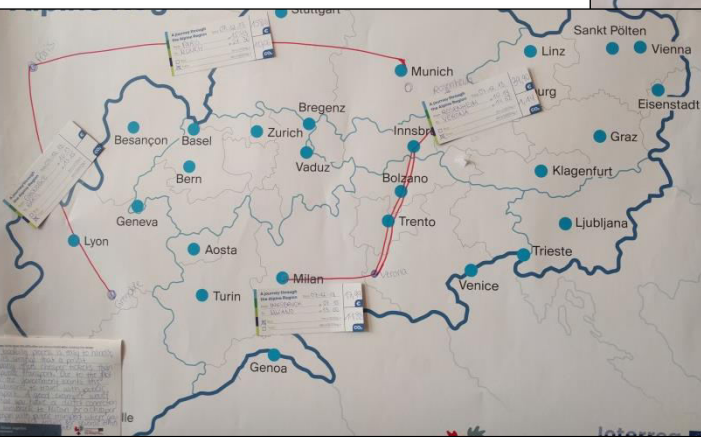
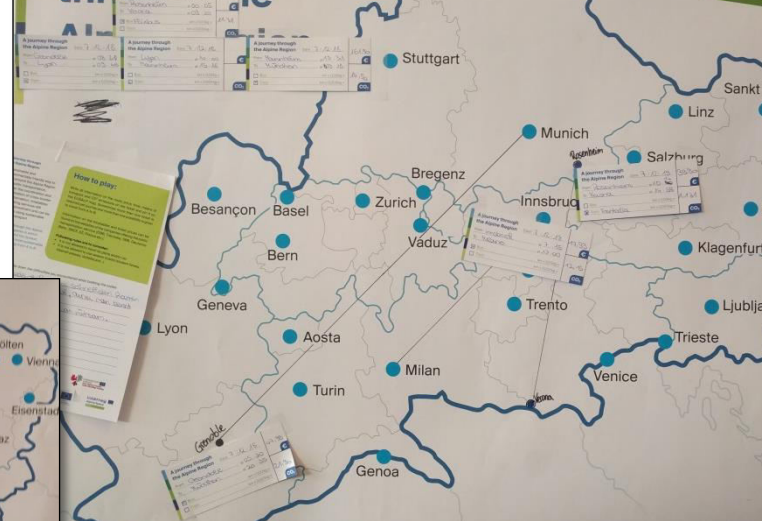
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A journey through the Alpine Region



Experiences: Write down the difficulties you encountered when booking the routes

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- Tickets oft nicht verfügbar
→ größte Schwierigkeit
→ wenn haben wir die Strecken
gelernt gesucht
- Bus - lange Wartezeiten (Pausen) / günstiger
- Zug - schneller / kürzer / öfter umsteigen

Experiences: Write down the difficulties you encountered when booking the routes

distance is not given for most trains,
waiting times while travelling by bus
duration of bus rides ~~in general~~ > train
price → bus

- je länger der Weg, umso schwieriger
eine günstige Verbindung zu finden
- Buse billiger, aber längere Reisedauer
- Schwierig direkte Verbindungen zu finden

Experiences: Write down the difficulties you encountered when booking the routes

The booking process is easy to handle, but it's strange that a private company offers cheaper tickets than the public transport. Due to the fact that the government wants the inhabitants to travel with public transport. A good example would be that you have a direct connection from Innsbruck to Milan for a cheaper price than with public transport where you have to switch trains for several times and a higher price.

shaping. future. together.
with the next generation



Experiences: Write down the difficulties you encountered when booking the routes

Unterschiedliche Preise v. schnellsten Routen
zwischen oft gar nicht auf, aber man kennt
sich aus
Zuerst "suche" drücken war mühsam.

Presentation of results and discussion with Ingrid Felipe - Vice President of the Tyrol



Link to the EUSALP AG4 Workplan

Activity D2:

- Interconnecting public transport information and ticketing
- Harmonising of different existing traveler information services (TIS), to provide seamless cross-border, door-to-door travel information
- Creating an integrated travel information system in the EUSALP territory

Objectives:

- Promoting **modal shift** in passenger transport from cars to sustainable mobility
- **Making information more available, connected and user friendly**
- **Reducing the negative social and environmental impacts** of transport
- Better **connecting the inhabitants of the Alpine Space** across borders

Interconnecting public transport information and ticketing will be a focus topic also in the **EUSALP Italian Presidency 2019**. A **project proposal** for harmonising the different existing traveler information services (TIS) providing seamless cross-border, door-to-door travel information is **under development**.



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<https://www.alpine-region.eu/action-group-4>

