



EUSALP EU STRATEGY FOR THE ALPINE REGION

www.alpine-region.eu

II EUSALP ANNUAL FORUM

20-21 NOVEMBER 2018 INNSBRUCK

Cross-border mobility in the Alpine Region

Workshop of the EUSALP AG4, AG5 and the project partners of the

ARPAF Project CrossBorder on

Sustainable mobility solutions for the local level



The project is co-financed by the European Regional Development Fund.

Aims of the Workshop

- To discuss main challenges towards the creation of a cross-border passenger/commuter mobility system, making public transport and sustainable modes more attractive and easy to use. The workshop will also focus on ICT enabling factors in term of infrastructures and digital services;
- To present first results of the ARPAF CrossBorder project;
- To discuss solutions for facilitating daily cross-border passenger flows with the audience;
- To Connect past and ongoing Interreg projects in the field of cross-border mobility;
- To stress the relevance of the work of EUSALP for the Alpine population and economy;
- To underline the potentials of cooperation amongst EUSALP Action Groups and the benefits of the ARPAF funds;
- To involve the youth as one of the key target groups in improving accessibility and connectivity in the Alpine Region.

Agenda

Input Presentations:

Analysis of existing cross-border mobility networks

by Prof. Tobias Chilla, University of Erlangen-Nuremberg

Cross-border cooperation models in the Alpine Region and the Interreg Project “PEMO”

by Wolfgang Pfefferkorn, CIPRA International

Youth Alpine Interrail

by Magdalena Christandl, CIPRA Youth Council

Panel discussion and questions by the audience on potential actions to improve cross-border mobility networks and cooperation:

Carlo Alberto Carnevale Maffé, SDA Bocconi School of Management

Tobias Chilla, University of Erlangen-Nuremberg

Wolfgang Pfefferkorn, CIPRA International

Moderation of the Workshop by Thomas Egger (SAB; Lead Partner of the ARPAF CrossBorder Project; Member of the National Council (Switzerland) and Co-Leader of the EUSALP Action Group 5).

ARPAF CrossBorder Project



Cross-border mobility is one of the strategic initiatives of the Actions Groups (AGs) 4 and 5 of EUSALP. Both AGs have teamed together and applied for an Alpine Region Preparatory Action Fund (ARPAF) project. The ARPAF project CrossBorder is led by the Swiss Centre for mountain regions SAB (Co-Leader of AG 5 “Connectivity”) in partnership with the region of the Tyrol (Leader of AG 4 “Mobility”) and CIPRA International. The project was approved in November 2017 and runs in the years 2018 and 2019.

The aims of the project are:

- To establish an overview of cross-border mobility across the Alpine Region with a focus on daily commuting;
- To identify gaps of cross-border mobility with respect to infrastructure and soft factors;
- To identify solutions for facilitating daily cross-border passenger flows by sustainable transport modes through new opportunities offered by digitalisation;
- To provide a basis for future activities of AG4 and AG5 of EUSALP;
- To implement the findings in several hotspots for cross-border-commuting in the Alpine Region.

Workshop on cross-border mobility

Ingrid Felipe, Tyrol's Vice-President and councilor responsible for mobility, opened the workshop by highlighting the importance of establishing international partnerships and cooperation that cross borders. Sustainable mobility in particular relies on seamless connections and a “borderless” vision in order to ensure accessibility and connectivity of all EUSALP residents, including the remotest regions.



Ingrid Felipe, Vice Govenour of the Tyrol



Thomas Egger, Moderator



Approx. 200 participants from all over the Alpine Region

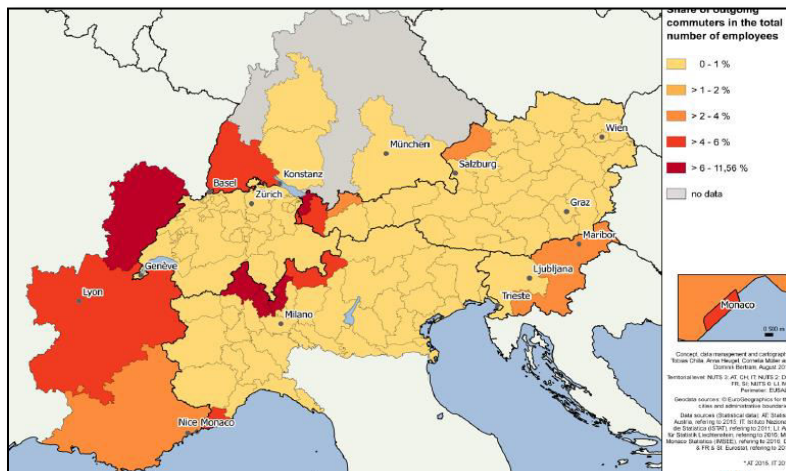
Input Presentation I

Prof. Tobias Chilla (University of Erlangen-Nuremberg) presented the first results of the ARPAF project, having mapped cross-border commuter flows in regions where this issue is most acute.

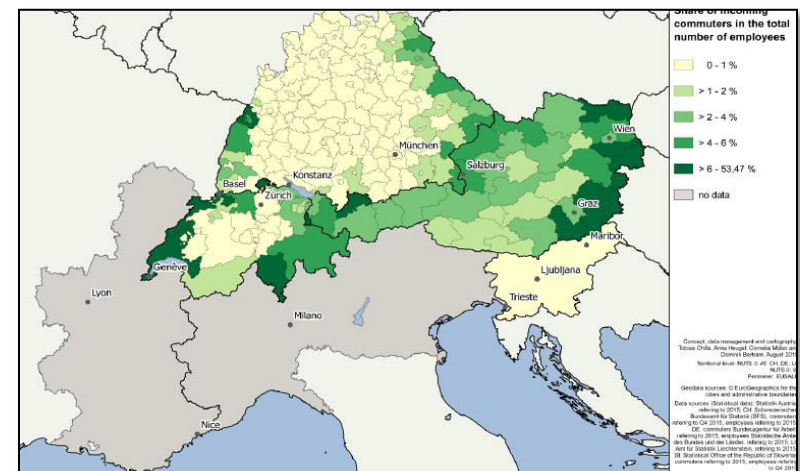
The **Alpine Region** accounts for approximately half of the **cross-border commuter flows** across the European Union and is thus a fitting pilot region for developing solutions to make cross-border commuting more sustainable.



Prof. Tobias Chilla (University of Erlangen-Nuremberg)



Outgoing commuters



Incoming commuters

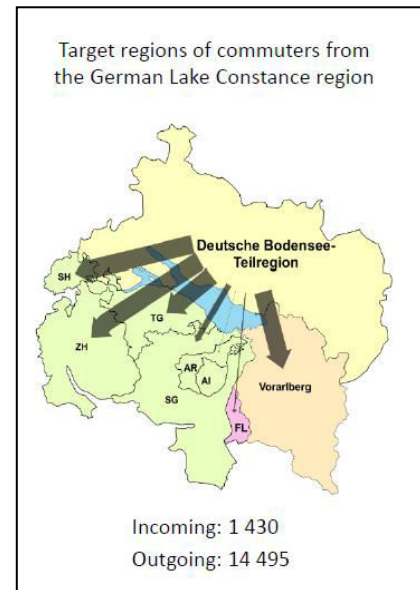
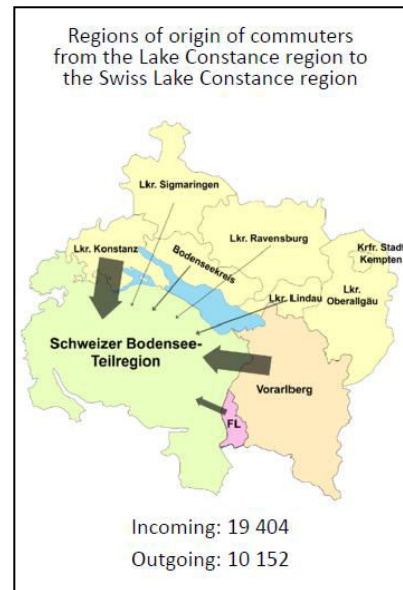
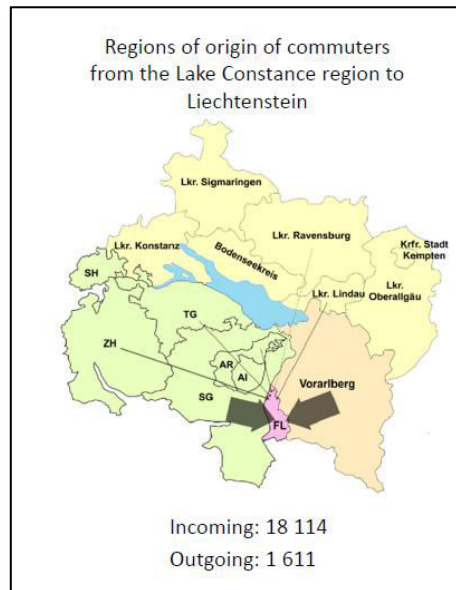
Input Presentation II

The ARPAF project builds on lessons learned from previous projects such as the Interreg Project PEMO which involved a wide number of employers in the Lake Constance region to foster sustainable commuter mobility, as Wolfgang Pfefferkorn (CIPRA International) explained.

The **project PEMO** develops long-term and holistic solutions, which aim to shift the "modal split" (distribution of transport to different means of transport) towards sustainable mobility.



Wolfgang Pfefferkorn (CIPRA International)



Input Presentation III

A personal account to the topic was given by Magdalena Christandl who presented the initiative **Youth Alpine Interrail (YOALIN)**, having travelled the Alps by train for several weeks with one single ticket for 50 €.

The idea behind is:

- Giving young adults the possibility to travel within the Alps
- Exploring the Alps and strengthening alpine identity
- Encouraging to adopt a sustainable lifestyles and to travel by public transportation



Magdalena Christandl (Cipra Youth Council)



YOALIN 100 Tickets for 50€ for young adults to travel across the Alps



Cipra Youth Council

Panel Discussion

The challenges of ticketing and the potentials of digitalization in mobility:

Prof. Carnevale Maffé drew on the importance of exchanging data, for example for creating single multimodal travel invoicing when getting from A to B, irrespective of the transport mode used. In the near future, solutions for the last mile for rural transport could include electric on-demand shuttles that are shared in order to make mobility more efficient and sustainable.

The need to decarbonise transport is essential, especially in the sensitive Alpine environment, and relevant actors should reap the benefits of digitalisation and apply them to develop integrated mobility systems.



Panel Discussion with Prof. Tobias Chilla (University of Erlangen – Nuremberg, Marion Ebster (CIPRA International), Thomas Egger (Co-Leader AG5 and Moderator), Prof. Carnevale Maffé (SDA Bocconi School of Management).



Presentations to Download

EUSALP AG4 Mobility

European Region Tyrol-South Tyrol-Trentino

eusalp.mobility@tirol.gv.at

<https://www.alpine-region.eu/action-group-4>

EUSALP AG5 Connectivity

SAB - Schweizerische Arbeitsgemeinschaft für die Berggebiete

Valle d'Aosta Autonomous Region

eusalp.ag5@regione.vda.it

<https://www.alpine-region.eu/action-group-5>

