

# EU INDUSTRY WEEK 2021

## RIS3 Strategies for a competitive and sustainable ecosystem in the Alpine Region

*25<sup>th</sup> February, 2021*  
*14.00 - 16.30*





Haute école d'ingénierie et d'architecture Fribourg  
Hochschule für Technik und Architektur Freiburg



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**Finsteraarhorn, 4273 m.a.s.l.**

## Three Steps to Smart Specialisation

February 2021: A new chance for more impact

### Identification of Priorities

Domains, Priorities, Strategic Planning Logic ...

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### Transformational Roadmaps

Collection of complementary projects and activities, Continuous EDP, Discovery Logic ...

### Implementation

Action Plans, Calls, Operational Frameworks ...

# Three Steps to Smart Specialisation

February 2021: A new chance for more impact

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Action Plans, Calls, Operational Frameworks ...

**Action!**  
**Investment!**  
**Innovation!**  
**Good governance of the continuous EDP**  
**Transformation Boards, Clusters, Decentralised bottom-up mechanisms**

# Three Steps to Smart Specialisation

**Identification of Priorities**

**Transformational Roadmaps**

**Implementation**



Original Paper | [Open Access](#) | Published: 06 November 2020

Smart specialization strategies—insights gained from a unique European policy experiment on innovation and industrial policy design

[Dominique Foray](#) , [Martin Eichler](#) & [Michael Keller](#)

[Review of Evolutionary Political Economy](#) (2020) | [Cite this article](#)

**<https://bit.ly/3uxreBp>**



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***Thank you!***

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