

Interreg



Co-funded by
the European Union

Alpine Space

AlpTextyles



La Région
Auvergne-Rhône-Alpes

AlpTextyles and the Auvergne-Rhône-Alpes Region,
under the patronage of Fabrice Pannekoucke,
President of the Auvergne-Rhône-Alpes Region, are pleased to invite you to

October 21, 2025
Hôtel De Région Lyon

AlpTextyles project Final Event

Following the thread:
Perspectives on circularity, heritage
& tourism in Alpine textiles

Networking lunch | Talks | Exhibition

ALPTEXTYLES
EVENTS

INTERTWINING CULTURES

9h **Welcome coffee**

9h30 **Introduction** by Antoine Le Roux,
General Director, Région AURA

Presentation of main project's results

10h15 **Roundtable 1:** Local production, alpine
wool, hemp, flax & natural dyeing: how
can we develop viable economic models
and intertwine craft with industry?

11h25 **Roundtable 2:** Craftsmanship /industry
and tourism: a win-win partnership
that could help the Alpine region in its
ecological and economic transition?

12h10 **Cocktail and exhibition**

Please RSVP at this [link](#)

ORGANIZED BY


Techtera
f t i u y

WITHIN THE FRAMEWORK OF


EUSALP
EU STRATEGY FOR
THE ALPINE REGION
AUSTRIA
LIECHTENSTEIN
PRESIDENCY 2025 



AlpTextyles is an Interreg Alpine Space project that gathers the heritage of Alpine textile ecosystems to develop collaborative business and cultural solutions toward a circular and sustainable textile industry.

SUPPORTED BY THE EUROPEAN UNION THROUGH THE INTERREG ALPINE SPACE PROGRAMME