

EUSALP'S JOURNEY IN THE DIGITAL TRANSFORMATION OF MOUNTAIN TERRITORIES: SMARTCOMMUNITY



PROGRAMME PERIOD

2021 - 2027



PRIORITY

INNOVATION & DIGITALISATION
SUPPORTING A GREEN ALPINE REGION



SPECIFIC OBJECTIVES

REAPING THE BENEFITS OF DIGITALISATION
FOR CITIZENS, COMPANIES,
RESEARCH ORGANISATIONS AND
PUBLIC AUTHORITIES



CONTRIBUTION TO EUSALP AG

AG5 CONNECTIVITY & ACCESSIBILITY
AG9 ENERGY EFFICIENCY & RENEWABLE ENERGY

AG5 – CONNECTIVITY & ACCESSIBILITY

THE CHALLENGE

Rural and mountain areas suffer from economic decline due to:

- ★ Depopulation & Service Gaps: Alpine communities face population decline and lack essential public services, affecting overall welfare.
- ★ Infrastructure & Digital Divide: Weak infrastructure and limited digital skills hinder local economic growth and connectivity.
- ★ Quality of life for future generations: Enhancing services and skills is crucial for the well-being of current residents and the prosperity of future generations.



THE SOLUTION

2 initiatives were launched in order to
— ensure the sustainable digital transformation of mountain territories;
— make Alpine rural areas a more attractive place to live and work, especially for young people.



2018

Smart Villages: the project aims to empower rural and mountain communities by integrating digital tools, fostering innovation, and enhancing local services to counter depopulation and ensure sustainable development.



2023

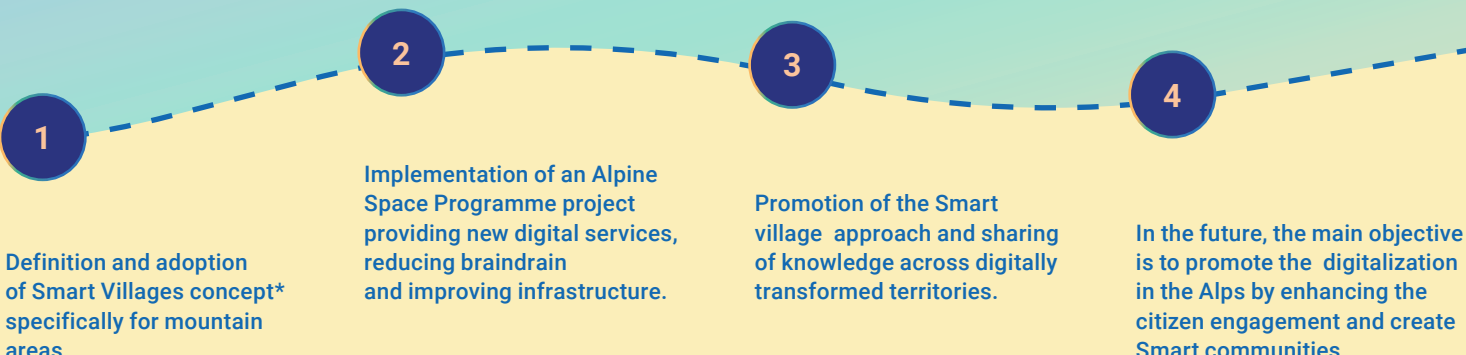
SmartCommUnity: the project fosters collaboration among Alpine regions to create a network of smart, digitally connected communities, enhancing local innovation, resilience, and sustainable development through shared digital tools and best practices.



EVERY YEAR
Digital Alps Conference (DAC)



THE JOURNEY



*The starting point of AG5 was European Commission's definition, then AG5 defined a specific Strategic implementation initiative

PARTICIPATIVE APPROACH

EXCHANGE OF GOOD PRACTICES

DIGITAL TECHNOLOGIES & POLICIES

THE RESULTS



DIRECT INVOLVEMENT OF THE INHABITANT COMMUNITY IN THE DIGITAL TRANSFORMATION PROCESS



DAC : ORGANISATION OF DISSEMINATION EVENTS ON THE RELEVANCE OF DIGITALIZATION FOR THE ALPS



RAISING AWARENESS ON THE DIGITAL TRANSFORMATION OF MOUNTAIN TERRITORIES



FIELD EXPERIMENTATION IN TEST AREAS IN 6 DIFFERENT COUNTRIES



CREATION OF SMARTNESS ASSESSMENT TOOLS AND DIGITAL EXCHANGE PLATFORM



MOBILIZATION OF FUNDING SOURCES TO FAVOR THE DIGITAL TRANSFORMATION OF MOUNTAIN TERRITORIES

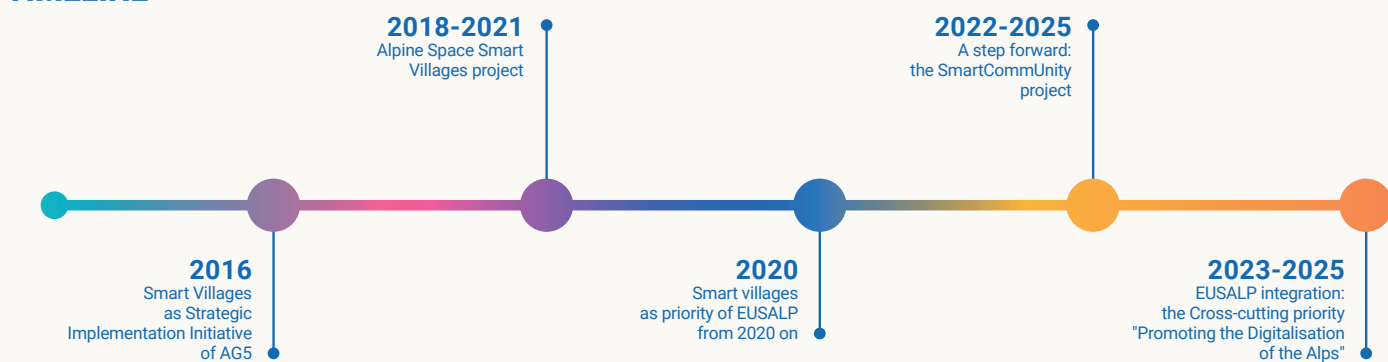


CREATION OF A NETWORK OF SMART AND RESILIENT COMMUNITIES (SMART ALPS)



CREATION OF POLICY RECOMMENDATIONS

TIMELINE



THE PARTNERS

