



Brandbook & Logo Use

The logo and its **variations**

Quadri



Black

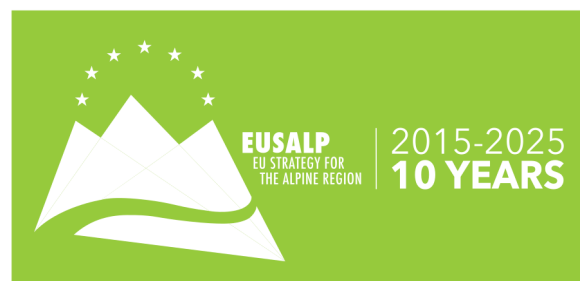


Negative



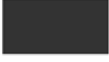
The logo and its **variations**

Logo in white on black or colored background

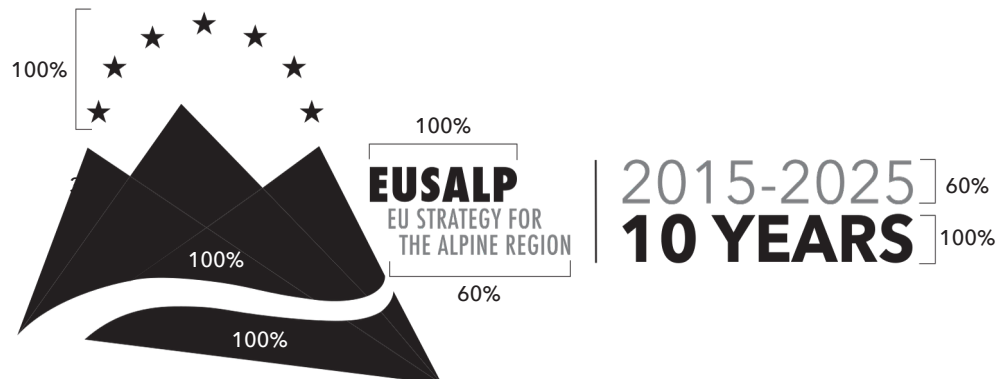


minimum size **70 mm**

Color references

Colour	Pantone	CMYK	RGB
	116	2/18/87/0	249/204/62
	3015	67/18/6/0	79/168/209
	301	91/59/1/0	0/76/153
	280	100/98/9/7	43/47/130
	376	68/15/99/2	97/161/68
	370	46/0/100/0	152/202/61
	383	21/0/76/0	209/224/102
	425	0/0/0/60	128/130/133
	532	69/63/62/58	51/51/51

% Black



Fonts

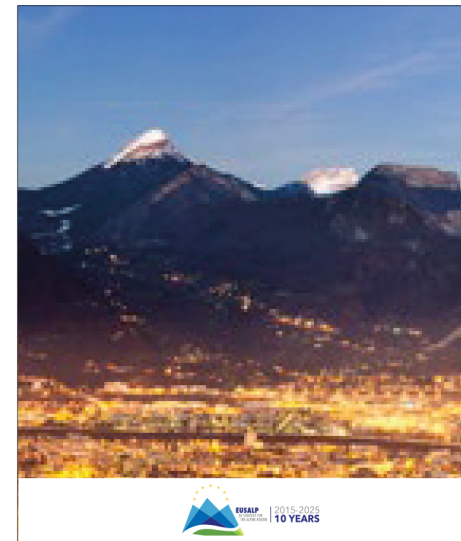
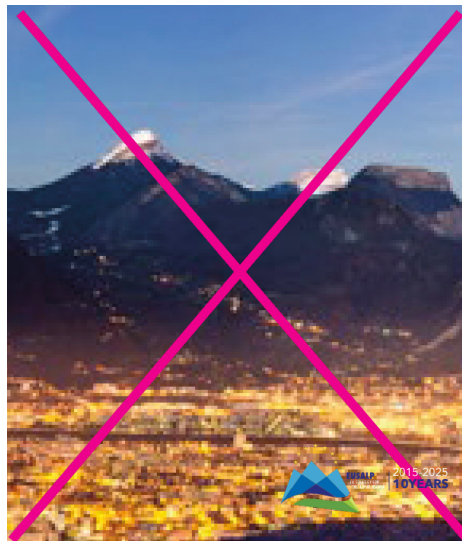
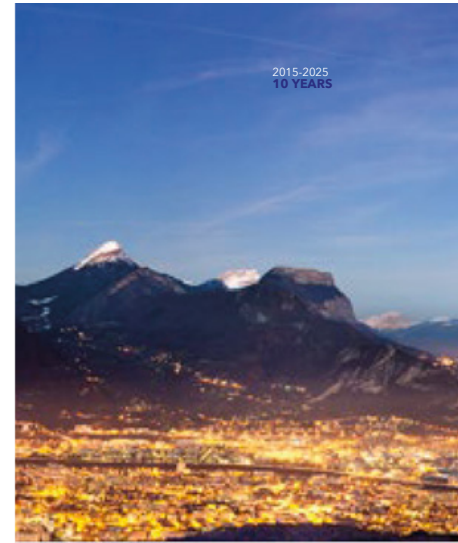
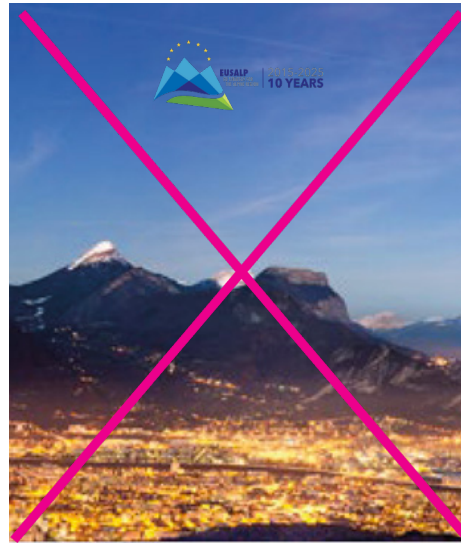
Avenir Next Regular
Avenir Next Bold

Roboto Regular
Roboto Bold

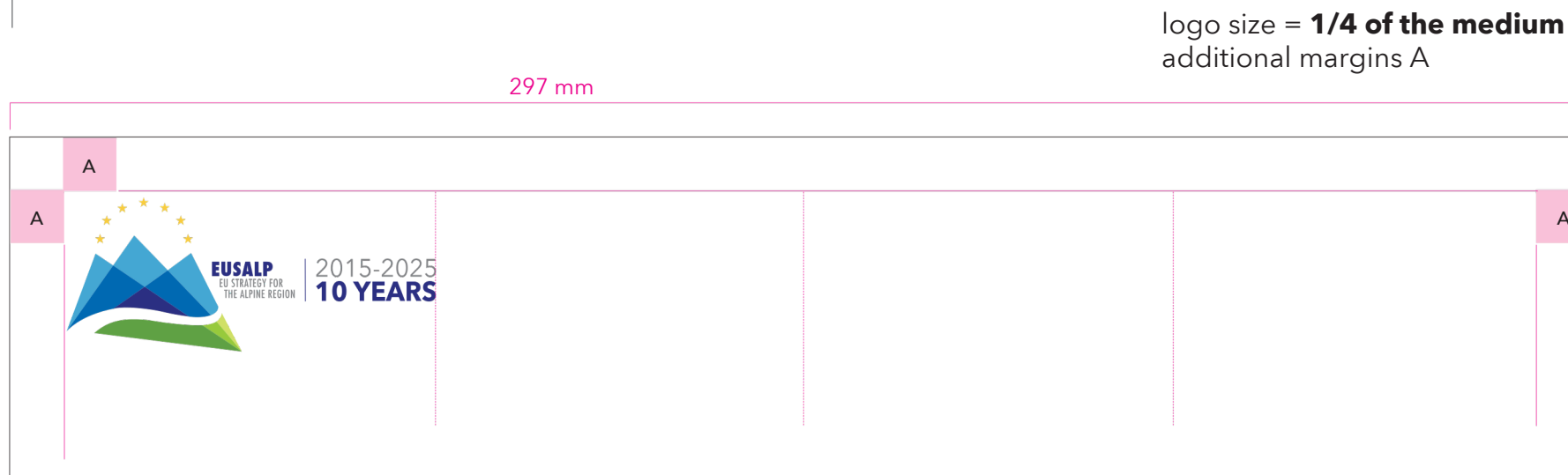
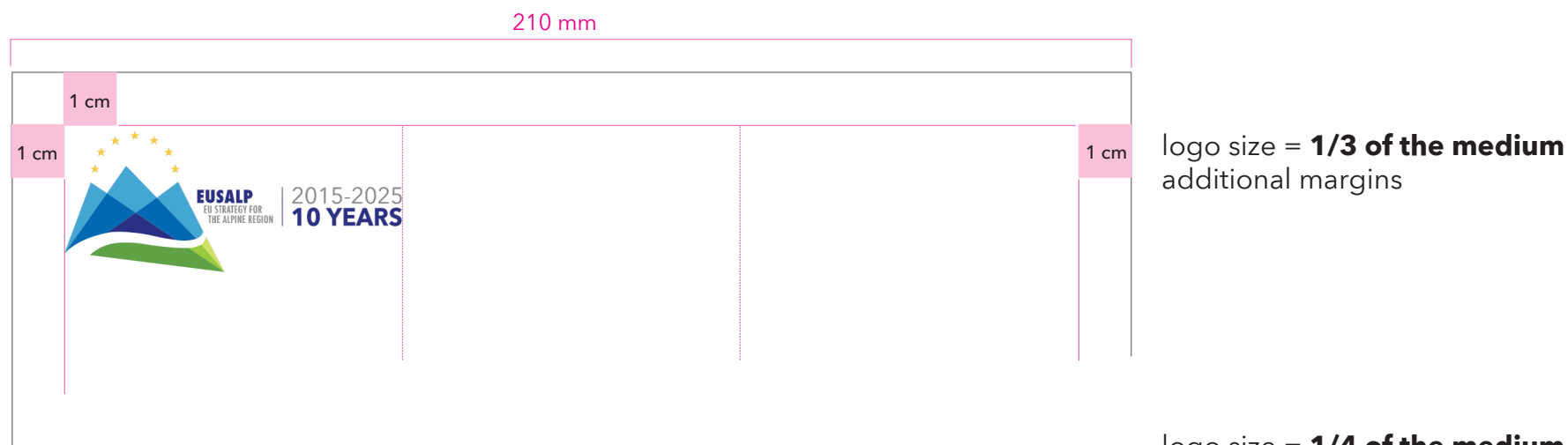


2015-2025
10 YEARS

Use of the logo on a **photo background**



Logo positioning & proportions



logo size = **1/5 of the medium**
additional margins A

[Make homothetic adjustments to other formats using same ratios as above]