

Programme: EU-HORIZON 2020 Societal challenges - Europe in a changing world - Inclusive, innovative and reflective societies - 2014-2020

Call:

TRANSFORMATIONS-04-2019-2020

Topic/s:

a) Research and Innovation action (2019)

Proposals should comparatively assess how the presence, development, decline or absence of cultural tourism has affected the development of European regions and urban areas. They should investigate motives for cultural tourism and assess the effectiveness and sustainability of multilevel strategies, policies, trends and practices in attracting, managing and diversifying cultural tourism in Europe in view of identifying best practices that should be communicated to policymakers and practitioners. This should include considerations of specific strategies to promote cultural tourism at a regional, national and European level, including use of structural investment funds where appropriate. Minority cultures and regions as well as urban areas currently less attractive to cultural tourism should receive special attention. Historical perspectives, as well as comparison with lessons learned at international level on the emergence of particular forms of cultural tourism or reasons for cultural tourism in particular areas should also be investigated. Innovative methods and techniques, including statistical tools and indicators, for measuring and assessing various practices and impacts of cultural tourism should be developed and tested. Proposals should also deploy place-based and participatory approaches to investigate the relation between intra-European cultural tourism and Europeanisation and whether it impacts identities and belonging.

AG1 priority fields: Tourism

Call Budget: 9000000,00€

Co-funding type:

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Opening date: 06 Nov 2018

Deadline date: 14 Mar 2019

Call presentation and documents: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunit...>

Field: Research

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