

**Programming Period:** 2015 to 2019

**Instrument/Program level:** National

**Program level area:** GERMANY

**Name of the instrument/Program:** Zentrales Innovationsprogramm Mittelstand (ZIM)

**Instrument/Program**

**website:** <https://www.zim.de/ZIM/Navigation/DE/Home/home.html>

**Instrument/Program eligible areas:** GERMANY

**Managing authority:**

Federal Ministry of Economics and Energy (BMWi)

**Objectives:**

- To encourage medium-sized companies to make greater efforts in market-oriented research, technological development and innovation;
- to minimize the technical and economic risks of R & D technology-based projects;
- transforming R&D results into effective market innovations;
- Strengthen cooperation between enterprises and research institutes and increase technology transfer and commitment to research and development cooperation and participation in innovation networks;
- Improve innovation, cooperation and network management in medium-sized businesses.

**Eligible thematics in line with ERC sectors:** Life Sciences; Physical Sciences and Engineering; Social Sciences and Humanities

**Action typologies:** Foster cooperation and clustering between projects and monitor technology advances and developments in the specific field; Support of technology and know-how transfer between research, technology institutions and businesses or clusters for the development and adaptation of new technologies, products or services; Joint Product Innovation / Service Innovation, Process Innovation, Strategic and Organizational Innovation; Development of new sustainable technologies, new products and services

**Beneficiaries:** Higher education and research; SME

**Status of the eligible institutions:** Public; Private; Public equivalent body

**Programme contribution minimum:** 25%

**Programme contribution maximum:** 100%

**Project budget maximum:** 200 000,00 €

**Project duration maximum:** 36 months

**Events organized by this**

**Program:**

<https://www.zim.de/ZIM/Navigation/DE/Infothek/Veranstaltungen/veranstaltungen.ht...>

**Field:** Research, Innovation