

ECONOMY AND ENERGY

ENERGY EFFICIENCY IN SMALL COMPANIES

Bozen, 21.03.2018

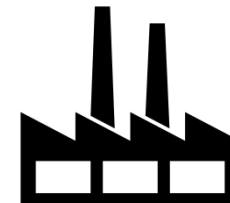
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Wirtschaftsforschung

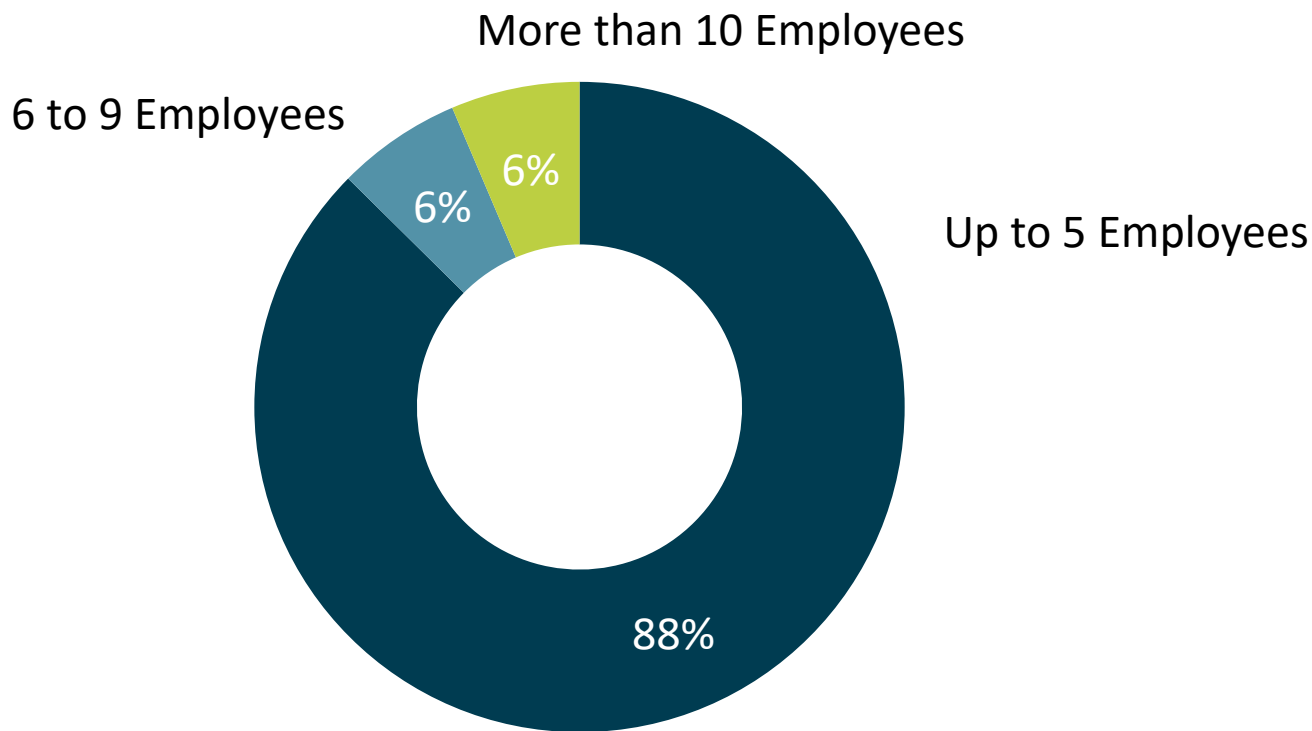


HANDELS-, INDUSTRIE-,
HANDWERKS- UND LAND-
WIRTSCHAFTSKAMMER BOZEN

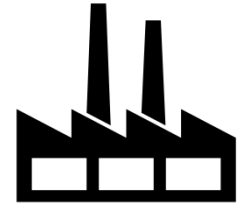
ENTERPRISES 2015: SIZE



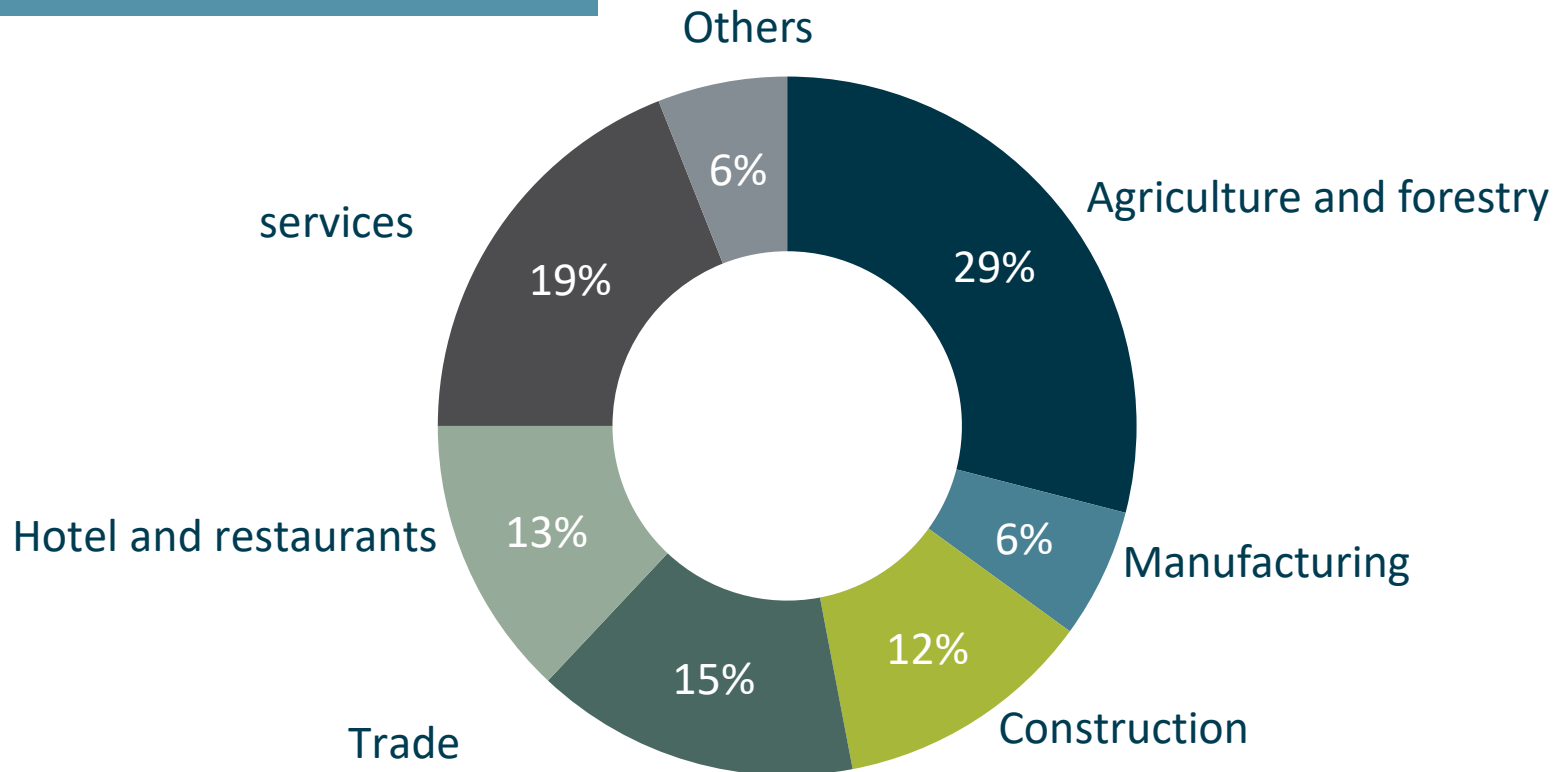
58.163 registered enterprises at the Chamber of Commerce of Bozen



ENTERPRISES 2015: ECONOMIC SECTORS

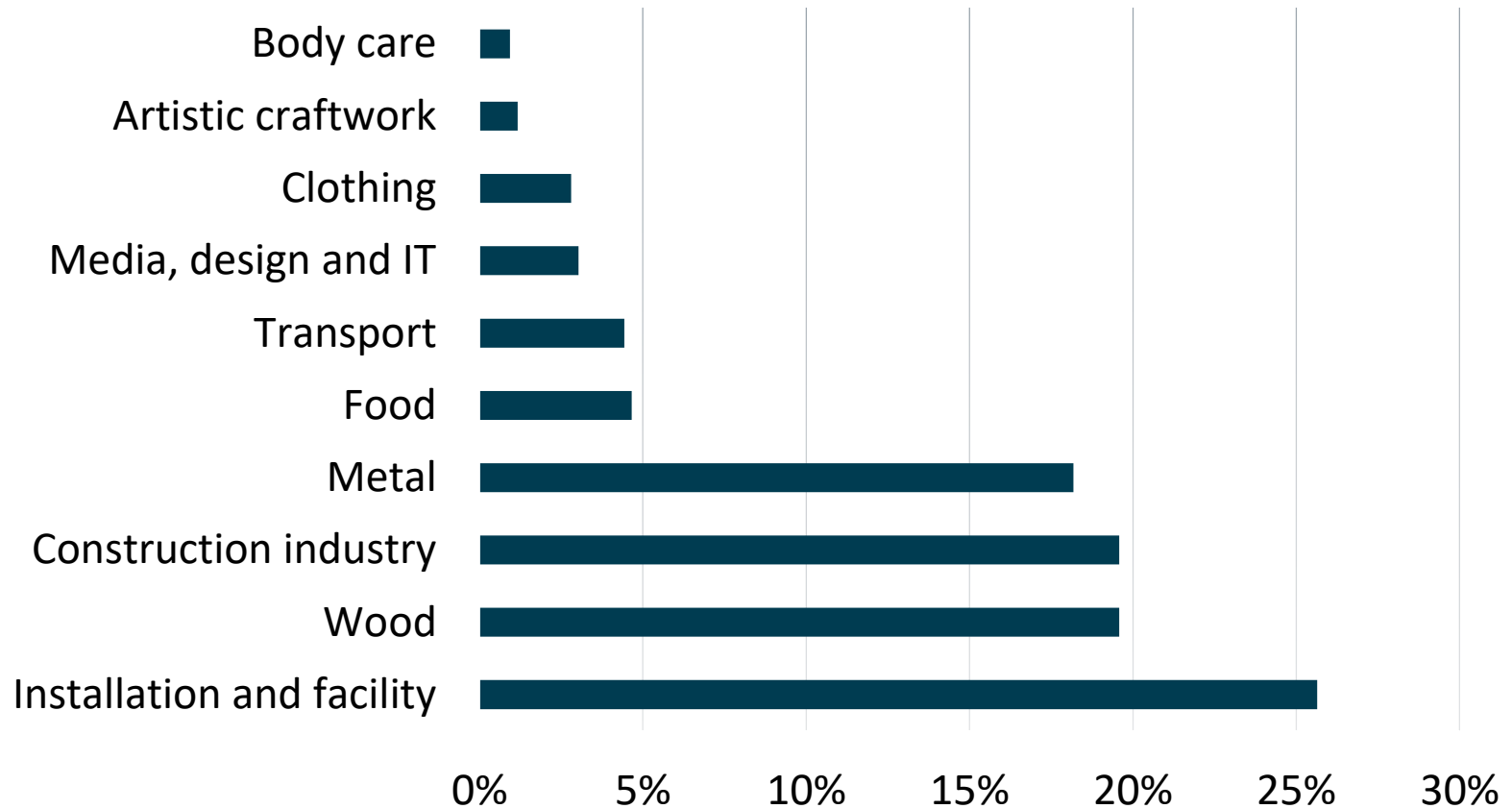


58.163 registered enterprises at the Chamber of Commerce of Bozen

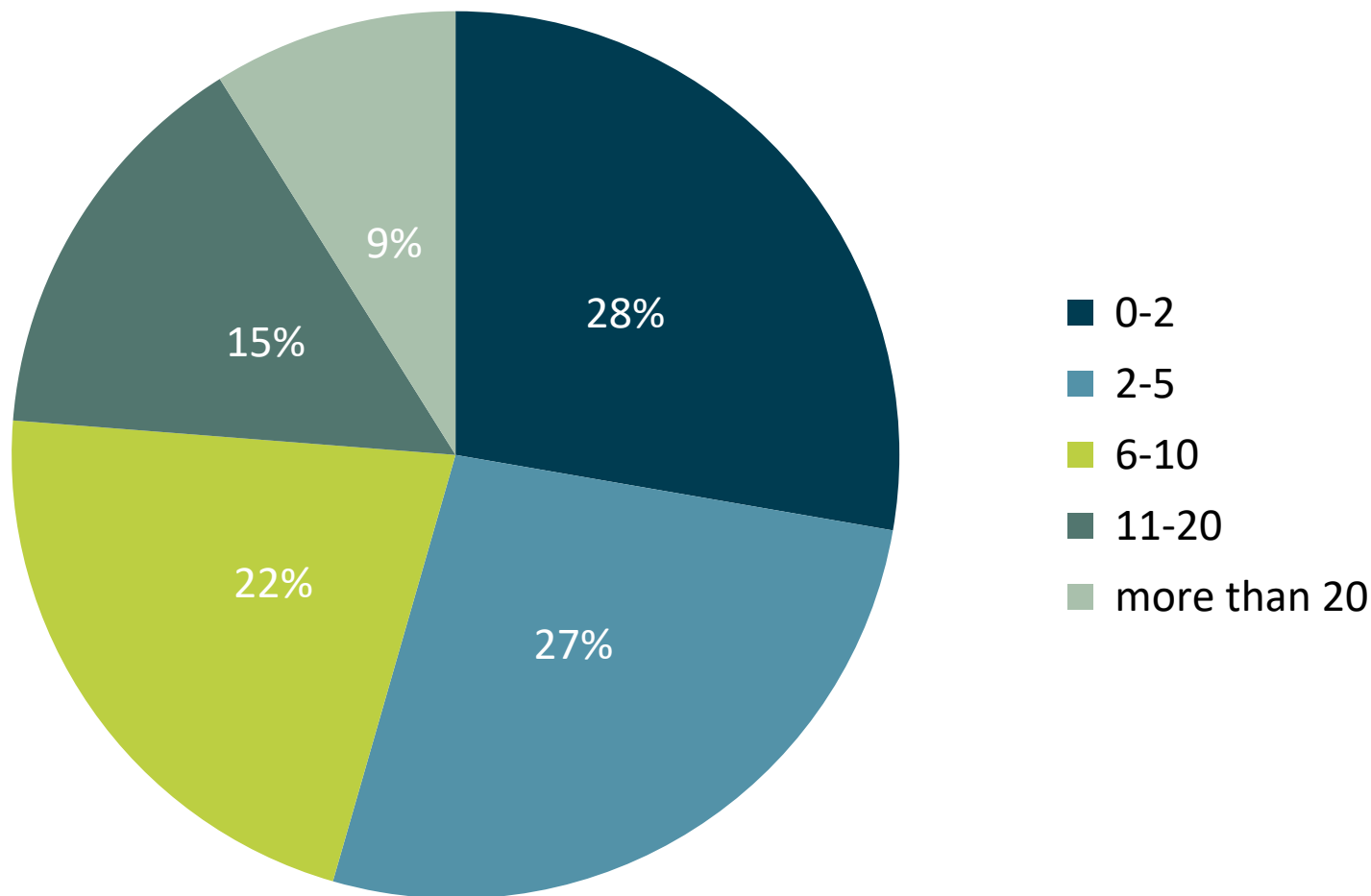


SURVEY: ENERGY EFFICIENCY IN HANDICRAFT ENTERPRISES (lvh 2014)

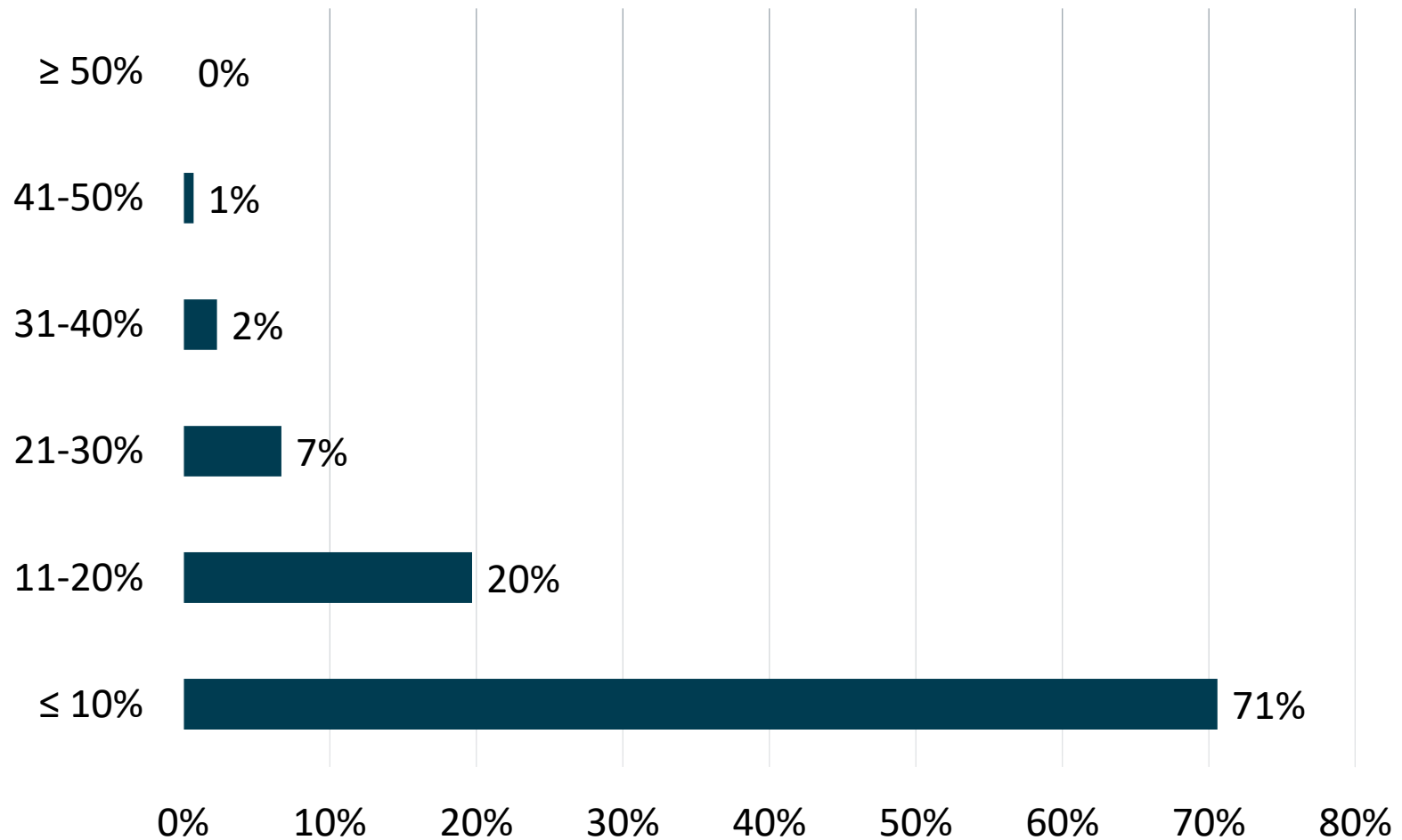
PARTICIPATION BY PROFESSION



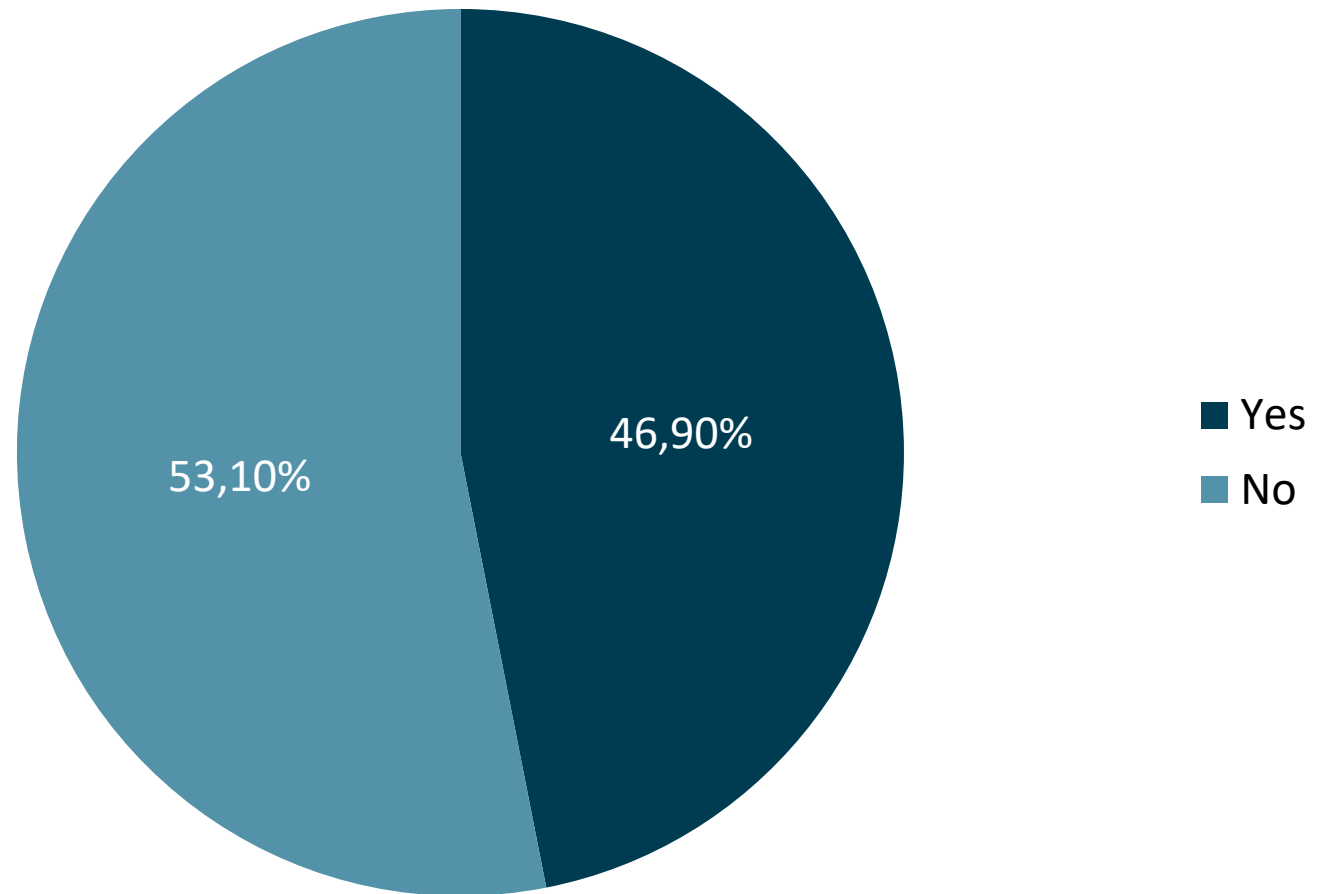
HOW MANY EMPLOYEES ARE WORKING FOR YOUR BUSINESS?



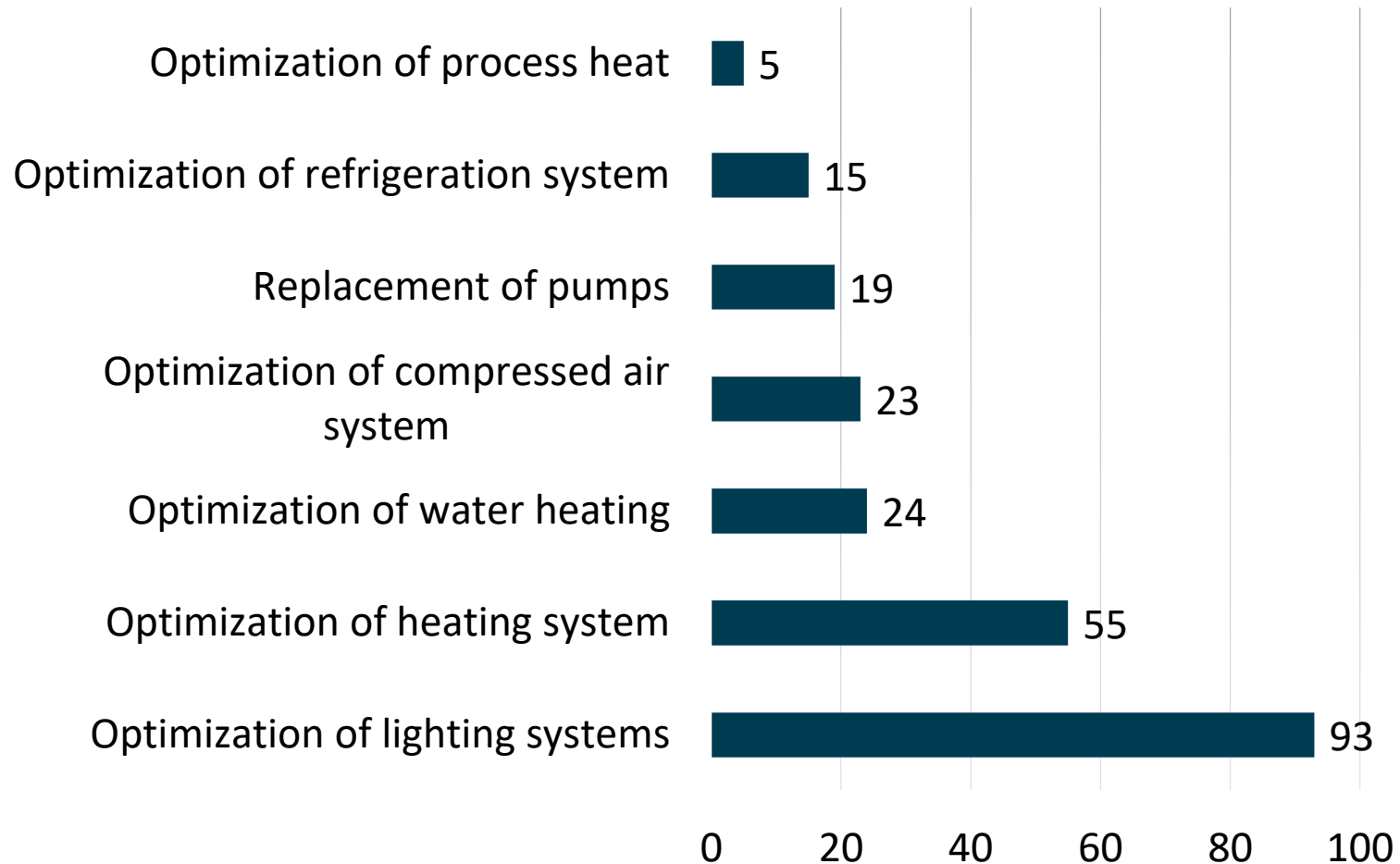
WHAT IS THE SHARE OF THE ENERGY COSTS TO YOUR BUSINESS'S REVENUE?



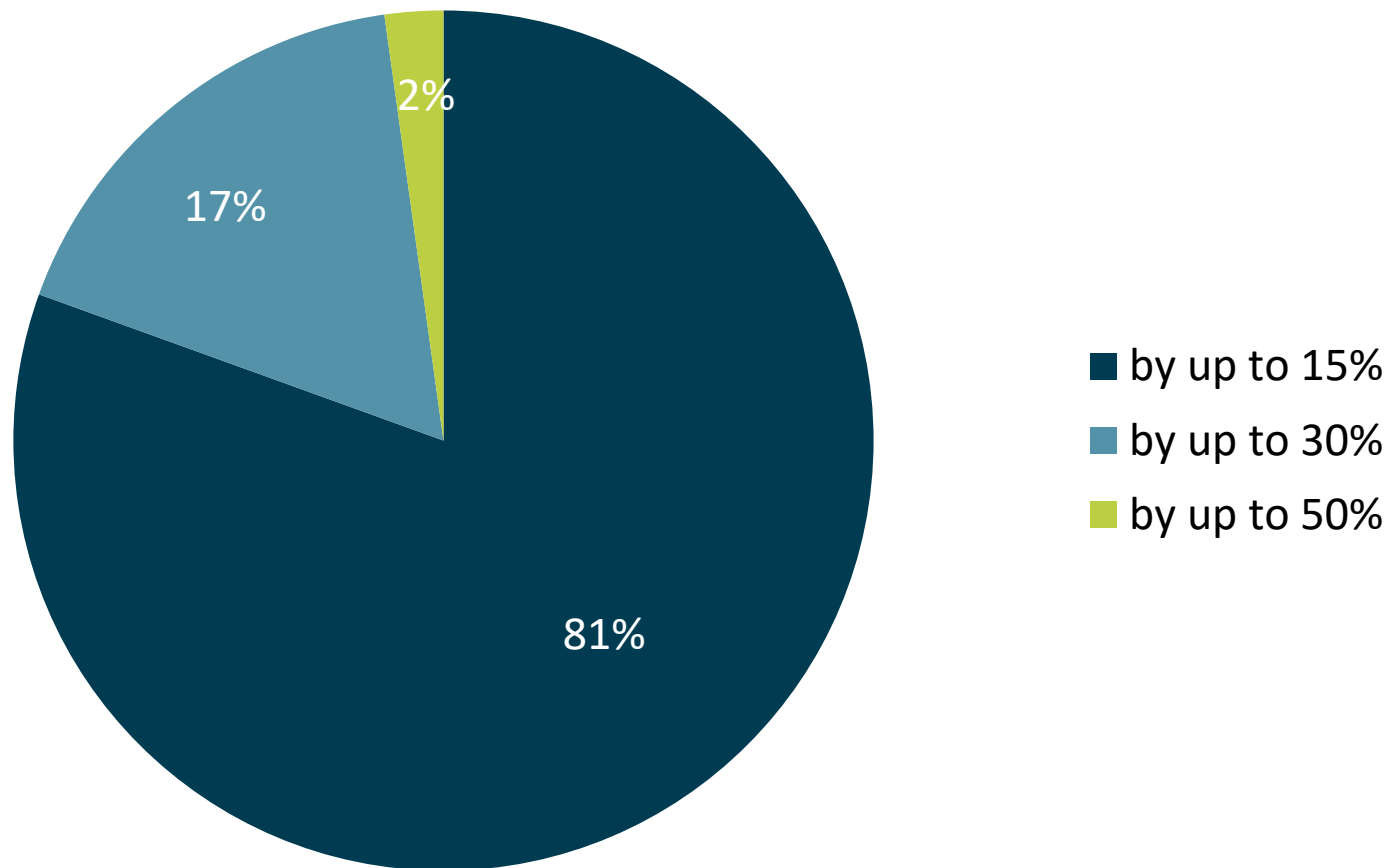
DO YOU THINK THERE ARE POSSIBILITIES TO LOWER YOUR BUSINESS'S CURRENT ENERGY COSTS?



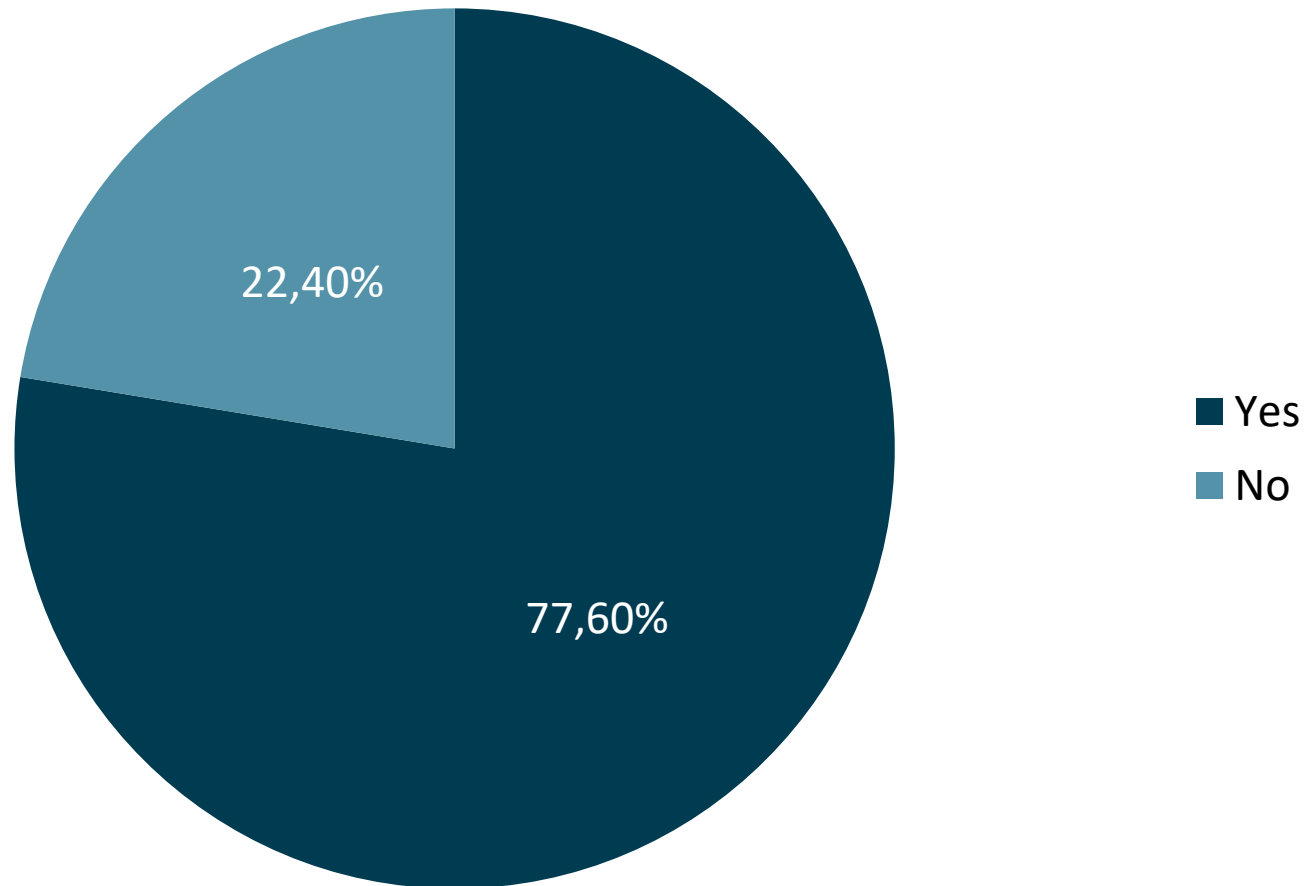
IN YOUR OPINION, WHAT ARE POSSIBLE MEASURES TO REDUCE YOUR BUSINESS'S ENERGY COSTS?



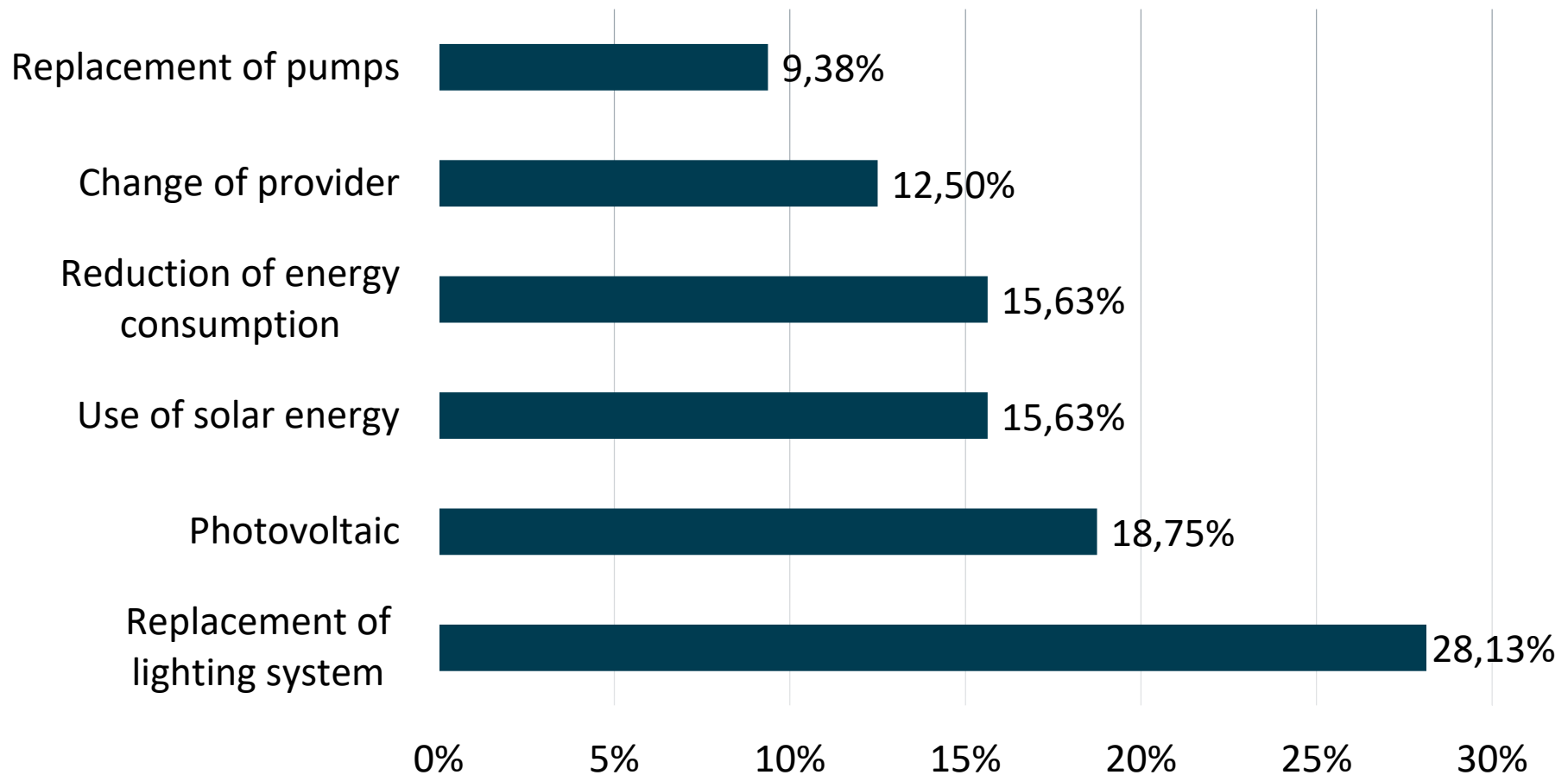
IN YOUR OPINION, BY HOW MUCH WOULD YOU BE ABLE TO REDUCE YOUR BUSINESS'S ENERGY COSTS WITH ONE OR MORE OF THESE MEASURES?



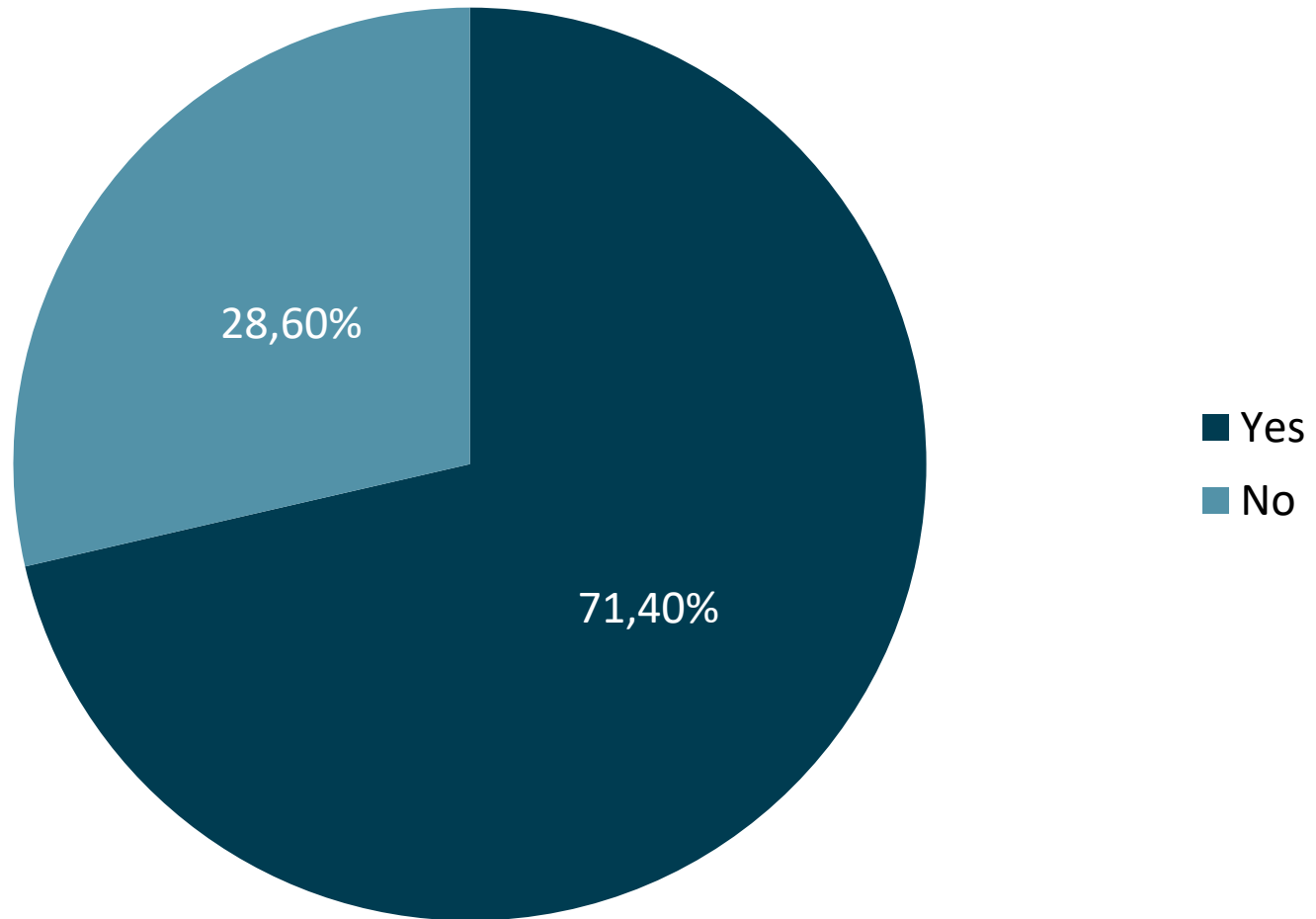
IS ENERGY EFFICIENCY AND THE REDUCTION OF ENERGY COSTS AN IMPORTANT ISSUE FOR YOUR BUSINESS?



WHICH MEASURES TO REDUCE ENERGY COSTS HAVE YOU ALREADY IMPLEMENTED?



WOULD YOU LIKE TO HAVE MORE SUPPORT IN REDUCING YOUR BUSINESS'S ENERGY COSTS?



ENERGY EFFICIENCY: HOW AND WHY?

ENERGY EFFICIENCY: WHY?

- » Rising energy consumption and competition make **Energy Efficiency** more and more important
 - New technologies are more efficient
 - An increasing number of installations and equipment needs more energy
- » Benefits for the businesses:
 - Lower costs
 - Increased competitiveness
- » Benefits for the economy as a whole:
 - Contribution to environmental sustainability and climate protection
 - Increased economic growth -> new business opportunities
 - Enhanced competitiveness as business location

ENERGY EFFICIENCY: HOW?

- » Energy efficiency is a big challenge for SMEs, especially for the smallest enterprises
 - The smaller a company the less likely it can spend time and money for these activities

- » Raising awareness among companies

- » Public initiative to support SMEs in improving their energetic performance
 - Determine saving potential and improvement measures
 - Possibility to do a voluntary energy audit
 - Financial contributions for participation eg. in Klima Factory from the Autonomous Province of Bolzano

**THANK YOU
FOR YOUR ATTENTION!**