

## BOOSTALPs - Fostering cross fertilization value chains to boost competitiveness in EUSALP Regions

*Business opportunities and technology trend in Automotive and Textile value chain*  
UniCredit Tower Hall - Via Fratelli Castiglioni 12 (Milano)

10.30 Registration – Welcome Coffee

10.50 **Opening greeting**, Marco Bonometti, President of Confindustria Lombardia

11.00 **EUSALP: an opportunity to boost European competitiveness worldwide**, Raffaele Cattaneo, Lombardy Region Ministry for Climate and Environment, EUSALP mandate

11.10 **EUSALP strategic value chain: technology trend and growth opportunities**, Gerd Meier zu Koecker, [CEO ClusterAgentur BW](#) and member of [AG2 EUSALP](#)

11.20 **Technology innovation as driver for growth for automotive components value chain: ADLER Pelzer Group case**, Giorgio Lesage - Corporate R&D - Director Advance Development of [Adler Pelzer Group](#) and Lino Mondino - VP Global R&D, Engineering of [Adler Pelzer Group](#)

11.35 **Sinergy and integration: from chemistry to textile the sustainability way**, Filippo Servalli, [RadiciGroup](#)

11.50 **Innovation Ecosystem to develop EUSALP strategic value chain** (English)  
Moderator, Luca Orlando

Patrick Dufour, [AutomotiveDIALOG](#)

Bruno Mougin, [Techtera – European Innovation Cluster](#) and Paola Fontana, [POINTEX](#)

Andreas Winkler, [NOI TechPark/Ecosystems](#)

Dr. Christof Prechtel, Deputy Chief Executive Officer, [Bavarian Industry Association](#)

Wolfgang Wolf, [Landesverband der Baden-Württembergischen Industrie e. V.](#)

12.50 **Conclusion Remarks**, Stefan Pan Vice President for territorial cohesion policy of Confindustria

Networking Lunch

Translation Italian-English and viceversa

Register to workshop and international B2B session [clicking here](#)



For more information  
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