

BOOSTAlps - Workshop & Brokerage Event

 UniCredit, Via Fratelli Castiglioni 12
 Milan - ITALY
 18 December 2018

 A **thematic workshop** followed by **bilateral international meetings** dedicated to the **automotive** and **textile value chains**, aiming at fostering business and R&D synergies and collaborations.

The event is aimed at giving relevant stakeholders coming from the most competitive European Regions the opportunity to meet, exchange views and explore new solutions, business models, technologies linked to digital trends and bioeconomy development in the **textile** and **automotive** sectors.

The event is **free of charge**, organised and promoted within the **EU Alpine Macroregion – EUSALP** (Action Group 2 "To increase the economic potential of strategic sectors") and the *Enterprise Europe Network* (supported by the European Commission), involving Confindustria Lombardia, Confindustria Piemonte, ANFIA, Unione Industriale Biellese, Sistema Moda Italia, Assoimprenditori Alto Adige, IDM Südtirol and Lombardy Mobility Cluster.

TARGET PARTICIPANTS:

The initiative is targeting **companies, universities, research centres, clusters and associations** coming from the European Regions involved in the Alpine Macroregional Strategy and interested in:

- Meeting major players from both the interested value chains.
- Searching for business and technological partners.
- Sharing innovative ideas or projects focusing on digital and bio economy technology trends.
- Addressing new challenges within the textile and automotive sectors.

INVOLVED VALUE CHAINS

AUTOMOTIVE

- Electric and hybrid powertrain systems
- Electronic and microelectronic components
- Advanced materials
- Connected car and smart road
- Big Data/IoT/AI
- Components and spare parts
- Security and safety systems
- Infotainment

TEXTILE

- Dyeing and finishing
- Biopolymers and biobased fibers
- Technical textile
- Fibers, reinforced fibers composite
- Speciality/performance/functional material
- Membranes and membrane-based products
- Nanomaterials
- IoT
- Advanced Materials and Sustainability

PROGRAMME:

- Morning *Workshop: Fostering cross fertilization value chains to boost competitiveness in EUSALP Regions (Detailed programme being defined)*
- Networking Lunch
- Afternoon B2B Meetings – Brokerage event

B2B registration is available here:**REGISTER NOW****COME ISCRIVERSI AL B2B**

1. Register before December, 10th 2018 at: <https://boostalps2018.b2match.io/home>
→ Check the online participant's guide: [HOW TO REGISTER](#)
2. Fill in the **Marketplace Items section** with your partnership request/interest. All profiles will be published in an **online catalogue** available to everyone.
3. From November 26th to December 14th , browse the participant list and **book meetings** with the most interesting profiles for your business.
4. One week before the event you will receive your personal **meeting schedule**.
5. Remember, the event will take place on **December 18th** in Milan!

For further information please contact:

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