

Energy efficiency in Alpine Enterprises

Recommendations for designing funding schemes in the EUSALP



Existing instruments are supposed to decrease the energy usage

- Basis – Binding instruments
 - Energy Efficiency Directive (2012/27/EU)
 - Energy Performance of Buildings Directive (2018/844/EU)
- Non-binding instruments
 - Characteristic
 - Levels of governance involved
 - Communication of actors
 - Decision making processes
 - Publication

Recommendations to set up a successful funding program

Best Practice schemes and the experience with funding programs show potential for improvement

- Content related recommendations
 - Targeting subsidy programs to companies in alpine regions
- Organisational recommendations
 - Focus on a few funding programs
 - Short processing time of applications
 - Application for funding before and after realisation
 - Easy application procedures, avoiding numerous sheets
 - No short-term calls
 - The operation should be separated from the financing

Best Practice schemes and the experience with funding programs show potential for improvement

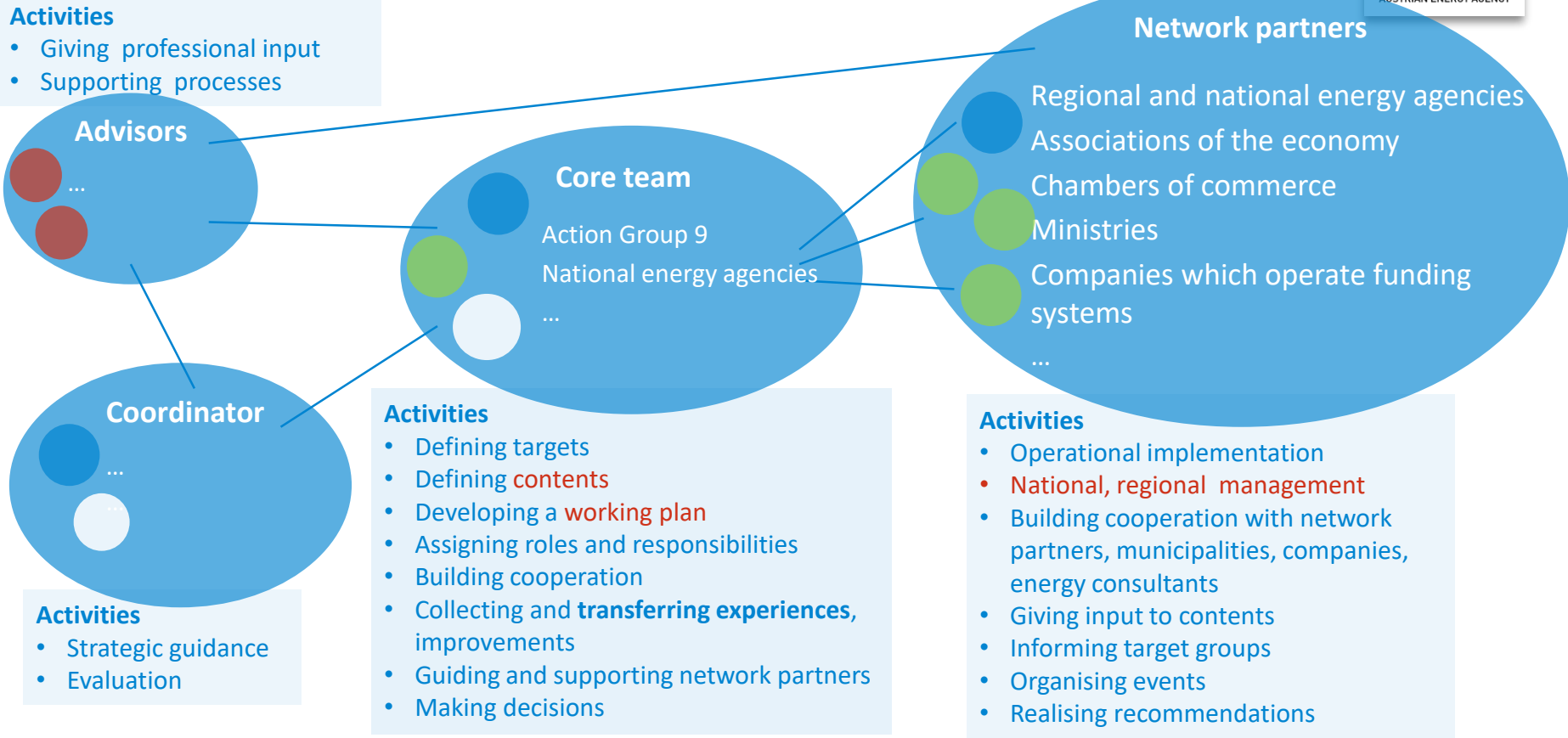
- Financial recommendations
 - Direct grants, packages of loans, liability and direct grants
 - Subsidy should be a **percentage** of the investment costs
 - Funding of planning costs and support of realisation – ideally: follow up costs

Best Practice schemes and the experience with funding programs show potential for improvement

- Accompanying measures
 - Clear information available
 - Showing realised examples
 - **Sector specialised energy consultants**
 - **Training energy consultants, craftsmen and banks in applying for funding**
 - Broad communication of funding possibilities and realised examples through various channels

The EUSALP energy efficiency network can play a major role in transferring recommendations

The EUSALP energy efficiency network will increase cooperation



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Providing answers through expert know-how to questions of the **energy future** – this goal is supported by the Austrian Energy Agency with its **strategic personnel development**.

The Austrian Energy Agency is ÖNORM ISO 50001:2011 and ISO 29990:2010 certified.