

Smart Villages EU

Words included in the word cloud:

- Smart
- Villages
- EU
- technology
- innovation
- aspirations
- sustainability
- local
- horizon
- strategy
- bioeconomy
- assets
- products
- circular
- novelties
- rural-urban
- specialisation
- culture
- research
- quality
- rural
- tourism
- identity
- value
- development
- cohesion
- business
- opportunities
- digital
- platforms
- resilience
- e-literacy
- territorial
- skills
- communities
- connectivity
- mobility
- services
- MOOCs
- EIP-AGRI
- value
- e-health
- environment
- quality
- regional

European Commission, DG Agriculture and Rural Development
F1 – Conception and consistency of rural development

#FutureofCAP

Smart Villages – what's in it?



BACKGROUND

April 2017 EU Action for Smart Villages

- *16 identified actions at EU level (Ad hoc events, short terms actions, long-term commitments)*
- *Commissioners Hogan (Agriculture & Rural Development), Cretu (Regional Policy) and Bulc (Transport)*

April 2018 Bled Declaration for a Smarter Future of the Rural Areas in EU

"Smart Villages have the potential to increase economic and social cohesion, and improve the social equality of our societies, which is especially visible between rural and urban areas"

- *Recognized need to invest in our rural communities*
- *Strengthening synergies between EU funding instruments to boost development of rural economy*
- *Simplification*
- *Focus on structured rollout of existing digital tools*
- *Job creation in the technology, mobility, local services, tourism, agricultural and bio-based sectors in rural areas to fight rural poverty and improve social inclusion*
- *Smart Villages to stimulate private funding*



THE CONCEPT

An inspirational concept – not a method, nor a measure



Smart Villages are communities in rural areas that develop smart solutions to deal with local challenges and opportunities for a sustainable development



- *Use existing strengths and opportunities*
- *Participatory approach to develop and implement strategic initiatives*
- *Social and/or digital innovation*

THE POTENTIAL



What is in it for villages and rural areas?

- *New jobs in remote areas*
- *Basic public services (e-services etc.) otherwise not possible*
- *Substituting physical mobility by digital mobility*
- *Digital solutions for rural businesses, agriculture, and rural value chains*
- *Sustainable resource management (e.g. precision farming, energy saving technology, technology for sustainable water use)*
- *Integrated, territorial approaches for digital and social innovation corresponding to needs*



Enhancing entrepreneurship and sustainable development, transition to a low-carbon, circular economy



Enhancing quality of life in rural areas – quality education, social inclusion and counteracting de-population



WHAT WE HAVE LEARNED SO FAR

SMART VILLAGES is not a method or a measure

- *Inspiration – not just about funding*
- *Not “just LEADER or CLLD”*

SMART VILLAGES are not necessarily digital

- *Also villages without high-speed broadband can innovate and find solutions*
- *But broadband and digitisation can be key drivers to offer solutions*

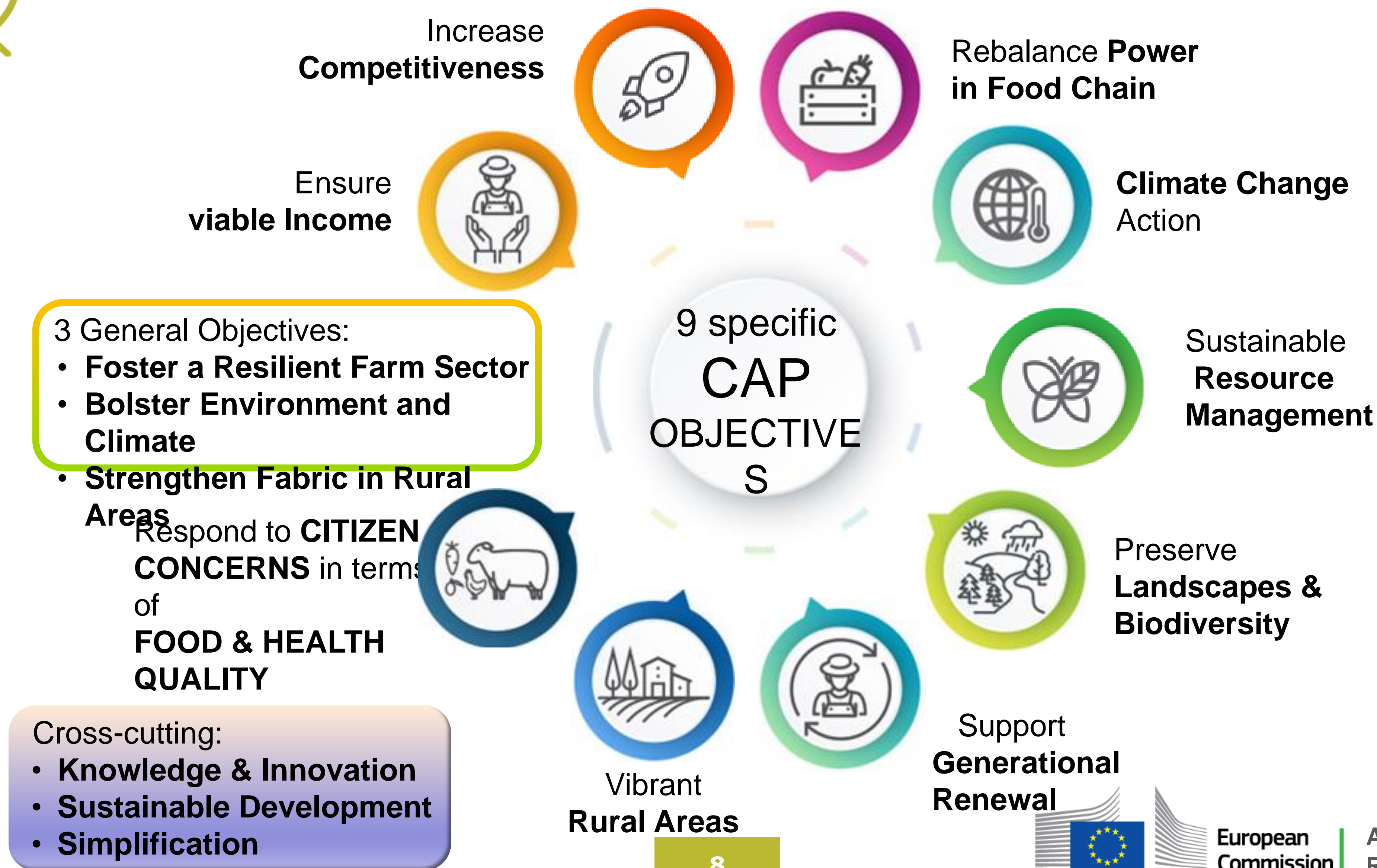
SMART VILLAGE strategies to complement/enhance existing initiatives

- *Not to create a new administrative layer!*

The future CAP proposal



COMMON CAP OBJECTIVES





A NEW GOVERNANCE

The Commission assesses and approves CAP plans and monitors progress.

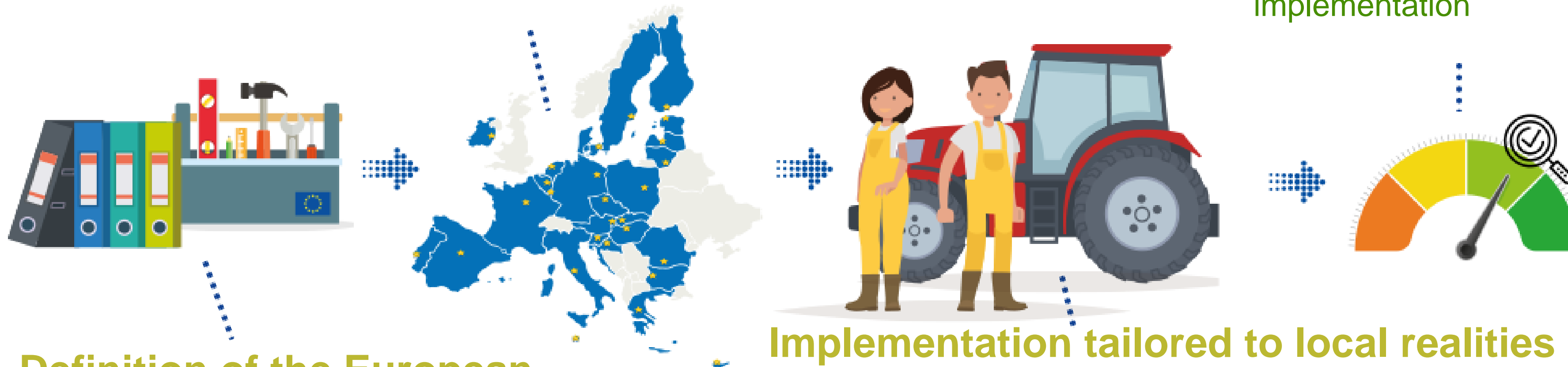


Development of a national CAP Strategic Plan (MS)

Identification of needs, selection of interventions and quantified objectives, responsibility for the implementation, strong role of “partnership principle”

Annual and multiannual monitoring (MS, EU)

Annual report on the performance of the policy implementation



Definition of the European framework (EU)

9 objectives, indicators to monitor implementation, types of possible measures (interventions)

Implementation tailored to local realities (MS)

In order to improve the economic, social and environmental performance



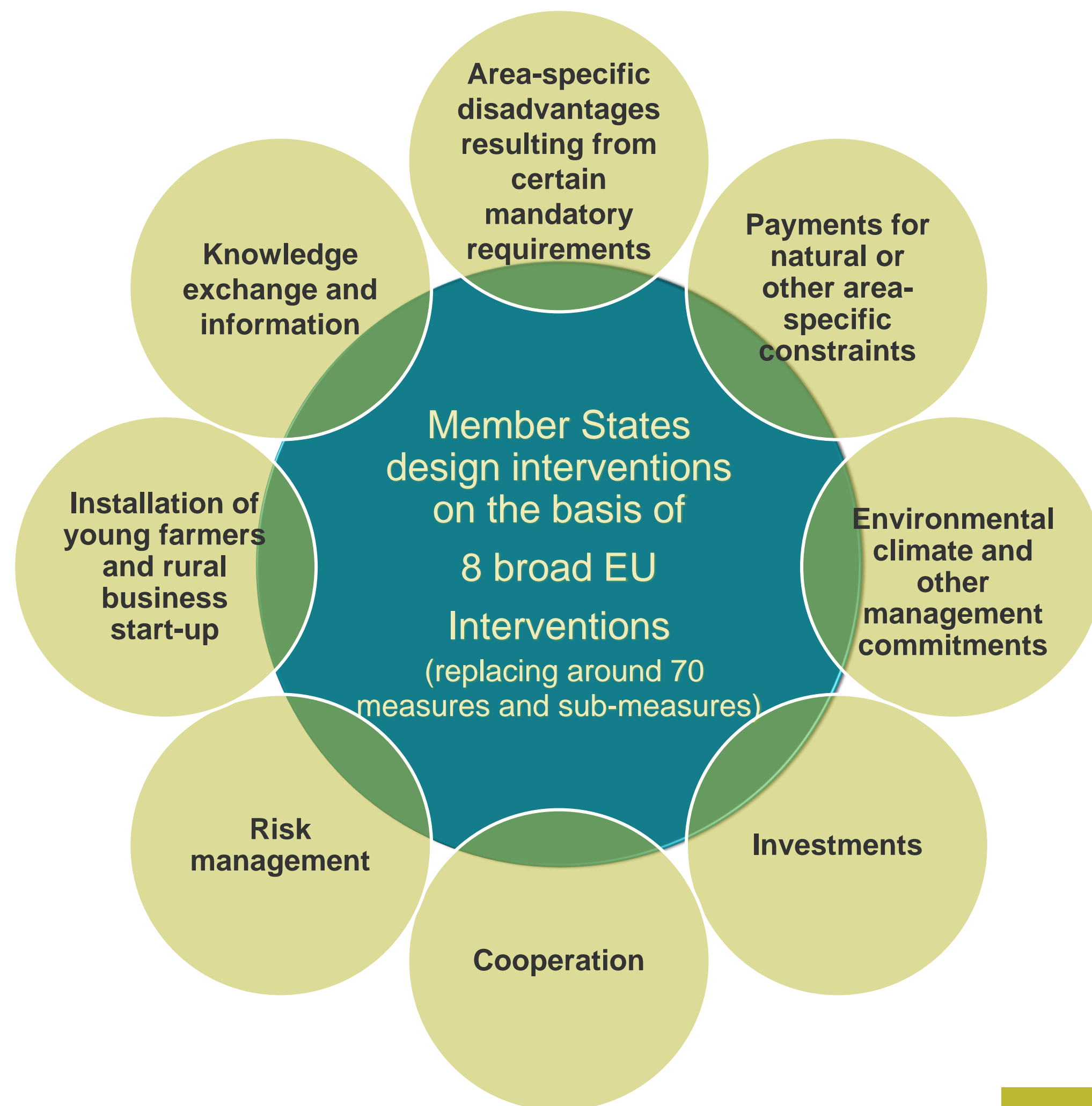
European
Commission

Agriculture and
Rural Development



FUTURE OF RURAL DEVELOPMENT

Key Features



Ring-fencing of **total EAFRD** contribution:

- **30%** for interventions addressing the 3 environmental/ climate objectives
- **5%** for LEADER

Digital strategy to be included in CAP Strategic Plans

Possibilities for combining **Financial Instruments** and grants

Mandatory risk management tools and Risk Management Strategy

Increase of the **maximum amount of aid for the installation of young farmers** (up to EUR 100.000)

Simplified implementation of **LEADER**

Simpler way of ensuring coherence with other EU funds: CAP Plan instead of Partnership Agreement

Higher support rates for investment



Support options for Smart Villages



Support for SMART VILLAGES in future EU Policies

The CAP post 2020 proposal in general

- *Focus on innovation and digitisation of agriculture and rural areas*
- *More flexibility for MS to design simple & relevant interventions based on national/regional/local context*

Smart Villages in the CAP post 2020 proposal

- *Referred to in recital (45) on support for cooperation*
- *Targets to be set for Smart Villages, based on Result Indicator 33: "Digitising the rural economy: Rural population covered by a supported Smart Villages strategy"*

Smart Villages in the Cohesion Policy

At least 5% of the ERDF resources available at national level under the Investment for jobs and growth goal, shall be allocated to integrated territorial development in non-urban areas with natural, geographic or demographic handicaps or disadvantages or which have difficulty accessing basic services. Out of this amount, at least 17,5 % shall be allocated to rural areas and communities taking into account provisions of a Smart Villages Pact to develop projects such as smart villages. (EP position)

ESTABLISHING SMART VILLAGE STRATEGY SUBJECT TO NEEDS AND CIRCUMSTANCE

Role of Smart Village strategy to be defined by Member States

- *Keep approach simple and build on existing structures, strategies, governance, civil society initiatives, partnerships*
- *Ensure strategic, citizen-based approach*
- *Specific eligibility or selection criteria to be defined by Member States*

NEXT STEPS – PREPARE FOR THE FUTURE

Raise awareness for the inclusive potential of the Smart Villages concept

- *European Network for Rural Development (ENRD) plays a crucial role in bringing stakeholders and policy-makers together*

Share knowledge and experience on working with Smart Village strategies

- *Pilot project on Smart Eco-Social Villages (supported by European Parliament)*
- *Upcoming preparatory action on smart rural areas in the 21st century (supported by European Parliament)*



***Find best ways of promoting and supporting
Smart Villages in CAP Strategic Plans***

Thank you!