



EUSALP EU STRATEGY FOR THE ALPINE REGION

www.alpine-region.eu

June 25th, 2019

Palazzo Lombardia, Milan – Italy (IT)

EUSALP Action Group 1 Workshop

RIS3 in macro-regional strategies: building a comparative framework to learn from other regions

“Questions to be addressed for designing an R&I macro-regional strategy”

Anna Giorgi, University of Milan, Leader of the EUSALP Action Group 1 representing Lombardy Region, Italy

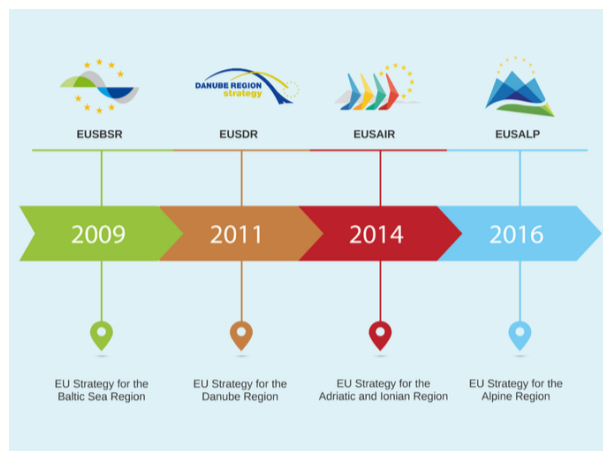


80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities



This project is co-financed by the European Union via Interreg Alpine Space

EUSALP - basic information



“An integrated framework to address common challenges faced by a defined geographical area relating to Member States and third countries located in the same geographical area which thereby benefit from strengthened cooperation contributing to achievement of economic, social and territorial cohesion”

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MACROREGION environment

Due to the presence of high level R&D Institutions such as Universities and International Research Centers,
the Alpine area is highly ranked on the
European Innovation Scoreboard

Despite this, the profile of the region is **not homogeneous**

Launch Conference
of the EU Strategy for the Alpine Region
29-30 January 2016 - Innsbruck, Austria



Area
450,000 Km²

2 extra EU Countries
Liechtenstein, Switzerland

Population
80 Million inhabitants

GDP
More than 3.000 billion euros

5 EU Countries
Austria, France, Germany, Italy, Slovenia

Area composition
48 Regions, Landers, Cantons

EUSALP TERRITORIES The pulsating “heart” of Europe



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EUSALP key elements



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The EUSALP process is based on few keywords:

capitalization and sharing of best practices

coordination and harmonization inside each Region and
between Regions and Countries in the Macroregion

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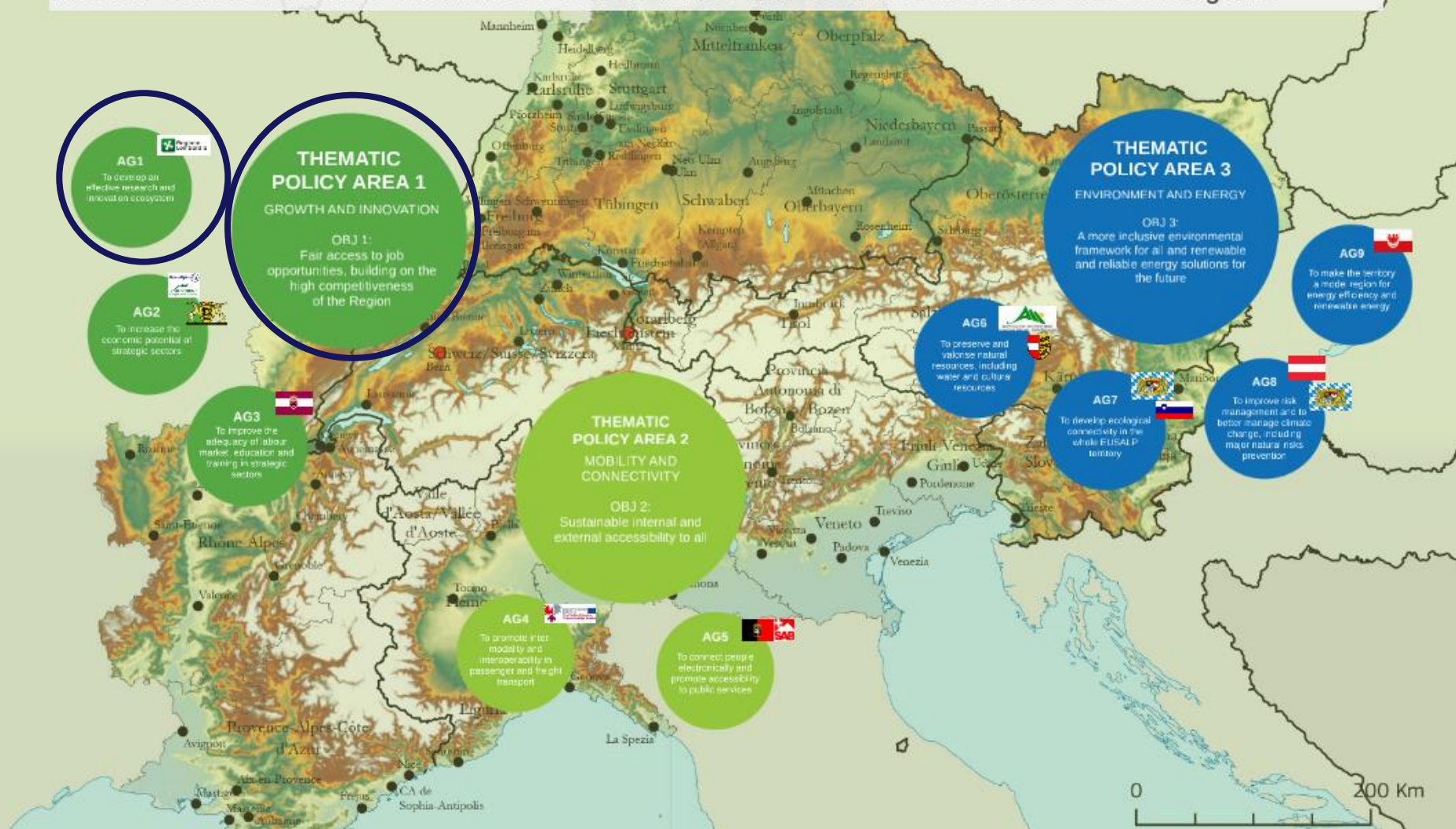




EUSALP EU STRATEGY FOR THE ALPINE REGION

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EUSALP is based on three THEMATIC POLICY AREAS and GOVERNANCE as a cross-cutting axis



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ACTION GROUP 1

To develop an effective research and innovation ecosystem

- 1st THEMATIC POLICY AREA: «**Economic Growth and Innovation**»
- 1st OBJECTIVE: “**Fair access to job opportunities, building on the high competitiveness of the Region**”
- LEADER: **Anna Giorgi (Lombardy Region)**
- MEMBERS: **24 from 6 EUSALP countries** (IT, SI, AT, DE, CH, FR)
- OBSERVERS: **EEN, ISCAR, JRC, EC**
- SUBGRUPS: **4**



GROUP 1	GROUP 2	GROUP 3	GROUP 4
Research & innovation ecosystems	Increase economic potential	Labour market, education & training	Governance
<i>map and analysis of 3S Strategies innovation areas, topics and results</i>	<i>map top level Research, Innovation Centers and clusters in the Alpine area</i>	<i>map EU programmes which can support EUSALP concrete actions (then also national, interregional and regional programme)</i>	<i>map regional and national politics (rules and regulation / governance) in the different countries</i>

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AG 1 MISSION

MISSION

The Action Group 1 focuses on developing an effective research and innovation ecosystem according to the recommendation on which all the MRS are based:

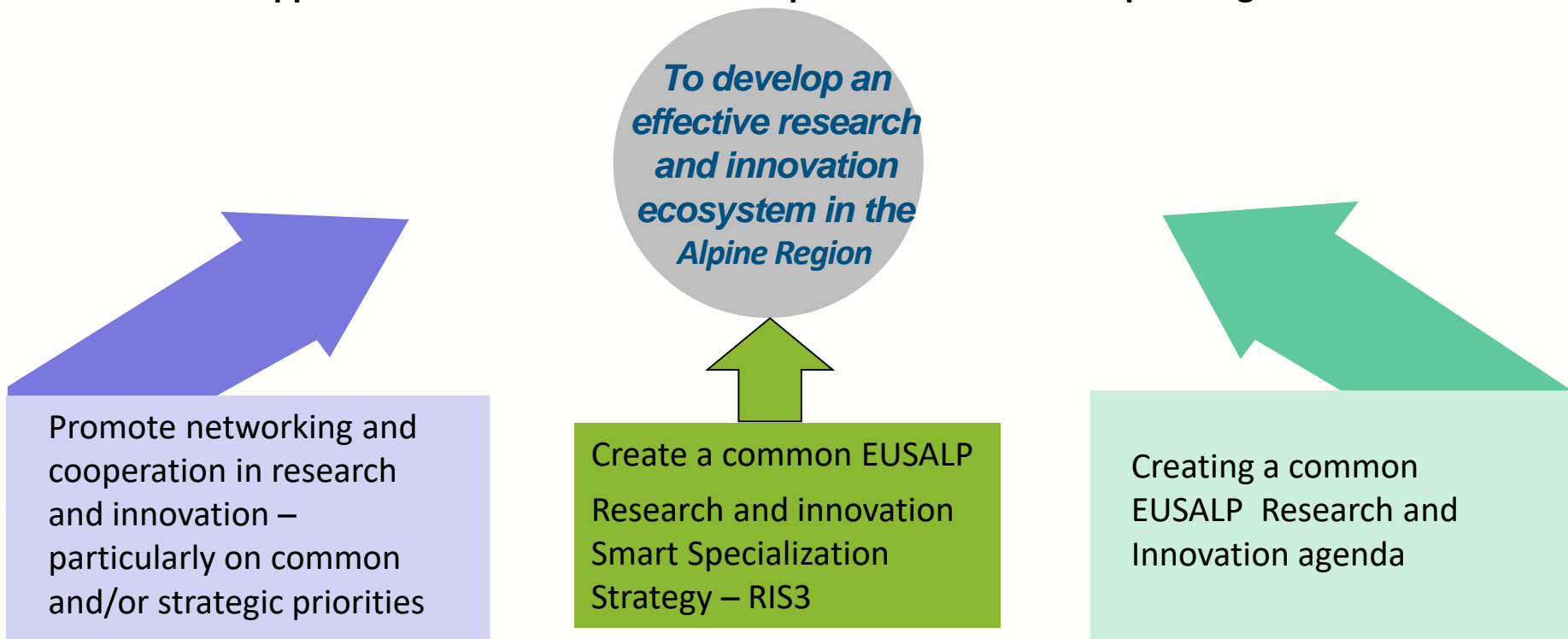
1. **COLLABORATION** among Countries and Regions
2. **CAPITALIZATION** of the existing instruments, resources, best practices
3. **HARMONISATION** of procedures

With the essential help of **modern and technological tools** to search, monitor and facilitate sharing, interaction and collaboration (i.e. this workshop can be followed by streaming and on demand on the EUSALP platform)

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Based on the Action Plan – which identified common challenges and potentials into nine concrete actions that represent the main area where EUSALP can contribute – the Action Group 1 contributes to **support innovative economic development in the whole Alpine Region.**



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“To Know, to view, in order to plan and then define and promote strategic and effective actions”

Considering the richness and complexity of the existing Alpine Area Research and innovation ecosystem the AG1 concentrated efforts on the development of **essential “Knowledge infrastructures”** based on :

- **Mapping of existing universities, research centers, clusters and SME → Re-search Alps platform**: an impressive database with information concerning Laboratories and Research Centers located in the 7 EUSALP Countries;
- **Comparative analyses of the priorities of the RIS3** of all the alpine regions, Identifying **competitive R&I priorities** and the right policy mix to achieve them;

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- Producing a **comparative framework that could help policy makers and stakeholders** in improving their innovative performance, by learning from other regions with a specific focus on EUSALP.



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➤ Setting a **transnational frameworks** and identifying key stakeholders to enhance Alpine research and innovation cooperation:

- 15th – 16th November 2018, Ljubljana (SL): *“Start-ups and technology transfer in innovation ecosystems in South-East Europe and the Alpine Region”*
- 21st November 2018, Innsbruck (AT): *Promoting Open Innovation in the EUSALP macro-region: experiences and lessons learned from the Alpine Regions*
- 28th March 2019, Baden-Württemberg (DE): *How to build a successful incubator ecosystem in the Alpine Space? The power of networks*
- 25th June 2019, Milan (IT): *RIS3 in macro-regional strategies: building a comparative framework to learn from other regions*

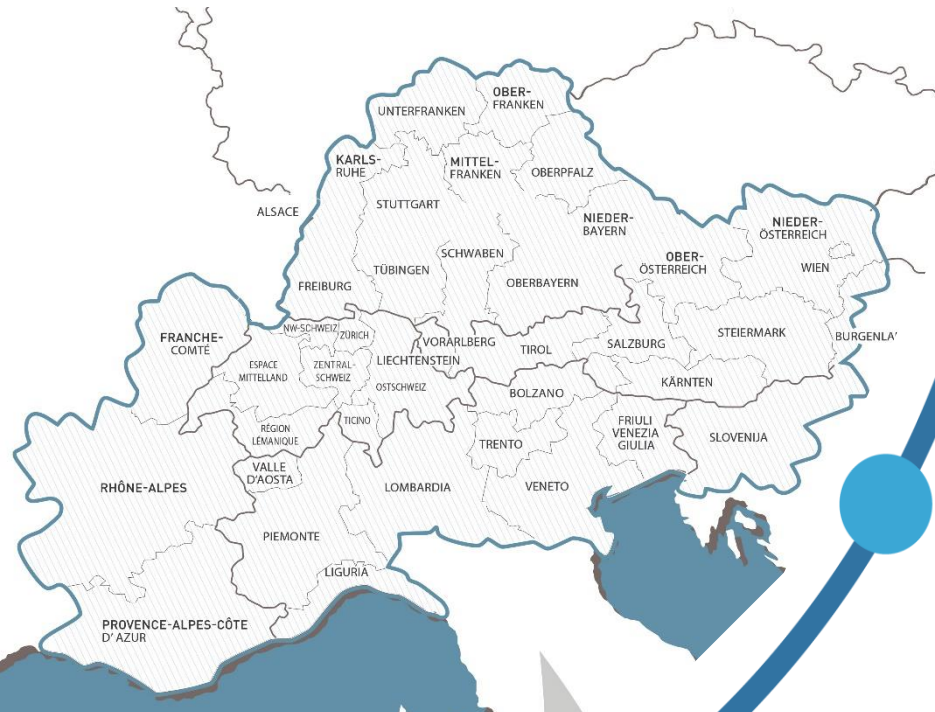


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The strategy concerns:

- The **Action Group 1** aims to develop an **effective Research and Innovation ecosystem**.



The challenge facing EUSALP is the **territorial heterogeneity**: geographic, demographic, social, economic and different employment conditions.

The key gaps in the strategy are:

- ## Priorities and ambitions for EUSALP approach to R&I:

- Fostering a common **proactive network**,
- Creating a **shared research agenda** (with the involvement of the business world and society – triple helix model),
- A reference framework to compare the policies supporting innovation in territorial ecosystems.

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