

EU INDUSTRY WEEK 2021

RIS3 Strategies for a competitive and sustainable ecosystem in the Alpine Region

25th February, 2021
14.00 - 16.30

The Alpine Region is composed of territories with contrasted demographic, social and economic trends and a great cultural and linguistic diversity. This diversity goes along with a great variety of governance systems and traditions. Both the common specificities of the Alpine area and its variety and diversity call for cross-regional cooperation especially within the framework of the European Strategy for the Alpine Region (EUSALP).

Research and Innovation Strategies for Smart Specialisation (RIS3) are a useful tool to promote the collaboration between the industry world, science and policy on strategic topics for the development of local territories. These strategies have become, during recent years, an essential tool for place-based-innovation-driven growth, able to enhance regional competitiveness by turning territorial assets into drivers for innovation.

The workshop will aid the discussion on current and future governance challenges with the planned intervention of EU Commission experts from DG Regio and DG Grow, showcasing regional initiatives in the field circular economy and digital transformation and underlining the work carried out by the Action Groups of EUSALP in order to promote a sustainable and competitive ecosystem in the Alpine Region.

AGENDA

Moderator & Introduction: Michael Keller, HES-SO Fribourg - EUSALP AG1

14.05 Key-Note Speech

- ▶ Marcello Colledani, Professor – Politecnico di Milano

14.20 First Session – S3 Strategies for R&I in the Alpine Region

- ▶ Valentina Pinna, Programme Manager – European Commission DG Regional and Urban Policy, Smart and Sustainable Growth
- ▶ Enza Cristofaro, Lombardy Region - EUSALP Action Group 1
- ▶ Julien Balsen - Interregional Partnership for Smart Specialisation on Medical Technologies
- ▶ Moderated Q&A

15.20 Second Session – Innovative value chains to boost Alpine Region's competitiveness: circular economy and digital transformation

- ▶ Marek Przeor, EC expert – DG Grow
- ▶ Jürgen Jähnert, CEO BWCON Stüttgard – EUSALP AG2 Subgroup Digital Industry
- ▶ Gianluca Zanivan, Eurotextilati
- ▶ Gianluca Mazza, CEO – Feelera
- ▶ Moderated Q&A

