

Launch Conference  
of the **EU Strategy** for the **Alpine Region**  
25-26 January 2016  
Brdo, Slovenia



#eusalp

**MEDIA PROGRAMME**  
BRDO CONGRESS CENTRE

Last change: 22 January 2016

**24 January 2016, SUNDAY**

11:30	Pick up at Ljubljana centre (exact location TBA)
12:00	Pick up at Ljubljana Airport
12:30	Pick up at Brdo Hotel
13:30 – 16:30	Site visit to Planica Nordic Centre (lunch included)
17:00 – 18:30	Site visit to Slovenian Alpine Museum, Mojstrana
19:00	Bus to Brdo Hotel

**25 January 2016, MONDAY**

Moderator: Igor Evgen Bergant, journalist

9:00 – 11:00	Registration and Welcome Coffee
11:00 – 12:30	<p>Plenary Session "Diverse in Unity of EUSALP", Grandis Hall <span style="float: right;">EN, SI, FR, DE, IT</span></p> <p>Host: <b>Karl Erjavec</b>, Deputy Prime Minister and Minister of Foreign Affairs, Slovenia</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• <b>Corina Crețu</b>, EU Commissioner for Regional and Urban Policy</li> <li>• <b>Violeta Bulc</b>, EU Commissioner for Transport</li> <li>• <b>Alenka Smerkolj</b>, Minister without portfolio responsible for Development, Strategic Projects and Cohesion of Slovenia</li> <li>• <b>Harlem Désir</b>, Minister of State for European affairs, France</li> <li>• <b>Michael Linhart</b>, Secretary General at the Federal Ministry for European and International Affairs, Austria</li> <li>• <b>Benedetto Della Vedova</b>, Under Secretary for Foreign Affairs, Ministry of Foreign Affairs and International Cooperation, Italy</li> <li>• <b>Georges Martin</b>, Deputy State Secretary of the Federal Department of Foreign Affairs of the Swiss Confederation</li> <li>• <b>Joachim Bleicker</b>, Director for Relations with European Union Member States, German Federal Foreign Office</li> <li>• <b>Martin Frick</b>, Director of the Office for Foreign Affairs – Lichtenstein</li> </ul>
12:30 – 13:00	<p>Press Conference, Grandis Hall <span style="float: right;">EN, SI, FR, DE, IT</span></p> <p>Chair: <b>Marjana Prvinšek Bokal</b>, Head of PR Office, MFA Slovenia</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• <b>Karl Erjavec</b>, Deputy Prime Minister and Minister of Foreign Affairs, Slovenia</li> <li>• <b>Corina Crețu</b>, EU Commissioner for Regional Policy</li> <li>• <b>Violeta Bulc</b>, EU Commissioner for Transport</li> </ul>
12:30 – 14:30	Networking Lunch
13:00	Family Photo, Brdo Castle
13:05 – 14:30	General Assembly Meeting, Brdo Castle ( <i>in camera</i> /closed session) (photo/video opportunity prior to the meeting)
13:45 – 14:45	Possibility of site visit of the Brdo estate (onsite registration)
14:00 – 14:30	<p>Information Briefing for journalists on the macro-regional approach and the hopes and expectations for the EU Strategy for the Alpine Region, Glass Hall 4 <span style="float: right;">EN</span></p> <ul style="list-style-type: none"> <li>• <b>Andrea Mairate</b>, Directorate-General for Regional and Urban Policy, European Commission</li> </ul>

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14:30 – 15:00		Projection of videos on European Territorial Cooperation	
		Panel "Alpine Leadership", Grandis Hall	<i>EN, SI, FR, DE, IT</i>
		<p><b>Chair:</b> <b>Lena Andersson-Pench</b>, Director, Directorate-General for Regional and Urban Policy, European Commission</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Beate Merk</b>, State Minister for European Affairs and International Relations, Bavaria, Germany</li> <li>• <b>Roberto Maroni</b>, President of Lombardia Region, Italy</li> <li>• <b>Günther Platter</b>, Governor of Tyrol, Austria</li> <li>• <b>Norman Gobbi</b>, President of the Ticino Government</li> <li>• <b>Mercedes Bresso</b>, Member of the European Parliament</li> <li>• <b>Herwig van Staa</b>, Member of the Committee of the Regions</li> </ul>	
15:00 – 16:30			
16:30 – 17:00		Coffee Break / Interview Possibilities with Commissioner, EC Interview room (TBC)	
		Panel "Partnership with Stakeholders", Grandis Hall	<i>EN, SI, FR, DE, IT</i>
		<p><b>Chair:</b> <b>Charlina Vitcheva</b>, Director, Directorate-General for Regional and Urban Policy, European Commission</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Tjaša Ficko</b>, Deputy Mayor of Ljubljana, Ljubljana EU Green Capital 2016</li> <li>• <b>Iliana Iotova</b>, Member of the European Parliament, rapporteur of the "Cohesion policy in the mountainous regions"</li> <li>• <b>Andrej Zorko</b>, Member of the European Economic and Social Committee</li> <li>• <b>Markus Reiterer</b>, Secretary General of the Alpine Convention</li> <li>• <b>Andreas Pichler</b>, Deputy Director Cipro International</li> <li>• <b>Georges Elzière</b>, French Federation of Mountain Clubs (FFCAM)</li> <li>• <b>Uroš Brežan</b>, Mayor of Tolmin – Alpine town of the year 2016, Slovenia</li> </ul>	
		17:00 – 18:30	
18:30 – 19:30		Cocktail Reception / Interview Possibilities with Commissioner, EC Interview room (TBC)	
<b>26 January 2016, TUESDAY</b>			
08:30 – 09:30		Registration and Welcome Coffee	
09:30 – 11:00		Parallel Panels – round 1	
		<b>Grandis Hall</b>	<b>Heros Hall</b>
<p><b>Panel 1: Building and increasing knowledge</b> Policy area 1: Economic growth and Innovation</p> <p><b>Chair:</b> <b>Giacomo Mattinó</b>, Head of Unit Europe Network and Internationalisation of SMEs, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, European Commission</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Aleš Gnamuš</b>, Joint Research Center, Seville</li> <li>• <b>Anna Giorgi</b>, Lombardy, Action Group Leader 1 – "Alpine RTD ecosystem"</li> <li>• <b>Susanne Ast</b>, Baden Württemberg and representative of Rhone-Alpes, Action Group Leader 2 – "increase potential of economic sectors"</li> <li>• <b>Boglarka Etelka Fenyvesi Kis</b>, Trento, Action Group Leader 3 – "improve the economic and social</li> </ul>		<p><b>Panel 2: Smart networks</b> Policy area 2: Connectivity and Mobility</p> <p><b>Chair:</b> <b>Herald Ruijters</b>, Head of Unit, Directorate-General for Mobility and Transport, European Commission</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Marco Ponti</b>, University of Milano, Italy</li> <li>• <b>Ewald Moser</b>, EGTC Tyrol - South Tyrol – Trentino, Action Group Leader 4 "inter-modality and interoperability freight and passengers"</li> <li>• <b>Franc Žepič</b>, EUSDR PAC 1b, Ministry of infrastructure, Republic of Slovenia – "Rail, road and air"</li> <li>• <b>Robert Henkel</b>, Directorate-General for Communications Networks, Content and Technology, European Commission</li> </ul>	

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<p>environment of economic operators"</p> <ul style="list-style-type: none"> <li>• <b>Alberto Ribolla</b>, President Confindustria Lombardia</li> <li>• <b>Tomaž Rodič</b>, SPACE.SI</li> <li>• <b>Gregor Starc</b>, Planica Institute of Sports, Slovenia – "healthy lifestyle"</li> </ul>		<ul style="list-style-type: none"> <li>• <b>Giorgio Consol</b>, Valle d'Aosta, Action Group Leader 5 "To e-connect people and promote accessibility to public services"</li> <li>• <b>Enzo Smrekar</b>, President of Ski Association Slovenia</li> </ul>	
<p><b>Rapporteur: Jean Marc Venineaux</b>, Directorate-General for Regional and Urban Policy, European Commission</p>		<p><b>Rapporteur: Florian Mast</b>, Directorate-General for Regional and Urban Policy, European Commission</p>	
11:00 – 11:30	Coffee Break		
11:30 – 13:00	Parallel Panels – round 2		EN
<p style="text-align: right;"><b>Heros Hall</b></p> <p><b>Panel 3: Cooperation for green opportunities and for challenges - Policy area 3: Environment and Energy</b></p> <p><b>Chair: Marco Onida</b>, Directorate-General for Regional and Urban Policy, European Commission</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Katarina Brus Grgas</b>, Directorate-General for Environment, European Commission</li> <li>• <b>Wolfger Mayrhofer</b>, Alpine Convention and <b>Helmut Serro</b>, Carinthia, Action Group Leader 6 – "to preserve and valorise natural resources"</li> <li>• <b>Tina Trampuš</b>, Institute for nature conservation, Slovenia and <b>Michaela Künzl</b>, Bavaria, Action Group Leader 7 "ecological connectivity"</li> <li>• <b>Ronja Wolter-Krautblatter</b>, Bavaria and <b>Maria Patek</b>, Austria, Action Group Leader 8 – "risk management and climate change"</li> <li>• <b>Ulrich Santa</b>, South-Tyrol, Action Group Leader 9 – "efficiency and renewable energy"</li> <li>• <b>Mitja Bricelj</b>, TSG3 "Environment" EUSAIR, Ministry of environment, Republic of Slovenia</li> </ul> <p><b>Rapporteur: Frithjof Ehm</b>, Directorate-General for Regional and Urban Policy, European Commission</p>		<p style="text-align: right;"><b>Grandis Hall</b></p> <p><b>Panel 4: Governance &amp; Lessons Learned</b></p> <p><b>Chair: Andrea Mairate</b>, Head of Unit, Directorate-General for Regional and Urban Policy, European Commission</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Dorothee Allain-Dupre</b>, Organisation for Economic Co-operation and Development (OECD)</li> <li>• <b>Anders Bergström</b>, EUSBR horizontal action coordinator "capacity and multilevel governance"</li> <li>• <b>Irena Lukač</b>, EUSDR – Priority area coordinator governance; Centre of Excellence of Finances, Slovenia</li> <li>• <b>Vicente Rodriguez Saez</b>, Directorate-General for Regional and Urban Policy, European Commission</li> <li>• <b>Erlends Calabuig</b>, Euranet, European Radio Network</li> </ul> <p><b>Rapporteur: Filomena Carvalho</b>, Directorate-General for Regional and Urban Policy, European Commission</p>	
13:15 – 13:45	<p><b>Reporting on the panel sessions by DG REGIO and conclusions by Andreja Jerina, National Coordinator, Ministry of Foreign Affairs Republic of Slovenia, and Lena Andersson-Pench, Director, Directorate-General for Regional and Urban Policy, European Commission</b></p> <p style="text-align: right;"><b>Grandis Hall</b>      EN</p>		
13:45 – 15:00	Networking lunch		