



EUSALP EU STRATEGY FOR THE ALPINE REGION

www.alpine-region.eu

Smart villages

A contribution by AG5 to reinforce the competitiveness of the Alpine region

28 November 2019



Thomas Egger, Co-Leader AG5
<https://www.alpine-region.eu/action-group-5>

80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities



This project is co-financed by the European Union via Interreg Alpine Space

Mission statement

“We want to make the Alps the forerunners of digitalization in Europe”.

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Strategic initiatives by AG5 2016 - 2019

Strategic initiatives:

		End Date
- Smart villages, ASP-project,	-> Subgroup 2	30/04/2021
- Cross border mobility, ARPAF-project	-> Subgroup 2	31/12/2019
- SMART SME's, ARPAF-project	-> Subgroup 2	31/01/2021
- Backbone for the Alps (feasibility study)	-> Subgroup 1	31/12/2019

Lighthouse project:

- 3D landscape model (3DALPS)	-> Lead: SLO	ASP rejected
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Other activities:

- Alpine think tank on SGI	-> Subgroup 2	ongoing
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EUSALP AG5

Interreg
Alpine Space



SMARTVillages
EUROPEAN REGIONAL DEVELOPMENT FUND



The project is a strategic initiative of EUSALP AG5

15 Partners

- Swiss Centre for mountain regions (SAB) (CH)
- University of Maribor (UM) (SLO)
- University of Ljubljana UL (SLO)
- SmartiS City, d.o.o. SIC (SLO)
- Poliedra - Politecnico di Milano PO (IT)
- Agenzia di Sviluppo Gal Genovese GALGE (IT)
- Energie und Umweltagentur Betriebs-GmbH Niederösterreich BeNu (AT)
- Association pour le Développement en REseau des Territoires et des Services ADRETS (FR)
- Regionalverband Südlicher Oberrhein RVSO (DE)
- Bodensee Standort Marketing GmbH BSM (DE)
- Tiroler Zukunftsstiftung (Standortagentur Tirol) TZS (AT)
- Software Competence Center Hagenberg SCCH (AT)
- Region Luzern West RLW(CH)

Duration April 2018 – May 2021

Funding 2.689.072,80 EUR (ERDF = 2.065.136,87 EUR)



Main outputs of the Smart Villages project

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s c c h
 software competence center
 hagenberg



Assess the smartness degree of your village

You can fulfill the test to know the degree of smartness of your village. Name: Country: Kind: Inhabitants:

Assessor age: 18-25 ☐ Assessor type: policy maker ☐

1. Would you say that your TA is subject to depopulation and ageing?

- ☐ Yes, the TA is only inhabited and lived by elderly people
- ☐ Yes, young people (under 30) come back occasionally (for holidays, etc.)
- ☐ Yes, young people (under 30) study and work away but still live here
- ☐ No, young people (under 30) are staying in the area

Comment:

2. What is the level of digital literacy for people in your Test Area?

- ☐ Low, and educational activities to foster digital literacy are not planned
- ☐ Low, but educational activities to foster digital literacy are in place or planned
- ☐ Medium-to-high, but not for all the people in age groups
- ☐ High, all people can be defined as digital literates

Comment:

3. Do citizens in your TA participate in meetings of public interest?

- ☐ No, there is not much interest in participating in decision making
- ☐ Yes, but only a low percentage of people participate. Indicate percentage
- ☐ Yes, a medium-to-high percentage of people participate. Indicate percentage
- ☐ Yes, very high percentage of people participate. Indicate percentage

Comment:

4. Are there active citizens associations and organisations in your TA?

- ☐ No, or there were but they are not active any more
- ☐ No, but there are plans for some new associations/organisations to form
- ☐ Yes, but they are not focused on innovation. Indicate an approximate number
- ☐ Yes, and they are focused on innovation. Indicate an approximate number

Comment:

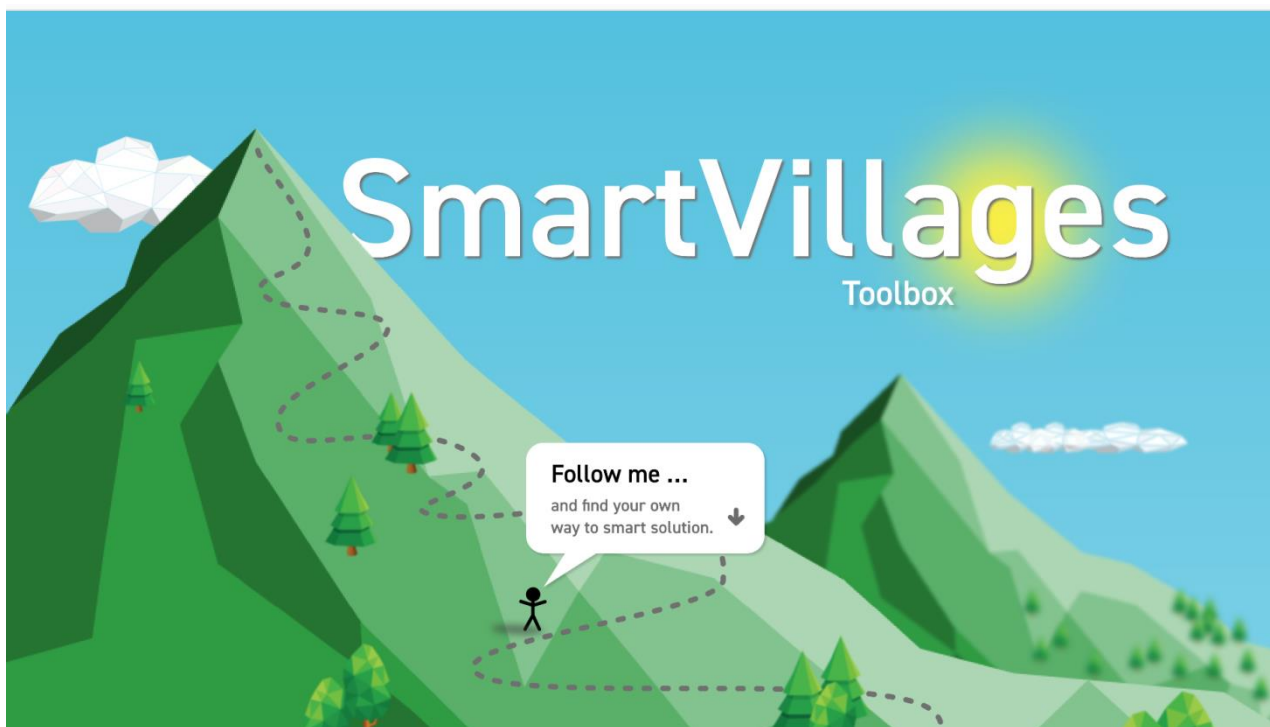
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 AlpGov



Main outputs of the Smart Villages project



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Main outputs of the Smart Villages project

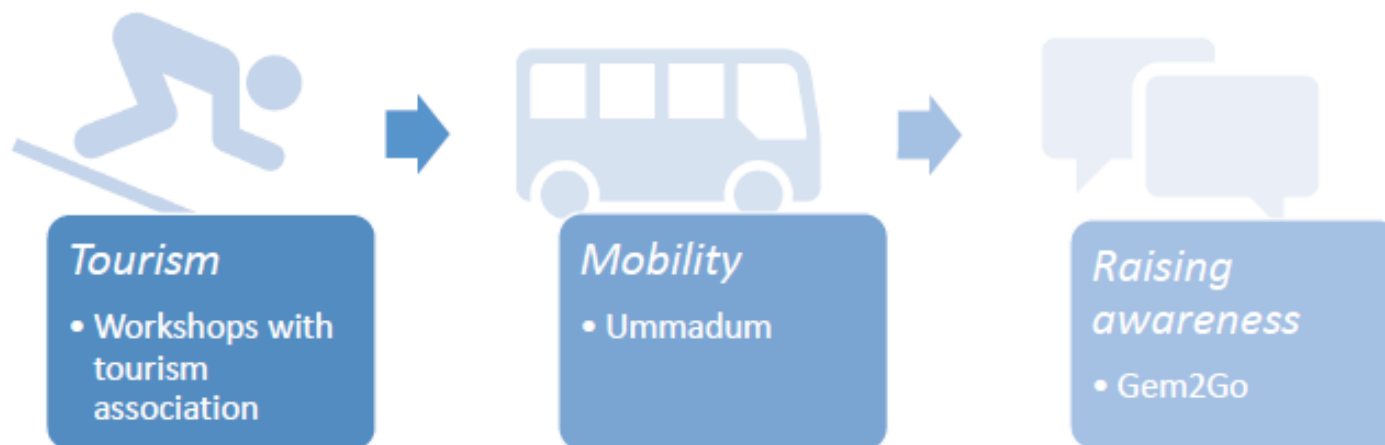
Good Practices Map



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Project results on the level of test areas: e.g. Pitztal



Introduction of digital guest cards

Carsharing platform

App for municipalities

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Project results on the level of test areas: e.g. Pomurje

Enhancing the short agri-food value chain
by the help of a digital innovation hub (DIH)
Agrifood.



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Project results on the level of test areas: e.g. Oberwallis

- Automated Cablecar and Coworking Space (Eischoll)
- Crossiety - digital platform for citizen's participation (Saas Fee)
- Megaphone - app to connect citizens (Ernen and others)



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Policy recommendations and capitalization, Conference in Courmayeur May 2019



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Policy recommendations and capitalization, Conference in Koper September 2019



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Policy recommendations and capitalization, Conference in Bern, June 2020



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Outlook and capitalization

- Use the period 2020 – 2022 (AlpGov 2) to transfer the findings to other territories in the Alpine area.

Vision: all alpine villages should become Smart.

- Integrate the Smart villages approach into the Strategies and Operational programs of the territorial entities
- Exchange with other macroregional strategies
- Contribution to the European Dialogue on Smart villages

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