

Cross-border Mobility project

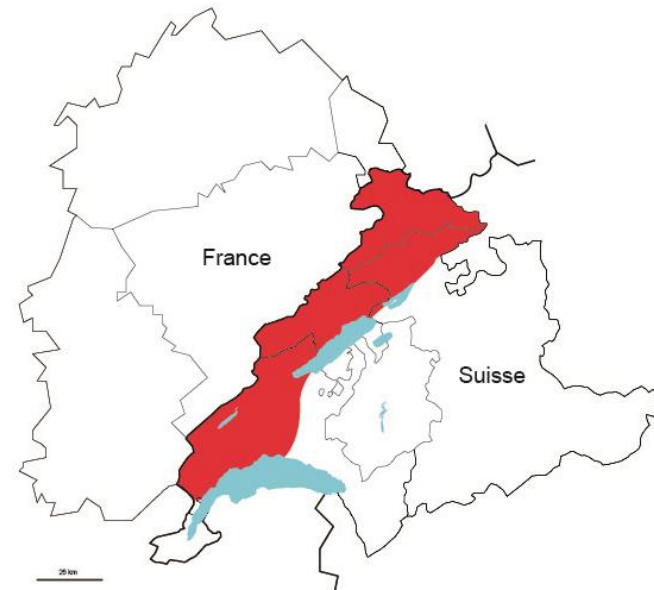
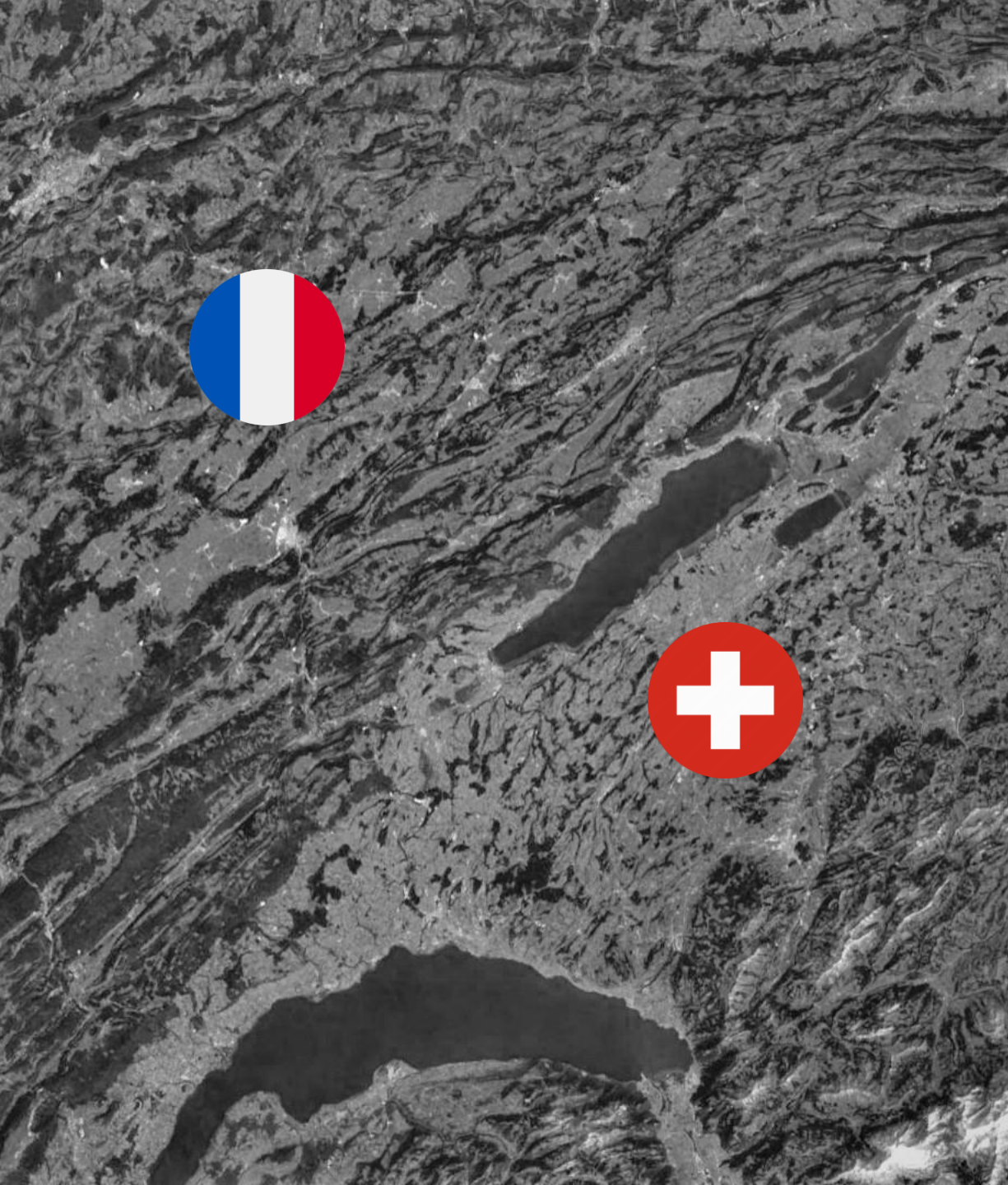
Issues, results and perspectives in Hotspot Arc jurassien

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Situation

1. Geography



Situation

2. Economy and industry



3. Mobility – 32'000 daily commuters



The Cross-border Mobility project

Workshop n° 1

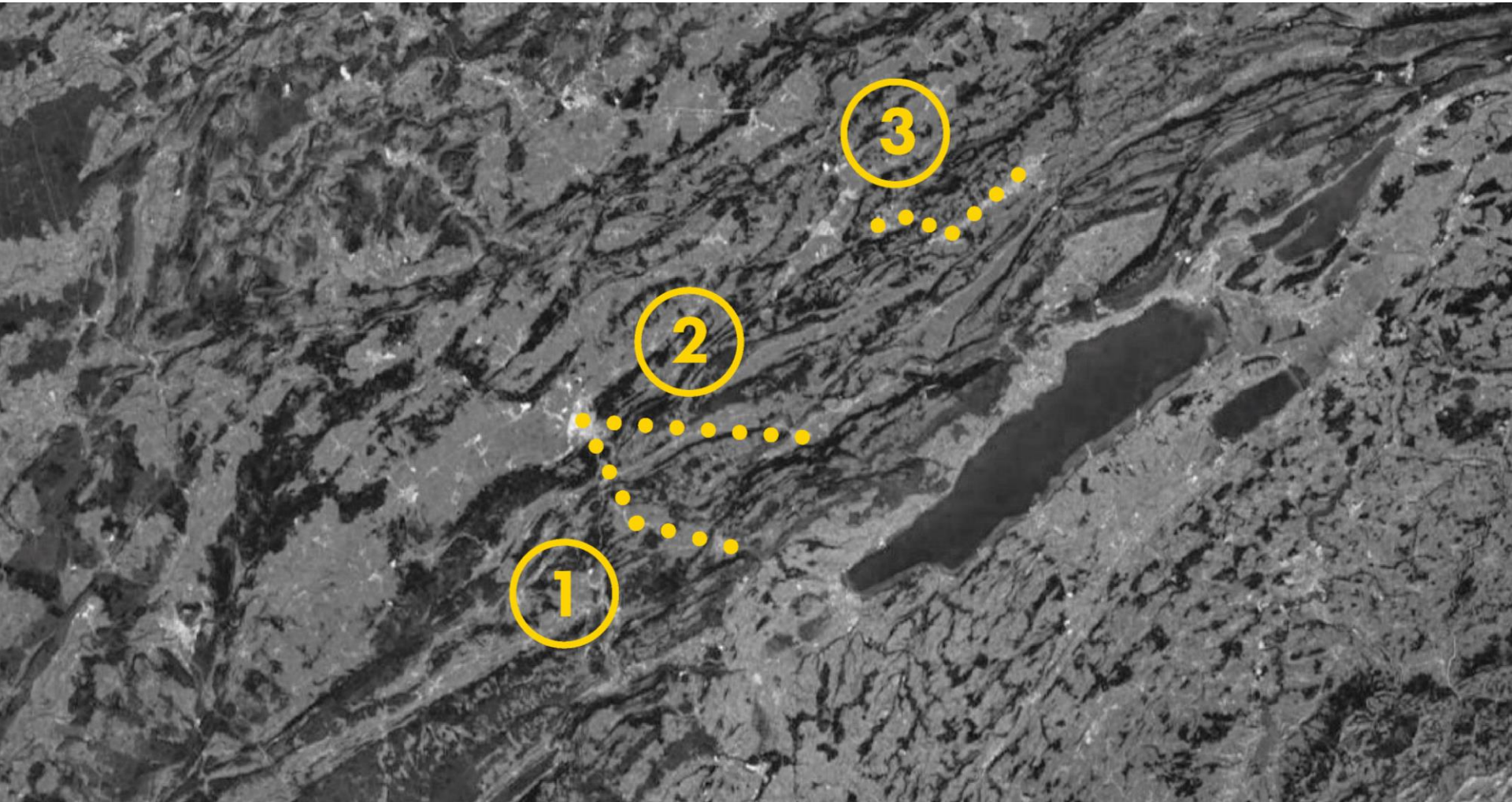
«Alternative mobilities and potentials of digital»

- Carsharing
- Railway lines (digital ticketing)
- **Bus lines**
- Hop-On Hop-off buses
- Home Office
- Supraregional transport scheme
- Communication
- etc.



The Cross-border Mobility project

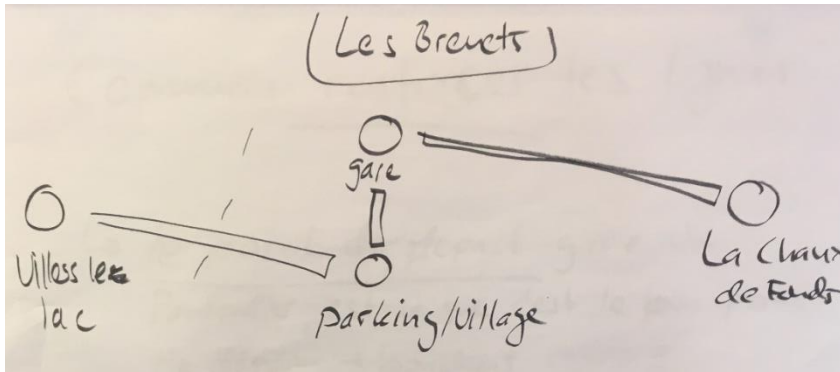
Workshop n° 2 on *Cross-border bus lines*



The Cross-border Mobility project

Workshop n° 2 – *focus on three cases*

1.



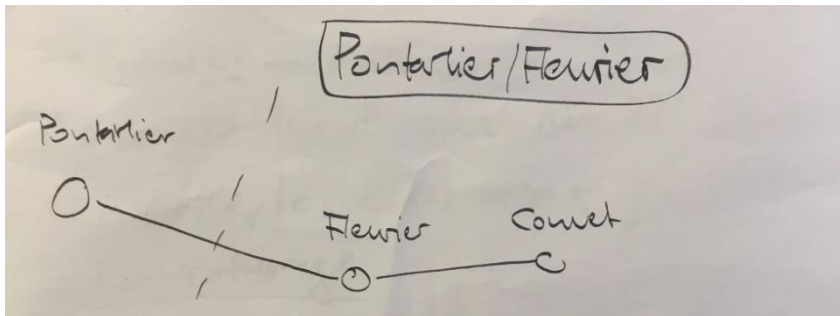
Villers-le-Lac – Les Brenets

Les Brenets (CH): 800-900 jobs, 1'000 inhab.

Lots of commuters crossing the village to go to Le Locle / La Chaux-de-Fonds.

Solution: extend the existing bus line to France ?

2.

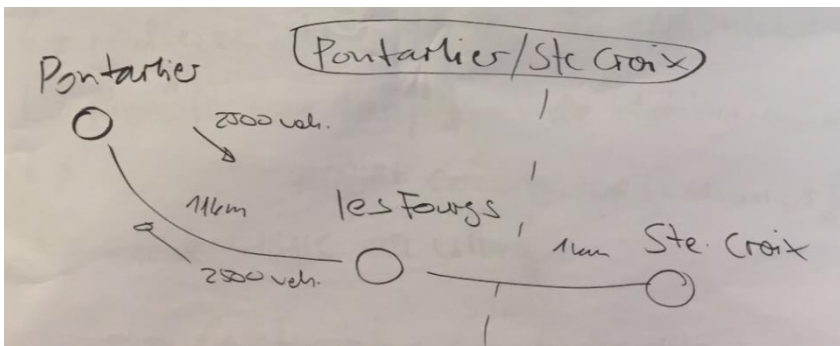


Pontarlier – Fleurier

A bus line already exists, but buses are stuck in traffic jams

Communication issue & the need to reduce the use of individual cars

3.



Pontarlier – Les Fourgs – Sainte-Croix

Ex.: Les Fourgs (1'500 inhab.), more than 5'000 cars/day

Local authorities want to create a new bus line

Price issues & get the regional authorities involved

Results and perspectives

- Solutions are plural
- Specific solutions must be linked to a wider scheme (supraregional transport scheme)
- Promoting alternative mobilities also means reducing the use of individual cars
- Public and private companies are part of the solution
- Mobility issues are also spatial/urban planning issues
- Political dialogue is the key

→ Cross-border mobility project as a first important step