

CAESAR

CApacitating Energy efficiency in Small Alpine EnteRprises



CAESAR Newsletter
SEPTEMBER 2020

ABOUT THE PROJECT

CAESAR project started in August 2019 under the leadership of Energy Agency South Tyrol – CasaClima from Bolzano. Partners are dedicated to enhance the energy efficiency of SMEs in Alpine Space because it is the sector where all the area has identified large energy saving potentials. New approaches will be developed and tested, which will better respond to the needs and capacities of SMEs, especially micro companies. Key results to be developed by CAESAR are:

- Creation of energy efficiency auditing tool for assessing energy efficiency of SMEs and defining measures for improvement
- Training of energy tutors and awareness-raising among SMEs and intermediate bodies
- Setting-up a transnational benchmarking model for energy efficiency of SMEs
- Establish a EUSALPS network of key stakeholders for rolling out energy efficiency measures in SMEs.

Partners and observers of CAESAR are coming from five Alpine countries (Italy, Germany, Austria, France and Slovenia).

The project budget is 257 thousand Euro and is co-financed by the European Union (Alpine Region Preparatory Action Funds - ARPAP). The project ends on 31.5.2021.

PROJECT NEWS

CAESAR Stakeholder workshop

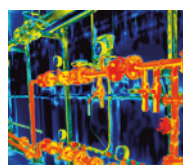
Partners held an on-line stakeholders workshop on 12th of May 2020, organized by the German partner ClusterAgentur Baden-Württemberg. Partners and cluster representatives from Italy, Germany, Austria and Slovenia were discussing challenges of upscaling energy efficiency in the private sector, especially in small and medium-sized companies.

Some key challenges were defined:

- Common benchmarks regarding energy efficiency
- Analysis of impact of regulations in different regions & harmonization of specific regulations
- Put the carbon footprint on product labels
- Turning the Green Deal into business
- Strengthening cross-regional cooperation within Europe (best practices exchange, including case studies etc.)
- Influencing policy makers at transnational level

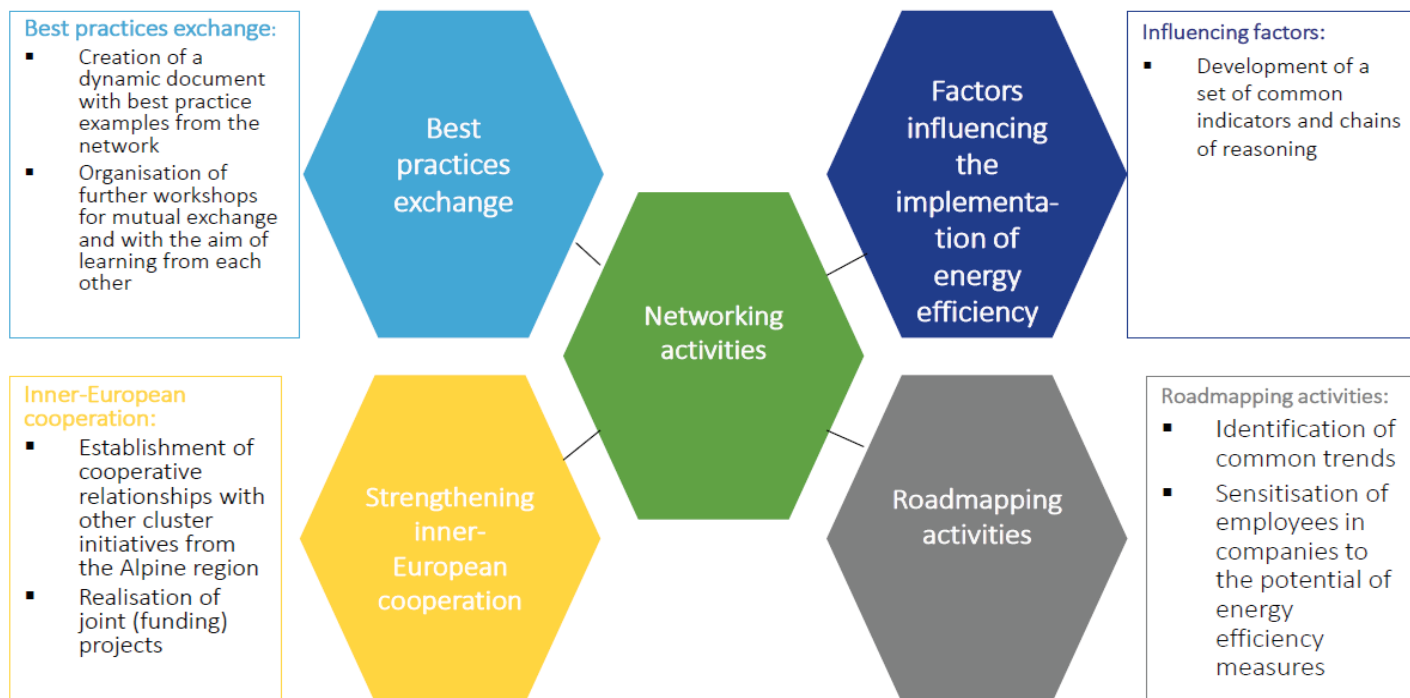
Following the challenges identification, ideas for joint approaches in the Alpine Network on energy efficiency were brainstormed and further elaborated (image below).





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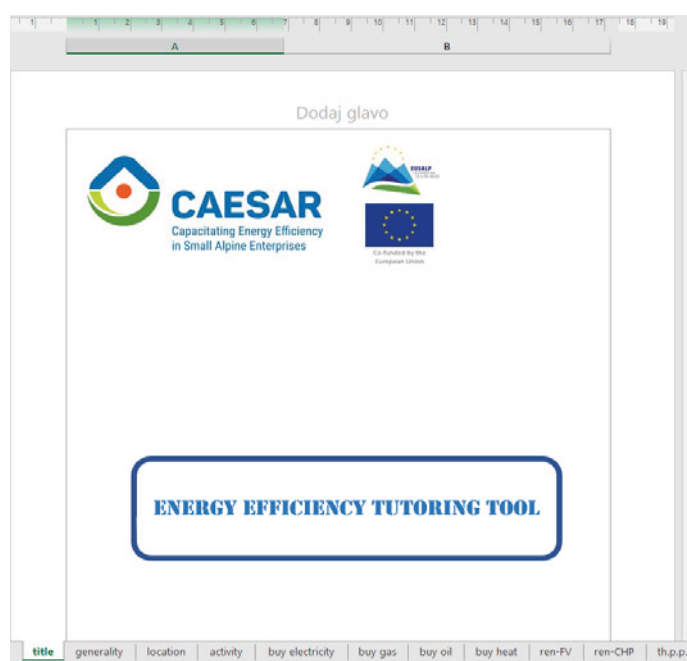
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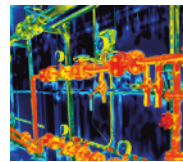


The next stakeholders workshop will take place in the last quarter of 2020.

Development of CAESAR energy efficiency audit tool for small companies

The development of CAESAR auditing tool is finished, and the tool is translated into German, Italian, Slovenian and English language. It has underwent the internal testing of its functionalities and reliability. Now it is in the phase of its transformation into a web-based on-line tool to make it easily accessible and user-friendly. At the same time, the preparation of the manual for the use of the tool is underway, and the trainings for the users of the tool (energy efficiency auditors) are planned for the first quarter of 2021.





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Pilot energy audits will be implemented in at least four enterprises, where the tool will be tested and fine-tuning of the user manual will be made.

CAESAR Energy Efficiency Best Practices Handbook

Partners started to collect best practices of the practical implementation of energy efficiency measures in enterprises which will be made available through a digital handbook of best practices. It will be distributed to industrial clusters and chambers, energy agencies and other target groups as a means for motivation of enterprises to engage in the energy efficiency process.

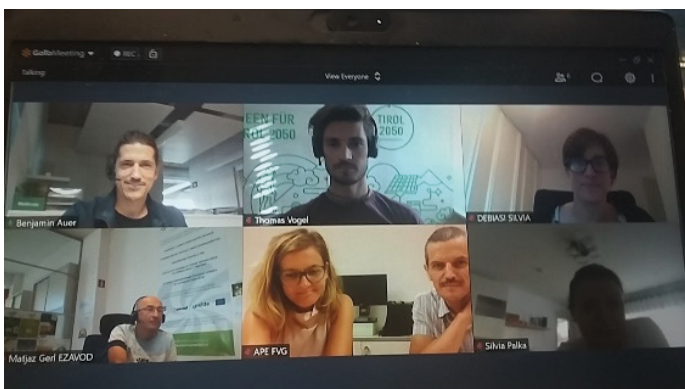
CAESAR Partner meeting

The partners had a partner meeting on 9th of September to review the implementation of project activities and plan further actions. The meeting was organized as an on-line event with all partners present. Additional funding from ARPAF will enable the development of upgraded outputs, such as the auditing tool in on-line form and more pilot companies involved in energy audits.

Most of activities are being implemented as planned, but some adjustments will have to be made due to the Covid19 situation. Main issues related to that are the organization of trainings for energy auditors which might have to be organized on-line, and there is still an unclear situation with communication of CAESAR results at seminars and conferences since many of them are either cancelled, or organized on-line.

CAESAR at the 4th EUSALP Annual Forum 2020 in Nice

Partners are planning to participate at the 4th EUSALP Annual Forum 2020 in December in Nice, if the circumstances will allow it. The project is planning a special CAESAR workshop as a side event, where all key outputs will be communicated to relevant stakeholders of Alpine Space.

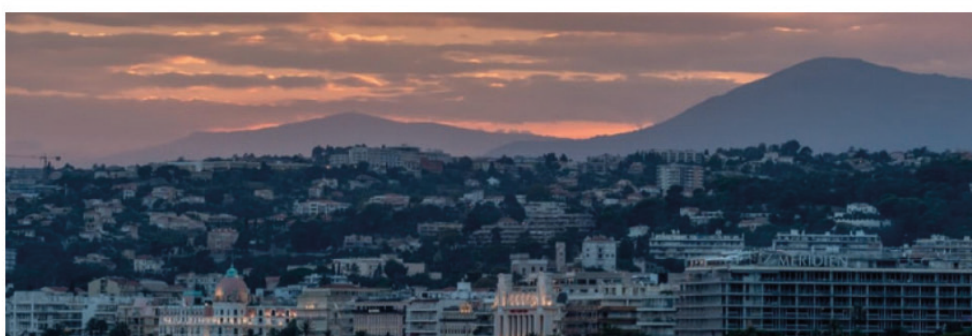


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EVENT - ANNUAL FORUM 2020 - NICE



News



Eurovignette Directive
Call for action: Ambitious modal shift policies and the health of people and environment in the Alpine regions require a swift agreement

Let's get the new Eurovignette agreed!

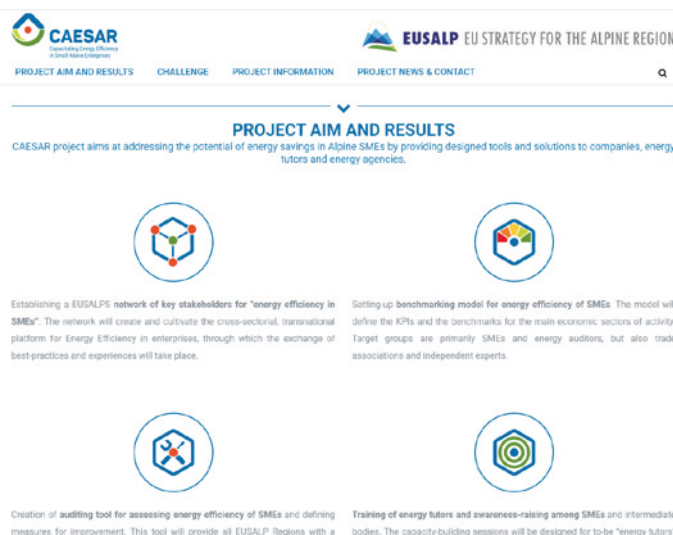
1ST SEP 2020

Action Group 4

After a long stand-still in the revision process of the Eurovignette Directive, discussions have picked up again in the

INFO about the project

Project website in English is available at <https://www.project-caesar.eu/>, regularly updated with news.



CAESAR Capacitating Energy Efficiency in Small Alpine Enterprises

EUSALP EU STRATEGY FOR THE ALPINE REGION

PROJECT AIM AND RESULTS CHALLENGE PROJECT INFORMATION PROJECT NEWS & CONTACT Q

PROJECT AIM AND RESULTS

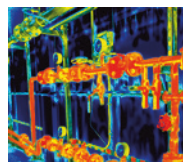
CAESAR project aims at addressing the potential of energy savings in Alpine SMEs by providing designed tools and solutions to companies, energy tutors and energy agencies.

- Establishing a EUSALPS network of key stakeholders for "energy efficiency in SMEs". The network will create and cultivate the cross-sectoral, transnational platform for Energy Efficiency in enterprises, through which the exchange of best-practices and experiences will take place.
- Sorting up benchmarking model for energy efficiency of SMEs. The model will define the KPIs and the benchmarks for the main economic sectors of activity. Target groups are primarily SMEs and energy auditors, but also trade associations and independent experts.
- Creation of auditing tool for assessing energy efficiency of SMEs and defining measures for improvement. This tool will provide all EUSALP Regions with a
- Training of energy tutors and awareness-raising among SMEs and intermediate bodies. The capacity-building sessions will be designed for to be "energy tutors"

The project is also visible on Facebook at @caesar_eusalp_project.

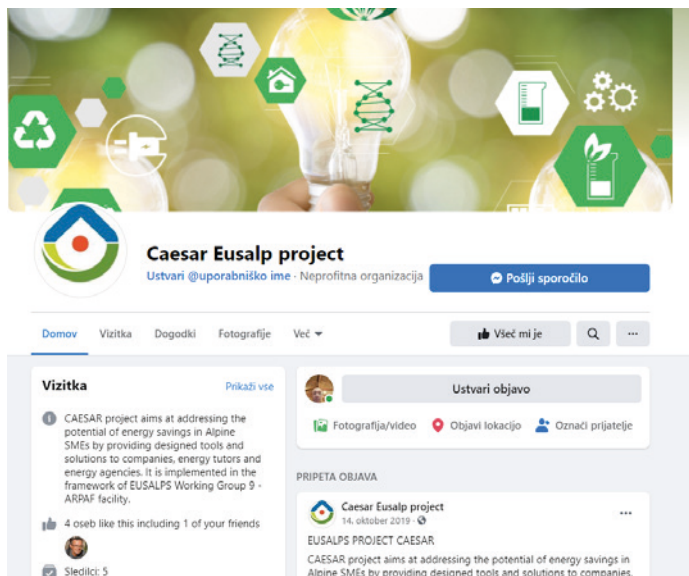
The leaflets were published in four languages (English, Italian, German and Slovenian) and are available at project partners premises.





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